**Just Transitions: A Reporter Training Project**

The biggest news story right now is one that is not being reported: the emergence of a New Economy that “meets human needs, enhances the quality of life and allows us to live in balance with nature” (Vision Statement: New Economy Coalition). Building on the social venture movement, the environmental [movement](http://neweconomy.net/about), and the many movements for racial and economic justice, the New Economy movement envisions a just transition to a better and stronger social, cultural and economic system.

[The Media Consortium](https://www.themediaconsortium.org/) proposes to support reporters in telling that story by creating Just Transitions: A Reporter Training Project. Journalists from across North America will be invited to participate in a monthly series of webinars, organized in conjunction with policy experts and featuring grassroots community leaders, designed to highlight specific elements of the New Economy.

The Media Consortium represents [80 progressive news outlets](https://www.themediaconsortium.org/our-members/), from Yes! Democracy Now! and Mother Jones to Colorlines, Kosmos, and Waging Nonviolence. We know our member outlets want to tell the story of the just transition to the New Economy and many do, especially in the areas of climate justice.

What is missing, however, is solutions-based reporting on the financing required to create just transitions; on the complex transitions rural communities struggle to make from the old economy to the new; and on the many ways in which communities invisible to the coasts (like Buffalo NY, Appalachia, or Routledge MO) are pioneering cooperative institutions that work for all.

We know the Just Transitions project will provide that reporting because we have already done a similar very successful project focused on media policy, supported by the [Media Democracy Fund](http://mediademocracyfund.org/). This is a model that works.

A core aspect of this project will be awarding grant funds to ten reporters representing a wide range of outlets, geographies and identities. In exchange for attending at least 8 webinars, these reporters will each produce 6 stories featuring some aspect of the transition to the New Economy.

The result? In one year our project will produce 60 new stories on the New Economy; a minimum of 10 reporters trained in the New Economy beat; and the opportunity for experts and organizers to tell their story to the media. We will create lasting impact by turning these reporters that care so much about racial, economic and climate justice into a robust cohort who can draw from a rich pool of expert and community sources to continue to tell the story of the New Economy.

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