**The Media Consortium at PhillyCam**

Proposed Date: Thursday, February 19, 2016

Proposed Time: 5:00pm – 7:00 pm (low) or 7:00-9:00 pm (high)

What:

The Media Consortium proposes bringing 100 leaders of the independent news media to Philly.cam’s site for:

* Tour of the Philly.cam building
* Introduction to what Philly.cam and similar community media stations actually do
* Media Consortium Impact Awards
* Reception (low) or Dance party with NYC DJ (high)

Why?

* Create opportunity for national media, funders to learn about Philly.cam’s work
* Create opportunity for independent newsmedia to learn about community media in general and PEGs in particular
* Create opportunity for community media members to learn about and interact with national independent news editors and producers.

Logistics to be provided by Philly.cam

* Door greeters/ “tour” guides to the Philly.cam space
* Podium and mike for Awards in a space that can fit 70+ people
* Seating for 50 people

Logistics to be provided by The Media Consortium

* Vans to get TMC conference attendees to Philly.cam site

(We may seek a sponsor to cover this cost)

“Low” ($300)

Wine and Cheese Reception for TMC + Phillycam staff/volunteers.

TMC will cover food cost--may be Costco-“catered”.

“High” ($3-5k?)

Dance part for TMC + Phillycam staff + Philly.com community.

We could bring in [Ushka](https://soundcloud.com/djushka), a really popular world music DJ.

But then we’d need a cash bar w/real bartenders plus security-- and amps.

We would need a sponsor.