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truthout  
annual report 2010



## our mission

Truthout works to broaden and diversify the political discussion by introducing independent voices and focusing on undercovered issues and unconventional thinking. Harnessing the expanding power of the Internet, we work to spread reliable information, critical thought and progressive ideas.

## our values

We are devoted to equality, democracy, human rights, accountability and social justice. We believe in the power of free speech, and know that democratic journalism can make the world a better place.

## our organization

Truthout is a 501(c)3 nonprofit organization dedicated to providing independent news and commentary on a daily basis. In order to remain free of bias and adhere to high editorial standards, we accept no advertising or commercial backing. Instead, we depend on our readers to support our work.



Photo: Union supporters demonstrate outside the State Capitol as Wisconsin Gov. Scott Walker prepares to speak about the state budget at a joint session of the Legislature in Madison, Wis., March 1, 2011. Nicole Bengiveno / The New York Times

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## letter from the executive director



In February 2011, when demonstrations first erupted in Wisconsin over Governor Walker's "budget repair" bill, much of the national media greeted them with denial, avoidance, distortion or worse: a glorification of the Tea Party counter-protests. At Truthout, we gathered on the phone minutes after

hearing the news. The urgency was palpable. We sent a staff reporter to Madison to cover breaking stories, asked a Wisconsinite Truthout commentator and former union organizer to share his thoughts, called out the illegality of the Wisconsin Legislature's attempt to crush bargaining rights and exposed Gov. Scott Walker's sordid history of malfeasance. After the initial fervor passed, we stayed on the story, chronicling the crest of this worker resistance and the movement it inspired.

The uprising in Madison was just one of the many political moments this year that made me incredibly proud to work with a group of people devoted to bringing the untold stories to life - and to lifting the

voices of creative thinkers and working people above the clamor of the corporatocracy.

In the past year, Truthout has zeroed in on the human faces behind the headlines. We've exposed the misconduct of agribusiness giant Monsanto, investigated the effects of the massive privatization campaigns in Michigan cities, followed the devastating impact of last year's BP spill on Gulf residents, chronicled labor resistance among garment workers in Cambodia and published up-close accounts of the horrors of Guantanamo from the perspective of a former detainee. In response to the current of hopelessness running through much of the public's perception of government in recent months, Truthout launched a concerted effort to foster forwardthinking journalism. Our "Solutions" column, curated by seasoned investigator Dina Rasor, showcases politically feasible suggestions for federal reform, while our brand new "Walking the Walk" series features creative budget initiatives that are playing out in real communities. We hope to not only introduce new ideas into the public consciousness, but also to inspire people to imagine public prospects beyond the narrow bullet points offered up by policymakers and talking heads.

Meanwhile, on the commentary front, we've added a slew of new contributors, including such renowned authors as Noam Chomsky, Thom Hartmann, Paul Krugman, Amy Dean, Richard Wolff, Medea Benjamin, Bill Moyers and Jim Hightower.

As regressive forces further encroached on our government, our economy and our media, Truthout redoubled its dedication to collaborating with allies who share our goals and spirit. In August, we welcomed BuzzFlash - another progressive news site committed to advertising-free, independent journalism - into the Truthout family. This collaboration has amplified our voice and enabled us to reach a wider audience, and we hope it can serve as a model for other progressive media to join forces and build a more powerful movement.

In September, Truthout took another significant step to join with our larger community: We signed a union contract with the Newspaper Guild- Communications Workers of America, strengthening our commitment to the values of equality, democracy and justice, both in the world and in our own workplace.

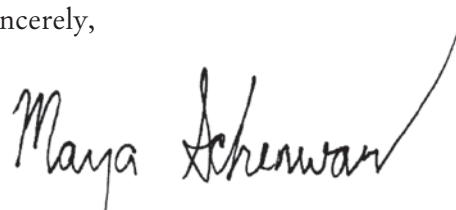
As we've delved deeper in our reporting and bolstered our collaborative relationships, Truthout's reach has

grown considerably. Our network of web sites now receives about 3.5 million unique visits per month, and our stories are featured on cable news, on public radio and television, and even in Congressional hearings. Plus, with over 100,000 Facebook fans and over 23,000 Twitter followers, Truthout's social media presence is formidable and growing. We're determined to use these tools to access diverse populations and promote interaction among readers, opening up broader avenues of discourse and political possibility.

I am so thankful to be part of this organization, and part of the larger movement for a new, more expansive vision of what a society can be. And I'm extraordinarily grateful to you for supporting Truthout. True democracy depends on honest, independent media - a press that pushes boundaries and shakes up our notions of the possible.

