



International Media Project

National Radio Project
Producers of *Making Contact*

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Dear Metrics Experiment Committee: TMC Executive Director Jo Ellen Green Kaiser, TMC member Shay Totten (Chelsea Green), and researcher Ben Schneer:

Making Contact has been an active member of The Media Consortium and a participant in the metrics project. We were especially proud of the work we completed together with other outlets in the Plan B Collaborative Pilot last fall.

The greater reach and impact of us working together was quantifiable and deliciously palpable.

Now, for the Metrics Experiment Spring 2014, Making Contact looks forward to participating in two beat-specific collaborations.

1. *Immigration*: We look forward to teaming up with Feet in Two Worlds, News Taco, Public News Service, City Limits and other partners inside and outside of TMC, to be determined (tbd). Our work on this beat will be focused on the content sharing and dissemination/distribution side more than the content creation side. We look forward to using our enhanced website along with our growing Tumblr feed, Facebook, Twitter etc. This topic is important to us and by working with other outlets we will provide deeper content on immigration issue to our audiences.
2. *Reproductive Health Rights and Justice*: We look forward to teaming up with Bitch Magazine and In These Times (as we did in Fall 2013) along with groups to be determined such as Feministing, Autostraddle, and Colorlines,— probably a blend of groups inside and outside TMC, tbd. This topic is a deep beat of ours, and we look forward to generating new content aimed at sharing across outlets and disseminating others content to our audiences who rely on us for stories relating to the issues of women's bodies and lives.

Certainly specifics need to be worked out before the grant application deadline, and dozens of details once these collaborations get fully underway. In the meantime, we wanted to submit this letter of our intention to participate.

Thank you for your efforts to increase the impact of our progressive media sector---
and to measure it!

Sincerely,
Lisa L. Rudman, Executive Director