The world's first **Community Organizing System**

**PEOPLE**
Dynamic profiles of all your people, with info captured from anywhere. Includes followups & targeting.

**WEBSITE**
Multiple page types & user profiles. Build custom responsive designs using NationBuilder Theme Sync.

**FINANCES**
Customizable secure donation pages with goal tracking, social sharing, and personal fundraising.

**COMMUNICATIONS**
Email & text blasting, free phone number with voicemail, and deeply integrated social media.

www.nationbuilder.com
People are dynamic. Your database should be too.
Get to know your people with social matching and a complete contact history.

**SUPPORTERS**
Keep track of your supporters and prospects separately.

**SET FOLLOWUPS**
Set follow ups when someone contacts you, or takes any action.

**TARGETING**
Create lists of people based on their info, and take actions on them.

**NATIONBUILDER MATCH**
Match your email list to Facebook, Twitter, LinkedIn and Klout.

**PUBLIC PROFILES**
Supporters get their own public profile page showing all activity.

**IMPORTING & EXPORTING**
Complete database snapshots can be downloaded as a CSV.

**FINDING INFLUENCERS**
Find your most influential supporters by sorting with Klout.

**LEADERBOARDS**
Recognize your top contributors or recruiters by creating leaderboards.
Websites need more than content. Build yours for action.

Customizable themes and multiple templates designed for engagement.

- **CUSTOMIZABLE**
  Complete design control with HTML, Liquid, Javascript, CSS and SCSS.

- **CUSTOM DOMAIN**
  Use your own existing or new custom domain.

- **EVENTS**
  Organize events globally, and create and sell tickets.

- **COMMENTS & ACTIVITY**
  Comments and activity feeds. Advanced spam blocking.

- **RELIABLE**
  You won't go down when the world comes to your site.

- **SEO**
  Customizable clean URLs, full control of page titles and meta tags.

- **TRACK REFERRALS**
  Track the recruiter of anyone who takes an action.

- **WEBSITE ANALYTICS**
  Google Analytics just works, goal and donation tracking built in.
Everyone has a story. How will you tell yours?
Connect with people on any platform all from one system.

**COMMUNICATIONS**

**EMAIL BLASTING**
Send targeted email blasts with exceptional deliverability scores.

**INCOMING EMAIL**
Manage incoming email with unlimited mailboxes. Host email on your domain.

**TEXT MESSAGING**
Text blast or text to take website actions. Collect email and zip codes.

**PHONE NUMBERS**
Incoming calls automatically logged, call forwarding and voicemail.

**SOCIAL MEDIA**
Deeply integrated with Facebook, Twitter, Meetup & LinkedIn.

**SCHEDULE ANYTHING**
Blog posts, email blasts, text blasts, Facebook posts, Tweets.
Raising money is hard. Keep it in your pocket.
Fully integrated online fundraising and invoicing with no transaction fees.

- **PERSONAL FUNDRAISING**
  - No merchant account required.
  - Set goals and ask supporters to help raise money for projects.
  - Every supporter gets their own fundraising page with goals.
- **SELL TICKETS**
  - Sell tickets to events at different levels and price points.
- **CROWDFUNDING**
  - Customizable secure donation pages.
  - Export all donations to Excel.
- **INVOICES**
  - Import past donation history.
- **PAID MEMBERSHIPS**
  - Fully integrated with your people database.
  - All donation activity is tracked.