Thanks to you, that critical component of real freedom lives on.

Sincerely,



Maya Schenwar

Executive Director, Truthout

## editorial highlights

In fiscal year 2010, Truthout reached new editorial heights, producing groundbreaking work in the realms of investigative reporting, analysis, special features and multimedia material. Some highlights are detailed here:



# editorial highlights

## exclusive investigative reporting

■ A three-month investigation led by Truthout's Jason Leopold and Jeffrey Kaye revealed for the first time that the Defense Department forced all "war on terror" detainees at the Guantanamo Bay prison to take a high dosage of a controversial antimalarial drug, mefloquine, an act that an Army public health physician called "pharmacologic waterboarding." The US military administered the drug despite Pentagon knowledge that mefloquine caused severe neuropsychiatric side



effects, including suicidal thoughts, hallucinations, and anxiety, and was used on the prisoners whether they had malaria or not. This story went viral, bouncing around social media for weeks and catapulting the story into more mainstream outlets, such as WNYC radio.

■ An ongoing series from Truthout environmental fellow Mike Ludwig has examined the dangers of the expansion

and proliferation of genetically engineered foods, as well as the collusion between corporate crop giant Monsanto and the federal government. Ludwig has investigated the genesis and legitimization of Monsanto's herbicide-resistant crops, showing how cooperation from the United States Department of Agriculture (USDA) paved the way for the corporation's dominance. Ludwig's Monsanto coverage caught the attention of Michael Moore and other newsmakers, who have cited his work in their own analyses.

■ A series from Truthout reporter Dahr Jamail and photographer Erika Blumenfeld has chronicled the treatment and health of Gulf Coast residents and BP cleanup workers in the aftermath of last year's spill. In their most recent photo essay, Jamail and Blumenfeld provided an in-depth look at how people living along the coast of the Gulf of Mexico are suffering from acute symptoms resulting from ongoing exposure to toxic chemicals released from BP's crude oil and the toxic Corexit dispersants used to sink it. Jamail has discussed the Truthout series on Democracy Now! and other national outlets.

"Truthout is the stage on which real journalism can perform unshackled and uncensored."

—Greg Palast

■ For five years, the mainstream media ramped up the scare tactics around Iran’s supposed nuclear weapons program, as hawkish lawmakers on both sides of the aisle beat the drums for strikes and brutal sanctions on Iran. Much of this fearmongering was based on a group of supposed internal Iranian documents outlining weapon-building plans. However, a Truthout report by reporter Gareth Porter released in November, the



product of three years of sustained work by the veteran investigative journalist, demonstrated that these documents were likely fabricated, calling into question the entire rationale behind the United States’ sustained hostility toward Iran.

■ Deputy Managing Editor Jason Leopold undertook an exclusive investigative report on the US Army’s controversial Comprehensive Soldier Fitness program, a \$125 million experiment that uses elements of “positive psychology” as an attempt to reduce post-traumatic stress disorder. His investigation found that the psychologist advising the Army (in exchange for a \$31 million no-bid contract) was the same man whose work also inspired the Bush administration’s torture program. This report went viral and was picked up by “Countdown With Keith Olbermann,” NPR, USA Today and a wide range of other media outlets.

■ As Arizona whipped the country into an anti-immigrant fervor, Truthout writers called attention back to the human beings at stake in the debate. Truthout editor Yana Kunichoff delved into a months-long investigative series on the everyday lives of undocumented immigrants, including a rebuttal of destructive myths about immigrants and the tax system, an eye-opening portrait of the ways in which the US prison system profits from inhumane immigration policies, and a portrayal of the intersection between educational inequalities and immigration. Meanwhile, reporter David Bacon chronicled the battle of undocumented student activists demanding a vote for the Dream Act.





■ As attention moved away from February’s worker uprising in the Midwest, Truthout continued to follow the story, showing the ways in which events in Madison, Wisconsin, made a lasting impact on the labor movement. Reporter Ryan Harvey traveled to Wisconsin for an in-depth, on-site look at the way the occupation of the capitol became a “testing ground for participatory democracy”.

■ On the international labor scene, contributor Anne Elizabeth Moore traveled to Cambodia to cover the organizing efforts of garment workers, as well as the struggles of union leaders to carry their movement forward under the weight of an authoritarian regime.

■ A series of several interviews with former Guantanamo detainee David Hicks garnered major attention in January. In his conversations with Jason Leopold, Hicks - the second detainee ever placed in the Guantanamo Bay facility - detailed for the first time his brutal torture at the prison. “The Rachel Maddow Show” spotted the piece and is currently planning a special program featuring Leopold and Hicks. Other news outlets and publishers took note of the story, spreading Hicks’ experience to a broad-based audience.

