**Phone call re: Wed event:**

Monday (Memorial Day), noon ET/ 9 am PT  424-203-8075, Access Code: 519956#

Here is the info on Wednesday's event, so you can plan:

**Here is the official description of the program:**

For community radio stations wanting to increase and enhance their news coverage but without an influx of new money, the solution may be collaborations with other journalism organizations looking to do the same. This session is presented as a collaboration of NFCB and The Media Consortium. We will provide an in-depth discussion on news collaborations, looking at a variety of different models—both cross-platform and cross-geography (local, regional, national and local to national). There will be presentations from a few key leaders on successful collaborations they have organized, followed by small group discussions so that participants can go deeper with each of the presenters, or perhaps identify an area not touched on by any that they wish to explore with others. Attendees will come from mainly from community radio, but will include cable access TV, print, online, and multi-platform organizations. Among the topics to be addressed are:

**Stories:**

Sandy: How do you do projects that could leverage the strengths of ethnic media in partnerships?

Kevin:

Tiffany:

Sally:

* Training existing staff/volunteers to think/produce across platforms (Sally Kane)
* Sustainable funding (Kevin Davis/ Sandy Close)
* Technology requirements / digital workflow (Tiffany Shackleford)
* Empowering low-income youth/community journalists in media deserts (Jacob Simas)

**Here is how the afternoon will unfold:**

1:00 pm Welcome from Ginny and introduction of Tiffany

1:15 pm Tiffany introduces each of us.

1:20-2:00 Presentations:  **Be prepared to give a 5-10 minute presentation on an example of a successful collaboration you have organized.**

2:00-2:15 Q & A

2:15-3:00 Break

3:00-5:00 Workshops: **Each of us has been assigned a topic area (bulleted above). Be prepared to guide a workshop of 10-15 participants around your topic area.**