PROPOSAL FROM OAKLAND LOCAL AND NATIONAL RADIO PROJECT

BUDGET FROM OAKLAND LOCAL FOR WTP/THE MEDIA CONSORTIUM PROJECT

SCENARIO: $7,500 from WTP/TMC

Output:
2 major story segments—one on COMCAST/ AT&T, one on PG&E—on Oakland Local, plus supporting web video, multimedia and data visualization and original documents(Scribd), with an accompanying radio show series on KPFA, Making Contact/The National Radio Project and Youth Radio and podcasts on Urban Habitat/Radio RPE.

Project components:
Research (reporters and intern): 100 hours: ($20/hour) $2,000
FOIA and photocopying costs: $1,000
Lexus/Nexus DB searches: $600
Reporting: 150 hours ($30/hour): $4,500
Video/Video editing ($100/hour) 20 hours: $2000
Audio recording: N/A (included in reporting)
Audio editing: ($35 hour) 20 hours, $700
Web/text editing ($45/hour, 20 hours): $900
Copyediting: $25/hour) 10 hours: $250
Photos and permissions: $1000

TOTAL: $12,950
(additional support to be generated through Spot.Us)