# editorial highlights

## coverage of emerging movements

■ Truthout was one of the few media outlets to follow the ongoing protests in Madison, Wisconsin, from the very beginning, including on-site reportage, photo essays, in-depth analyses and astute commentary from folks inside the labor movement.



■ As other media continued to broadcast the vague “budget battles” occurring among governments large and small across the country, Truthout chronicled the emergence of a strong movement that targets corporate theft, protesting banks and showing how their tax-dodging maneuvers are cheating the American people out of many billions of dollars. New projects like the US Uncut and National People’s Action bank protests are bringing these crimes into the public eye, and Truthout is providing a platform for those revelations.

■ Despite the many obstacles to successful union organizing in the current climate, committed workers continued to organize in new fields over the past year. In a wide-ranging report, Truthout labor expert David Bacon followed the little-known organizing efforts of high-tech workers in Silicon Valley, and how their collaboration across the socioeconomic spectrum is paving the way for a more egalitarian future.

■ Reporter Allison Kilkenny covered the changing face of larger labor unions as the American Federation of Labor and Congress of Industrial Organizations (AFL-CIO) began to publicly embrace the immigrant workers among its ranks.

■ In the past year, students and teachers across the country mobilized around a wide variety of labor and discrimination issues, and Truthout zoomed in on their efforts. Reporter and radio host Rose Aguilar gave us an in-depth look at the community sit-ins staged in response to the shutdown of a school for pregnant teens in Detroit, and their relationship to the larger movement for urban students’ rights. Meanwhile, Truthout fellow Mike Ludwig took us inside Arizona students’ and teachers’ struggle to save ethnic studies programs. Writing from on the ground in Tucson, Ludwig depicted the creative, passionate, organic strategies employed by these activists - and the stories of the individual students behind the mobilization.

Photo: Wisconsin Budget Repair Bill Protest, February 19, 2011  
mrbula

# editorial highlights

## crucial analysis

■ This year, Truthout has published a host of important pieces by key public intellectuals, such as Henry Giroux, Zygmunt Baumann, Cary Fraser and Carol Becker, which address urgent public issues in an accessible, wide-reaching format. Giroux, a member of the Truthout board of directors, has called for a reimagining of Walter Benjamin’s concept of the “angel of history,” urging the reconstruction of a “social state that invests in people rather than in the rich, mega corporations, the prison-industrial complex and a permanent war economy.” Much of our citizen-scholars’ work centers around this theme: How to create a societal rebirth that values people over products and democracy over corporatocracy?

■ Another common motif for Truthout’s progressive thinkers this year was the power of language to shape - and, sometimes, to destroy - movements for change. George Lakoff suggested that a promising new policy framework could be found in Obama’s latest “Sputnik moment” metaphor for the country, if only it could be realized in an inclusive way. Activist, author and children’s singer Raffi Cavoukian began writing for



Truthout this year, arguing for a “new story” to convey the gravity of climate change’s impending effects on humanity.

■ As our country struggled under the weight of lingering economic stagnation and a plutocracy unwilling to budge, Truthout brought you weekly reality checks from economist Dean Baker, who distilled myths about the size of government, spotlighted the slew of attacks on Social Security and uncovered the ways in which shabby labor laws were stifling unionization nationwide.

■ Lawyer, economist and Truthout contributor Ellen Brown brought us crucial analysis of the fatal flaws of big banks, the connections between banking and the war in Libya, and the potential of state-owned banks to revive local economies.

“I wouldn’t miss my regular pit-stop at Truthout even for a day.”

–Tom Engelhardt Editor, TomDispatch.com



■ Melvin A. Goodman, Truthout’s national security and intelligence columnist (and a former CIA and State Department official) brought to light the culture of corruption within the CIA, showing how the agency misled Congress, violated crucial procedures intended to prevent misdirected violence and politicized the “intelligence” that provided the justification for war in Iraq.

■ Along with our investigative reporting on labor movement struggles and our coverage of activism around workers’ rights, Truthout published critical analysis of the propaganda facing unions across the



country. Labor law scholar Ellen Dannin dispelled the right-wing mythology around teacher tenure and unions, while Shamus Cooke showed how the attack on public unions amounted to an attempt to destroy the last bastion of security for middle-income workers. On May Day, legendary author and activist Noam

Chomsky gave us a sharp portrayal of Washington’s refusal to acknowledge the right of free association for America’s workers. Columnists David Sirota, Joe Conason and Bill Quigley rounded out our commentary on the changing labor movement and the widening of the class gap over the past year.

