

## FROM iPADS TO ANDROIDS, THE NEXT GENERATION OF NEWS CONSUMERS ARE GOING MOBILE.

Join The Media Consortium and Hacks/Hackers for an exciting 48 hour mobile hackathon. The Independent Media Mobile Hackathon promises top-notch networking opportunities and the chance to create game-changing mobile applications. Get free food, free swag, and make your mark on the future of journalism!

## WHEN Saturday, October 09, 2010 at 10:00 AM to Sunday, October 10, 2010 at 4:00 PM (CT)



Illinois Technology Association's TechNexus Clubhouse 200 S. Wacker Drive Chicago, IL

# **R.S.V.P.** http://bit.ly/mobilehack

#### Hosted By The Media Consortium + Hacks/Hackers

#### The Media Consortium

The Media Consortium is a network of the leading, progressive independent media outlets in the country. Our members include magazines, web sites, television networks, radio, and film producers. Our mission is to amplify independent media's voice, increase our collective clout, leverage our current audience and reach new ones. The Independent Media Mobile Hackathon is an opportunity to match our members with leading technologists to build a strong future for journalism.

### Hacks/Hackers

Journalist's call themselves "hacks," someone who can churn out words in any situation. Hackers use the digital equivalent of duct tape to whip out code. Hacks/Hackers is a community of people who seek to inspire each other, share information (and code) and collaborate to invent the future of media and journalism. Hacks/Hackers brings those two groups together.

