

# The world's first Community Organizing System



# **WEBSITE**

Multiple page types & user profiles. Build custom responsive designs using NationBuilder Theme Sync.





# **COMMUNICATIONS**

Email & text blasting, free phone number with voicemail, and deeply integrated social media.



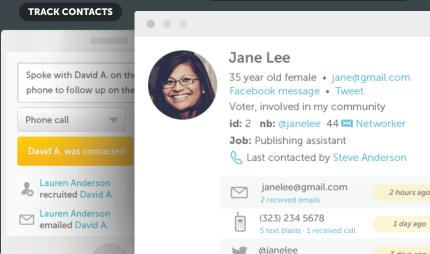
# **FINANCES**

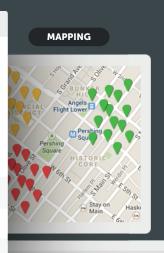
Customizable secure donation pages with goal tracking, social sharing, and personal fundraising.

# People are dynamic. Your database should be too.

Get to know your people with social matching and a complete contact history









#### **SUPPORTERS**

Keep track of your supporters and prospects separately.



# SET FOLLOWUPS

Set follow ups when someone contacts you, or takes any action.



#### **TARGETING**

Create lists of people based on their info, and take actions on them.



# NATIONBUILDER MATCH

Match your email list to Facebook, Twitter, LinkedIn and Klout.



# **PUBLIC PROFILES**

Supporters get their own public profile page showing all activity.



# **IMPORTING & EXPORTING**

Complete database snapshots can be downloaded as a CSV.



# FINDING INFLUENCERS

Find your most influential supporters by sorting with Klout.



#### **LEADERBOARDS**

Recognize your top contributors or recruiters by creating leaderboards.

# Websites need more than content. Build yours for action.

Customizable themes and multiple templates designed for engagement





# **CUSTOMIZABLE**

Complete design control with HTML, Liquid, Javascript, CSS and SCSS.



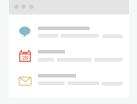
# **CUSTOM DOMAIN**

Use your own existing or new custom domain.



# **EVENTS**

Organize events globally, and create and sell tickets.



# **COMMENTS & ACTIVITY**

Comments and activity feeds.

Advanced spam blocking.



#### **RELIABLE**

You won't go down when the world comes to your site.



#### **SEO**

Customizable clean URLs, full control of page titles and meta tags.



# TRACK REFERRALS

Track the recruiter of anyone who takes an action.



# WEBSITE ANALYTICS

Google Analytics just works, goal and donation tracking built in.

# **COMMUNICATIONS**

# Everyone has a story. How will you tell yours?

Connect with people on any platform all from one system





#### **EMAIL BLASTING**

Send targeted email blasts with exceptional deliverability scores.



#### **INCOMING EMAIL**

Manage incoming email with unlimited mail boxes. Host email on your domain.



#### **TEXT MESSAGING**

Text blast or text to take website actions.

Collect email and zip codes.



# PHONE NUMBERS

Incoming calls automatically logged, call forwarding and voicemail.



# **SOCIAL MEDIA**

Deeply integrated with Facebook, Twitter, Meetup & LinkedIn.



# **SCHEDULE ANYTHING**

Blog posts, email blasts, text blasts, Facebook posts, Tweets.

# Raising money is hard. Keep it in your pocket.

Fully integrated online fundraising and invoicing with no transaction fees.





#### **SECURE**

Customizable secure donation pages.

No merchant account required.



#### **CROWDFUNDING**

Set goals and ask supporters to help raise money for projects.



# PERSONAL FUNDRAISING

Every supporter gets their own fundraising page with goals.



# **SELL TICKETS**

Sell tickets to events at different levels and price points.



# **IMPORT & EXPORT**

Export all donations to Excel. Import past donation history.



#### **FULLY INTEGRATED**

Fully integrated with your people database.

All donation activity is tracked.