■ On the international front, Truthout is lucky to host some premier progressive foreign policy commentators, including such scholars and activists as Stephen Zunes, Kathy Kelly, Noam Chomsky, Cynthia Boaz, Robert Naiman (a Truthout board member), John Pilger, Dirk Adriaensens and Alexander Cockburn. This year, we covered the Arab Spring uprisings from all angles, focusing on the intricacies of the US response and its effects.

■ WikiLeaks releases with a fine-toothed comb, distilling some crucial files that the mainstream media skipped, such as the State Department’s implication in the coup in Honduras. Authors like Chomsky took on the ongoing conflicts in the Middle East with skillful nuance and a backdrop of historical context.

■ When the Japanese nuclear disaster struck, we featured the analysis of a roster of nuclear experts both within the United States and abroad, including a commentary by investigative reporter - and former lead investigator of nuclear plant fraud - Greg Palast.

# editorial highlights

## special features

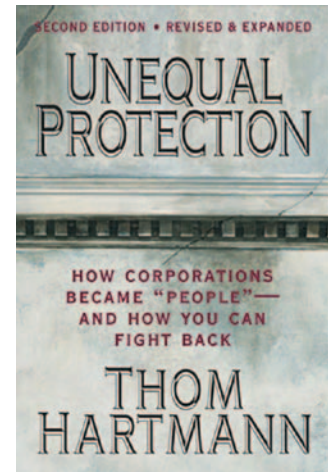
■ Debuting in 2010, “Solutions: Making Government Work,” provides politically feasible suggestions for reform at the federal level. Dina Rasor, the lead editor for this project, is utilizing her 30 years of experience working within the federal bureaucracy as a good governance advocate, investigative reporter, author and fraud investigator to flesh out new ideas from people on the front lines of the federal bureaucracy and to propose pragmatic changes that can be adopted quickly. Columns include suggestions for how to reinstate and strengthen whistleblower protections, a proposal for confronting confidentiality settlements that let corporations off the hook, a clear-cut idea for how to end the insurance gap for people with pre-existing conditions, and a detailed, multipart series on the deconstruction of fraud and waste within the military-industrial complex - along with a plan to begin addressing these issues.



■ Beginning in 2011, Truthout’s biweekly feature, Walking the Walk, zeros in on creative budget solutions taking place on the local and state levels across the country. It began with the story behind Oregon’s balanced budget: a unifying campaign that made people understand why it was necessary to raise taxes. Other topics have included the “Denver Doctrine” - the use

of best practices in local campaigns to make larger-scale change - and the Boston area’s successful push for economic recovery through cooperation between labor unions and environmental advocacy groups.

■ In late 2010, America’s top progressive radio host, Thom Hartmann, chose Truthout to run the exclusive serialization of his newest book, “Rebooting the American Dream.” He promoted Truthout on his radio and television



programs throughout the series, heightening our profile while spreading his crucial recommendations for reviving our democracy along the lines of key historical precedents. Due to the serialization’s success, Truthout launched a second serialization, this time of Hartmann’s groundbreaking treatise on corporate personhood, “Unequal Protection “.

■ Renowned scholar and economist Richard D. Wolff selected Truthout to feature his series of dynamic videos, offering commentary on the roots of the economic crisis, the intricacies of capitalism’s effects and his ideas for social transformation. Wolff and Truthout also launched a collaborative weekly radio program on the largest Pacifica station in the United States.

## collaborative projects

■ In June 2010, Truthout was granted membership in The Media Consortium, a group of progressive news outlets that collaborate to build a stronger platform for independent media. Since then, Truthout has worked with Consortium members on several long-term projects, including an innovation lab intended to generate creative new revenue models, a media policy reporting program and a joint journalist-programmer “hackathon” conference aimed at developing new mobile technologies for independent media use.

■ As of late March, Truthout launched a one-hour radio program called “Economic Update,” which reaches all WBAI listeners in New York City and the tri-state area (coverage map pictured on right). Richard D. Wolff, a widely published expert on the ongoing financial crisis, hosts one hour of insightful, unique discussion on various urgent topics relating to the crisis of American capitalism and the worldwide pushback against austerity. The show’s popularity is reflected both in its impact in the community (Wolff regularly hosts standing-room-only discussions in New York City), the popularity of his written work (regularly featured on The Guardian and Truthout), the quality



of the discourse and the massive new audience, in a new demographic, for Truthout. WBAI’s listening audience is extremely diverse and reflects the range of views and circumstances of the greater New York City area.

