



Jo Ellen Kaiser <joellen.tmc@gmail.com>

[MediaConsortium] Proposal to TMC: Immigration collaboration plan for Who Counts? campaign

1 message

Manolia Charlotin <manolia@themediaconsortium.com>

Tue, Jul 19, 2016 at 3:00 PM

Reply-To: manolia@themediaconsortium.com

To: MediaConsortium <MediaConsortium@googlegroups.com>

Cc: Jo Ellen Kaiser <joellen@themediaconsortium.com>

Hi all,

This election season, when corporate media has amplified the voices that inflame nativism and racism, you asked us to support you in countering this narrative. (see attached July 12 notes)

In response to your request we've developed **Who Counts?** -- a project that centers the voices of marginalized immigrant communities and takes on these fundamental questions in hopes to *shift the political debate on immigration*:

Who counts as a human being born to unalienable rights in America?

Who counts as an American voter?

Who is doing the counting?

We suggest the following campaign:

A) Stories: The independent media outlets of The Media Consortium have long been centering the voices of marginalized immigrants. Now, we will coordinate this effort on social media using the **#WhoCounts** hashtag on Twitter, Facebook and Tumblr.

- Twitter: **1)** Every story that features immigrant voices and addresses the impacts of immigration policies should contain the **#WhoCounts** hashtag. **2)** TMC will also host a weekly twitter chat from August to November to showcase our journalists and immigrant communities they cover.
- Facebook: Every post that features stories about immigrants should include the **#WhoCounts** hashtag.
- Tumblr: TMC will develop a Tumblr site where all the **#WhoCounts** stories will live.

B) Community Events: TMC will help organize a series of events in New York City, Chicago and Los Angeles at which the journalists and editors who work on **#WhoCounts** stories will be in conversation with community (ethnic) media which serve immigrant communities, advocates and community leaders who work on immigrant rights, voting access and racial justice.

Please let us know if you have any concerns about this plan. If we don't hear from you, we'll move forward.

Manolia

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[The Media Consortium](#)

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