**Application**

Primary Contact Name\_\_\_\_\_\_Sarah Mirk \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email\_\_\_\_\_\_\_\_\_\_\_\_sarah@b-word.org\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_503-282-5699\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Outlet Name(s) \_\_\_\_\_\_Bitch Media\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Making Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Feministing\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposed Topic(s) for Story/Stories

The central focus of this partnership is “Media Narratives Around Reproductive Rights.” As laws restricting abortion access spread around the country and businesses tussle with the federal government over the Affordable Care Act’s expansion of birth control coverage, there is a strong need for relevant, in-depth analysis of the way media discusses reproductive rights. Each partner will choose a specific angle within that larger story for the focus of their work, digging into how discussions of reproductive rights in news media, film, and television affect politics, perspectives, and personal decisions.

These two articles and two audio stories will form crucial media analysis of aspects of pop culture that sorely need more examination. For example, potential research topics for each of the outlets include:

   • Exploring the history of portrayals of abortion in American films.

   • The role of race and class in the framing of the debate over the Affordable Care Act’s contraception expansion.

   • A profile of a specific women's health clinic and how their reality compares to news coverage of laws restricting abortion in their state.

   • An analysis of the changes in pro-choice political messaging from 20 years ago to now.

These three outlets are ideally equipped to report on these topics. Bitch and Feministing have a long history of covering reproductive rights and pop culture from feminist perspectives, but have never before collaborated on a project, making this grant an exciting first-time opportunity. Making Contact’s involvement is a great opportunity to bring this social justice-centric analysis onto national radio. Once the organizations receive the grant, we will discuss and decide upon the specific story each outlet will research and publish. This will be a cohesive, coordinated effort that nonetheless allows each outlet the independence to pursue the stories that best match their mission.

Proposed Publication Schedule (if you plan more than one story, when will the stories come out, and from which outlets):

We will aim to publish these stories over the second week of June. That timeline will give reporters and editors time to do in-depth research on their chosen topic, but will also land as numerous legislative sessions wrap up. For this project, Feministing will publish one article on their site, Bitch will publish both an article and a podcast episode, and Making Contact will produce an original radio segment. Outlets will promote each other’s work on their social media networks and potentially cross-publishing each other’s stories if they’re a good fit.

Total Amount Requested: \_\_\_\_\_\_$6,000\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please attach a budget showing how this money will be spent.

**BUDGET**

All of this grant will be spent on staff time researching, creating, and publishing original articles about reproductive rights. Each partner will be paid equally for their time at a rate of $30/hour.

Since Bitch is coordinating this grant and because we’ll be doing an audio *and* written piece, we’ll be spending more time on the project than the other members. Bitch will be in charge of maintaining contact between grant partners, coordinating the publication of finished articles, and providing guidance on promotion.

**Feministing:** $1,500

Research — 20 hours

Writing  — 10 hours

Editing and Publication — 10 hours

Promotion — 5 hours

Communication with grant partners — 5 hours

Total: 50 hours

**Making Contact:** $2,000

Research — 16 hours

Writing  — 10 hours

Recording, Editing, and Publication — 30 hours

Promotion — 5 hours

Communication with grant partners — 5 hours

Total: 66 hours

**Bitch Media:** $2,500

Research — 20 hours

Writing  — 10 hours

Recording, Editing, and Publication — 20 hours

Creating Art and Graphics — 10 hours

Promotion — 5 hours

Grant coordination and communication with grant partners — 18 hours

Total: 83 hours