■ Also in March, Truthout began **vocalo 89.5** partnering with Vocalo radio, a project of Chicago Public Media, to produce monthly programs centered around the topics of Truthout investigative reports. Vocalo has featured interviews with Truthout’s Jason Leopold about the process of reporting on torture and Guantanamo detainees, with Dina Rasor on the military-contractor revolving door, and with Mike Ludwig on the battle to maintain ethnic studies programs in public schools. It’s an honor to work with the driven and passionate people at WBAI and Vocalo. We are working on new partnerships to expand our reach to other radio stations around the country.



## buzzflash

In August 2010, in a significant step toward greater collaboration in the independent media sphere, BuzzFlash.com joined the Truthout family. BuzzFlash has been a pioneer in the field of online, progressive journalism for the past ten years. Spearheaded by longtime activist, community leader, editor and journalist Mark Karlin, the site has always shared a common vision with Truthout: a commitment to providing honest, wholly independent news that spurs real change in the world.

Like Truthout, BuzzFlash has never accepted advertising or corporate sponsorships, and is funded almost entirely through reader donations. The two sites were a natural match.

Since BuzzFlash joined Truthout, we have doubled our community's reach, building a stronger progressive voice and broadening our impact. Moreover, BuzzFlash has brought its unique strengths to Truthout, including a wide-ranging news aggregation

service with an up-to-the-minute pulse on breaking news, and a slate of cutting-edge commentators, reporters and bloggers, including Thom Hartmann, Greg Palast, Ann Davidow, Mark Karlin and Naomi Wolf.

In the coming year, we will bring BuzzFlash further into the Truthout fold with an upgraded design, new functionality and additional ties to Truthout's main site. As we move forward, we hope that this collaboration will become a model for other independent media, encouraging creative, fruitful cooperative efforts among news organizations.



"It is deeply reassuring to see BuzzFlash move to its next stage under the committed progressive stewardship of Truthout.org and its large committed readership. And I am personally most excited to be part of a team whose mission is based on conviction about achieving equality, accountability, social and economic justice and change."

—Mark Karlin Editor of BuzzFlash at Truthout

## educational growth

Truthout is proud to offer a robust internship and fellowship program designed to train the next generation of skilled, socially conscious investigative reporters. We recognize that journalism schools often neglect key skills needed to thrive in the newly digitized media landscape - and also de-emphasize the core democratic principles we view as essential to the spirit and practice of journalism.

In order to fill these gaps, our staff works closely with our interns and fellows, providing them with the guidance and resources they need to make the most of their experience in our fast-paced virtual newsroom. Truthout's reporting interns gain critical experience conducting interviews, turning around breaking stories and collaborating on longer investigative pieces. Our electronic publishing interns learn about and assist in our daily news production under the guidance of our editors, strengthening their editing and publishing skills and learning the ropes of an online newsroom. We also offer a literary internship, which gives young journalists the chance to observe and participate in the submission and editing processes firsthand. All of our interns and fellows are paid a modest stipend - a rarity in a journalism world that increasingly relies on unpaid labor.

This year, we introduced two new fellowships: an environmental reporting fellowship (funded by a generous donor) and a media policy reporting fellowship (funded by a grant from The Media Consortium). Mike Ludwig, our environmental fellow, delved deep into the practices of agribusiness giant Monsanto in a widely circulated series of stories. He also followed the disastrous effects of hydraulic fracturing in New York, Pennsylvania and Wyoming.

Our media policy reporting fellow, Nadia Prupis, covered the saga of NBC's merger with Comcast - and subsequent revelations - and the ongoing national controversy regarding net neutrality. James Russell, our activism reporting fellow, took on little-covered waves of grassroots protest, from the peace movement's response to the death of Osama bin Laden to the growing resistance against mountaintop removal mining.



Photo: March on Blair Mountain  
Flickr

## looking forward

Truthout will soon launch an interactive blog entitled Speakout, in which both readers and established Truthout authors can share thoughts, post information and build community. This will be a space to ask new questions and suggest innovative ideas. Particularly, we will encourage people to share transformative strategies and experiments that are working in their local communities. We will foster communication and networking among these disparate activists and engaged citizens, empowering people to build larger movements and draw inspiration from across the country.

This coming year, we will also launch The Public Record, a special section curated by Jason Leopold and devoted exclusively to in-depth, investigative reports on topics of broad public concern, such as corporate and government malfeasance.

