

**Outing the Corporations” Investigative Reporting Proposal**  
**Application Deadline: July 1**  
**Return to: erin@themediaconsortium.com**  
*Application Length Limit: 4 pages*

**PROPOSAL FROM OAKLAND LOCAL AND NATIONAL RADIO PROJECT**

**BUDGET FROM OAKLAND LOCAL FOR WTP/THE MEDIA CONSORTIUM PROJECT**

SCENARIO: \$7,500 from WTP/TMC

Output:

2 major story segments—one on COMCAST/ AT&T, one on PG&E—on Oakland Local, plus supporting web video, multimedia and data visualization and original documents(Scribd), with an accompanying radio show series on KPFA, Making Contact/The National Radio Project and Youth Radio and podcasts on Urban Habitat/Radio RPE.

Project components:

Research (reporters and intern): 100 hours: (\$20/hour) \$2,000

FOIA and photocopying costs: \$1,000

Lexus/Nexus DB searches: \$600

Reporting: 150 hours (\$30/hour): \$4,500

Video/Video editing(\$100/hour) 20 hours: \$2000

Audio recording: N/A (included in reporting)

Audio editing: (\$35 hour) 20 hours, \$700

Web/text editing (\$45/hour, 20 hours): \$900

Copyediting: \$25/hour) 10 hours: \$250

Photos and permissions: \$1000

TOTAL: \$12,950

(additional support to be generated through Spot.Us)