This google group is for leaders of mission-driven media. The aim of this group is to network the leaders of mission-driven media in order to better serve the public by strengthening and supporting the mission-driven media ecosystem.

Unlike most (but not all) corporate media, mission-driven media serves stakeholders rather than shareholders. Unlike public media, mission-driven media does not answer to any governmental agency. Mission-driven media includes both for-profit and non-profit independent, alternative, community and ethnic media.