Also coming soon is the Public Intellectual Project, spearheaded by board member Henry Giroux. This feature will provide a space for creative thinkers to address urgent public issues in an accessible, wide-reaching format, and nurture democracy by engaging academics and citizens in a thoughtful exchange of ideas.



On a more overarching level, this year, Truthout will commit to a comprehensive strategic planning process. We will review and articulate our mission, plans and impact; define updated priorities for editorial and technological development; devise tactics to ensure long-term financial stability; and outline a five-year strategic plan for the organization. We're excited to update you on the results of this process in next year's annual report!

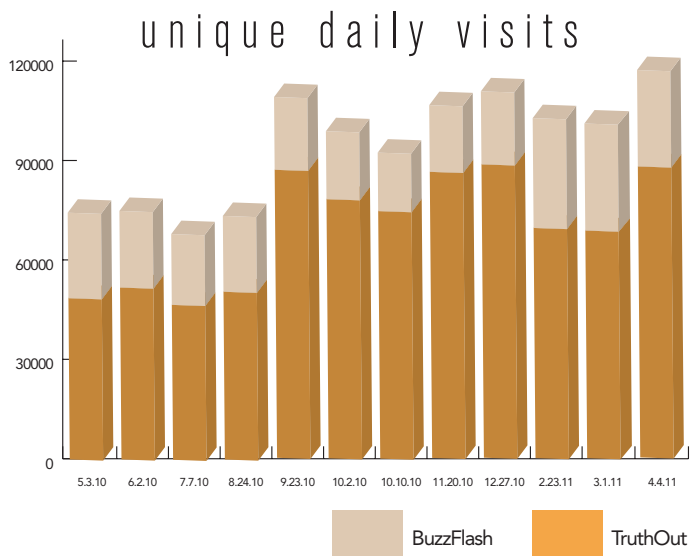
“Truthout is one of the few forums genuinely dedicated to critical reflection and providing information in the public interest.”

—Lewis Gordon Laura H. Carnell Professor of Philosophy and Religion at Temple University, founder of the Center for Afro-Jewish Studies



## statistics and reach

Truthout's network of web sites saw a significant increase in traffic over the past year, reaching 2.6 million unique monthly visits - more than double last year's traffic level. This uptick was partially thanks to the addition of BuzzFlash, a progressive news site that, for ten years, had published independent reporting and thoughtful commentary and shared Truthout's independent values. BuzzFlash joined Truthout in August 2010, and currently makes up about a third of Truthout's overall site visits. Bringing our communities together has strengthened the voices of both organizations, and has broadened the reach of progressive journalism as a whole.



On Facebook, we grew from 21,000 fans in May 2010 to almost 100,000 at the end of April 2011. We added almost 20,000 new followers on Twitter during that time. BuzzFlash brought in an additional 21,000 Twitter followers. We continue to diversify and refine our social

media strategy, working to develop a wider and more diverse readership.

We also expanded Truthout's presence in the world of radio in several parts of the country. Truthout contributor and professor Richard D. Wolff recently launched a radio program on Pacifica's WBAI in New York City, in collaboration with Truthout. The show covers emerging trends in the world economy, as people across the globe confront political and economic power and resist austerity. We've also developed a cooperative relationship with Chicago's independent public radio station, Vocalo, which features a "Truthout Hour" each month. Additionally, we've secured ongoing appearances for Truthout writers on progressive radio shows in Ohio and Pennsylvania, and are in the process of establishing additional partnerships. Meanwhile, Truthout editors and writers have appeared occasionally on such national media outlets as MSNBC, National Public Radio, Democracy Now! and many others.

We've co-sponsored in-person events in New York, Boston, Minneapolis/St. Paul, Chicago and Los Angeles, and have plans to host more live events that feature our authors and editors. In the coming months, we will work to expand Truthout's audience through new and varied forms of outreach, including creative use of social media, personal interaction with readers, promotion on radio and television, in-person get-togethers and a range of activities intended to involve readers in furthering Truthout's growth and mission.

## grassroots support: truthout's financial progress

Truthout has a unique business model for progressive media organizations: We are funded almost entirely by our readers. This allows us to be independent from commercial influences, and holds us accountable to the wide community that uses our services and relies on us for news and analysis.



