Production

Distribution—money comes from having distribution

Media Consortium show

New program, not otherwise available to audience, cheaper than starting from scratch because journalists are already doing work

Reason it did not happen in past: money

Money to package and put it together

Young Turks most exciting—they’ve lost outlet, potential perfect partner—where get $$ to pay them

They are talking to IPS

Exclusivity question vs town hall 2008 specials

LinkAsia, weekly 30 min, costs $700,000/ year but includes some pre-shot content

We are talking about $1 million

Coherent production plan, show that will break through and make impact

Will a mish-mash of stuff from progresssive sources going to add up to something that will have impact. TV sounds old.

Laura

Young Turks

Nation/Colorlines

8.8 million Americans watch Link each week, about 1.5 hours each day

Open to corporate underwriting

SVN gathering

Individuals or smalll foundations—try something new

Big foundations won’t go there

Wyncote might be interested

Participants [billionaire, not progressive]

John Stewart meets PBS News Hour