**CUSTOM GIVING EVENTS ON RAZOO**

Premium Razoo Features:

* **Pre-Giving Event Landing Page:** Razoo will design and launch a simple, custom-branded landing page 60 days prior to your organization’s Giving Event for the purpose of providing your non-profits with an overview of the coming Giving Event.
* **Nonprofit Universe:** While all non-profits exist on Razoo, only those designated by Admin be featured on the Giving Event Page.
* **URL:** The Giving Event Page URL can be linked to from a custom URL chosen by Admin (e.g. springtoaction.com).
* **Giving Event Landing Page:** (feature options listed below)
	+ Your Organization’s Branding
	+ Real-time Leaderboard
	+ Countdown Clock
	+ Sponsorship Logos
	+ Prizes/Matching Grants
	+ Rules/Admin-generated content
	+ Video
	+ Links to your organization’s site

Other Razoo Features:

* **Search and Browse:** Users can search and browse for charities, projects and fundraisers that fit their giving criteria.
* **Donor features:** Site will allow donors to create an account, give to any charity on the Site, and set up recurring donations (this applies to any charity on the Razoo network). Donors will be receipted and have a record of their giving. Donors can also create a public profile to highlight their personal giving.
* **Fundraising Features:** Any member can create and promote a personal fundraiser on the Site. Personal fundraisers facilitate “friends-asking-friends” fundraising opportunities and can be highly personalized.
* **Team Features:** Any member or non-profit can create and promote a team fundraiser on the Site. Team fundraisers facilitate groups working together toward a fundraising goal and can be personalized.
* **Nonprofit Features:** Nonprofits can claim Admin Access to their Organization pages and have the ability to view, edit and create information including: contact details, mission and program information, multimedia content (photo or video); Nonprofit admins can also view and download donation information, and create Project pages that highlight specific areas or programs of their nonprofit work.
* **Donation Support & Disbursements**:
	+ Razoo will administer all donations, including handling of all receipts, that are given on ACT for Alexandria’s Giving Event.
	+ Disbursements will be made on the standard Razoo disbursement cycle which is monthly after receipt of payment from donor.
* **Giving Event Reporting**:
	+ Razoo will provide Admin with available donor contact info and collaborative donation totals to Alexandria-based non-profits during the Giving Event.
	+ Privacy and security of nonprofit and donor information is of vital importance to Razoo and we will never share or sell names of donors or nonprofits without their express, written consent.
	+ Razoo does reserve the right to communicate directly with donors and nonprofits through normal system notifications and opt-in newsletters.
* **Giving Event Support Services**
	+ Pre-Giving Event Relationship: Razoo will advise and share best practices from other Giving Days to your organization. In this capacity, Razoo will assume the role of “coach/consultant” rather than “project manager/implementer.”
	+ Razoo will provide outline and draft materials for pre-event training sessions.
	+ Customer Support: Razoo will provide standard donor and nonprofit support before and during Giving Event

Costs:

* **Razoo Fee Structure:** There are no up front costs associated with using Razoo. Razoo charges 2.9% for credit card donation processing. Additionally, Razoo charges 2% administration fee on all donations.
* **Custom Giving Event Pricing:** Razoo charges between $5000-15000 for custom giving events, depending on desired features. This charge covers the cost of custom design work and Razoo consulting.