Web Portal RFP

Media Wires Project, 02/2008

The Media Consortium is looking for a creative contractor/consultant to help develop and build out an online syndication hub for our 45 members. Interested candidates should email a resumé/company information to me (erin@themediaconsortium.com) by March 2. Please feel free to forward to any interested parties.

Also, there's been some great talk on the list lately. Thanks for all of the great ideas!

Best,

Erin Polgreen

[The Media Consortium](http://www.themediaconsortium.org/%22%20%5Ct%20%22_blank) is looking for a consultant/contractor to develop an archival web portal to organize and aggregate audio, video and text content from over 45 websites belonging to leading members of the progressive media sphere. The portal will function as a progressive media wire, including topic-based tagging and real-time updates from participating sites. We are also interested in creating a widget/microsite that can be hosted on the sites of consortium members, its allies and social networking profiles.

While The Media Consortium would like to explore existing frameworks/tools for building this project, we want to ultimately create a visually branded utility that supports the efforts of The Media Consortium to expand the influence and reach of progressive media.

We are looking to hire someone who can build out this strategy as well as structure our final product. The ideal candidate will be well-versed in XML and syndication technologies. Experience with progressive media outlets a plus. Women and people of color strongly encouraged to apply.

**Interested candidates should email a resumé/company information and link to portfolios to Erin Polgreen (erin@themediaconsortium.com) by March 2.** We would like to break ground on this project by April 1. Length of contract and compensation TBD.

The mission of The Media Consortium is to amplify the voices and journalism of the progressive, independent media; increase our collective clout; leverage our current audience and reach out to new ones; transform our sector's position in a rapidly changing media and political environment; and redefine ourselves and progressivism for a new century.