Dear Media Consortium members,

We are so excited to be able to announce the results of the metrics experiment in which you participated between 2012 and 2016.

The results are under EMBARGO until 2 ET on November 9 when they will be formally released by Science magazine. The story publishes on November 10.

However, we are able to make the results available in advance to Media Consortium reporters ONLY at a [press briefing on Monday November 6 at 1 ET/ 10 PT](https://zoom.us/meeting/register/6b37e66112919ca47510d14dfea9e911), on condition that attendees respect and maintain the embargo.

We hope you will send your reporters to this press briefing. Note that advance registration is required, as reporters must agree to respect the embargo in order to register: [https://zoom.us/meeting/register/6b37e66112919ca47510d14dfea9e911](https://zoom.us/meeting/register/6b37e66112919ca47510d14dfea9e911%22%20%5Ct%20%22_blank)

We believe the results of this experiment will help the entire independent news sector. We will send you sample tweets on November 9. If you produce stories on the experiment, please circulate them on November 10 to the Media Consortium list so we can all promote them.

Sincerely,

Jo Ellen Green Kaiser

Remember, only TMC reporters are allowed to join this briefing, and reporters must register in advance at [https://zoom.us/meeting/register/6b37e66112919ca47510d14dfea9e911](https://zoom.us/meeting/register/6b37e66112919ca47510d14dfea9e911%22%20%5Ct%20%22_blank)