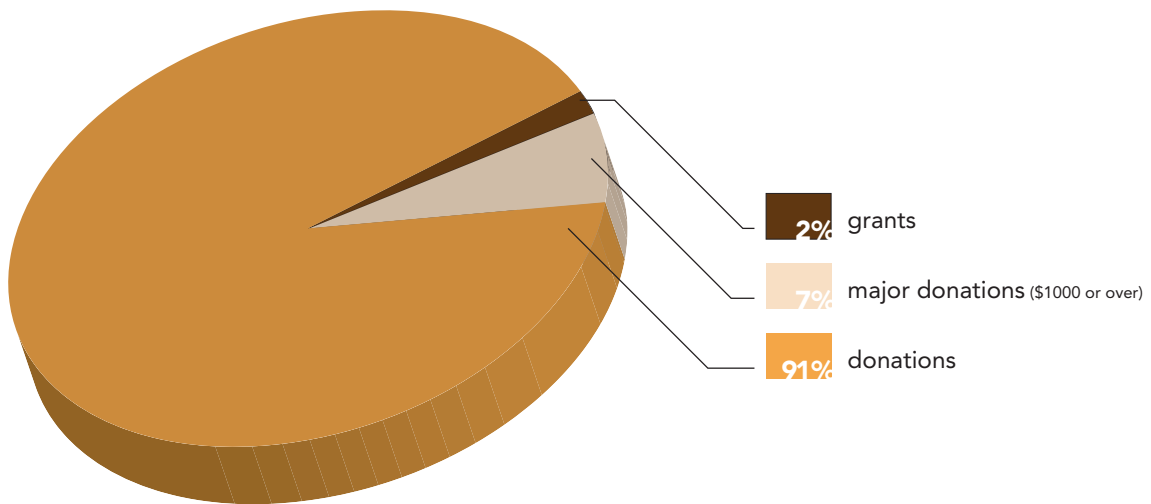
Truthout's top priority is to use our resources to further our mission, on behalf of the thousands of donors who entrust us with their hard-earned money. Our organization's success - and its very existence - is a testament to the commitment of our readers, who recognize the importance of trustworthy, truly independent news and take a stake in its vitality.

In the 2009 fiscal year (May 2009 - April 2010), Truthout underwent a deep reorganization, turning around the organization's fiscal health. After reinvigorating our content, assessing and improving our fundraising model, and cutting inefficiencies out of our budget, Truthout has rebounded.

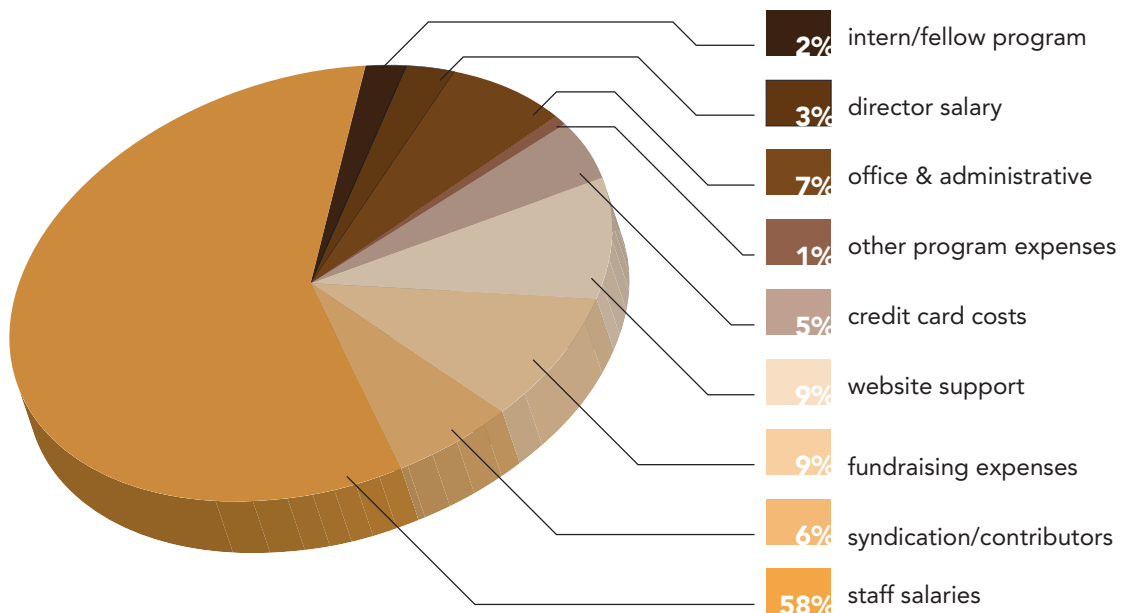
Toward the beginning of this fiscal year, we set a goal of building a five-month emergency reserve fund in order to ensure organizational stability. In April 2011, we met that benchmark. We are now in a position to plan new projects, strengthen existing programs and devise strategies to best serve our community, for the next fiscal year and beyond.

