

# Digital Profile Survey

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Default Report 

Displaying 5 of 5 respondents

Select a page to view below or [view all pages](#):

#6. Budget  

**Response Type:**  
Normal Response

**Collector:**  
Digital Profile Survey  
(Web Link)

**Custom Value:**  
*empty*

**IP Address:**  
12.147.18.121

**Response Started:**  
Wednesday, June 30, 2010 11:54:44 PM

**Response Modified:**  
Friday, July 2, 2010 1:46:25 AM

## 1. Budget

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- What is your overall 2010 budget? - 2.5M

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  - What expenses are allocated for your website? - ~170k

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  - How many total individual donors do you have? - 175

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  - What is the average amount of individual donations you receive online a month? - \$100

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  - What is the average amount on individual donations you receive online for a year? - \$1300

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  - How often do you implement fundraising campaigns online? - 2x/mo

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  - Do you use your social networks to support your fundraising campaigns? - yes

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  - How much revenue did you generate through your website (combining advertising and editorial) in 2009? - \$20k

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