

Memorandum of Understanding

I. Participants:

- a. The Media Consortium ("TMC"), a project of the Foundation for National Progress
- b. Generation Progress ("Members")

II. Definition:

"The researchers" are Professor Gary King and Harvard graduate students Ariel White and Benjamin Schneer.

III. Project Purpose

The Media Consortium has received restricted funds from the Vocus Fund and several anonymous donors to regrant to Media Consortium members participating in our Metrics Impact project. The goal of the funds is two-fold.

1. To create new editorial collaborations that would not have occurred without these funds (what researchers call an "intervention" in public discourse).
2. To track the Twitter conversations resulting from these collaborations in order to determine whether the intervention has created a quantifiable impact on public discourse.

IV. Responsibilities

The Collaboration

1. The "Members" have proposed the following editorial collaboration ("the collaboration"), designed to meet the purposes of the project:

2. "The collaboration" will include 1 never-before published feature length works created by the following outlets:

Generation Progress

3. "The collaboration" will include reprinted/reposted/repurposed versions of the works named above by the following outlets:

The Participants

1. "Members" each must be a member in good standing of the Media Consortium (dues for 2014 must be paid in full).

2. "Members" each must agree to allow "the researchers" full access to "Members'" Google Analytics account.