# fiscal year 2010: truthout financial statements

## truthout's revenue



## truthout's expenses



**2010****2009****truthout's revenue**

Grants	\$26,028	\$45,000
Donations	\$1,497,322	\$1,133,258
Major Donations (\$1000 or greater)	\$117,830	\$56,400
Interest Income	\$393	\$331
Total Income	\$1,641,573	\$1,234,989

**truthout's expenses**

Program & Staff Expenses	\$968,451	\$1,050,198
Fundraising Expenses	\$86,063	\$3,382
Administrative Expenses	\$162,316	\$221,200
Total Expenses	\$1,216,830	\$1,274,780

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Net Income	\$424,743	-\$39,791
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## donor honor rolls

We are deeply thankful for the foundations and individuals that support our work. In recognition of their support, we have listed major donors from fiscal year 2010 who have given us permission to use their names.

### Our Foundations

The Park Foundation  
Cloud Mountain Foundation  
The Mindsight Foundation  
Foundation for National Progress  
Denver Area Educational  
Telecommunications Consortium  
FHL Foundation, Inc.  
The Susan & Ford Schumann Foundation  
The San Francisco Foundation  
The Klein Family Foundation, Inc  
Boston Foundation  
Quitiplas Foundation

### Thomas Paine Donor Circle (\$10,000+)

Gloria Jarecki, The Brighwater Fund

### Nellie Bly Donor Circle (\$1,000 - \$9,999)

Bud Andersen  
Paul Bonham  
Maxon Buscher  
Fritzi Cohen  
Teresa Connors  
Jean Converse  
Henry Crapo

Jesse Crawford  
Lynn Dierking & John Falk  
Christian Drapeau  
Elaine Friedrich  
Celia & Wally Gilbert  
Gail Goldsmith  
Len & Lee Herzenberg  
Gail Holmes  
Jeff Idle  
Sue King  
Bryan Lockwood  
Susan Loesser  
Patricia McSweeney  
Wistar Morris  
Graham Nash  
Native Iris Fund  
Keith Olbermann  
Abby O'Neil  
Nell Painter  
Richard Pennock  
Jane Pitt  
Mel Schantz, Jr.  
David Schultz  
Patricia Smith

I.F. Stone Donor Circle (\$500 - \$999)

Medea Benjamin  
Scott Blau  
Geraldine Buckles  
William Burke  
Nancy Cohen  
Melinda Carmack & Scott Roberts  
Mary Carter  
Margaret Carter  
John Cerny  
David Cole  
Richard Conolly  
Laoni Davis  
Stephen & Lucy Draper  
Philippe Eberhard  
Barry Eisler  
Caryl Emerson  
Anne Ehrlich  
Julie Fefferman  
Martha Fleischman  
Benno Friedman  
Ed Friedman  
Carol Griesemer  
Rev. Dr. Bobbi Groth & Donald Lawson  
Francis Hagan  
Keith Hege  
Nance Hikes  
Kathleen Hoffmann  
Shannon Huggins  
Donald & Jo Huisingh

Douglas Hurt  
Melissa Kenady  
Bruce Kennedy  
James Kent  
Sarah Kiefer  
Richard Klein  
Brad Laughlin  
Richard Ledes  
Henry Leuchter, MD  
Robert & Susan Lloyd  
Timothy Mannen  
Katherine Martinez  
Mark Molin  
Albert O'Connell  
Philip Perlman & Renata McElroy-Perlma  
Clark Newhall  
Elaine Phelps  
Richard Power  
Robert Rich  
Keith Roberts  
Catherine Rodriguez  
Helen Rupp  
Graham & Mariesa Ryan  
Peter Saflund  
Bryant Tansil  
Cynthia Travis  
Howard Wilshire & Jane Nielson  
Thomson Von Stein  
Robert & Amy Walker  
Kathy Wooten

## board of directors

**Robert Naiman** is policy director at Just Foreign Policy. Naiman writes regularly for Truthout, The Huffington Post and Common Dreams. Recent writing by Naiman has appeared in Extra! and the NACLA Report (published by the North American Congress on Latin America). He is a frequent commentator on radio programs, including recent appearances on NPR and the BBC. Naiman has worked as a policy analyst and researcher at the Center for Economic and Policy Research and Public Citizen's Global Trade Watch. He has master's degrees in economics and mathematics from the University of Illinois, and has studied and worked in the Middle East.

**Leonore A. Herzenberg** is a professor of genetics at Stanford University and a leading AIDS researcher. She is the recipient of the American Cancer Society's Eleanor Roosevelt Cancer Fellowship, the Computerworld Smithsonian Award and numerous other prizes.

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