TMC Annual Meeting Survey

1. Your Name (first and last)

2. Your Organization

The Media Consortium meeting usually mixes business side with editorial side. Please answer the questions below keeping in mind your whole organization, and not just your own position.

3. Which of these business/technology topics would interest your organization?

--The care and feeding of major donors

--business systems—what’s the best [enewsletter, donor dbase, metrics dashboard]

--shark tank: evaluating business plans

--being social: how to use pinterest, soundcloud and other new, new social media

--web design—what works, what doesn’t?

--Video—you need it, how do you get it?

--Hiring an infographics specialist—mastering the unknown unknowns

--How do you create a mobile strategy?

4. Which of these editorial topics would interest your organization?

--the advocacy/news connection—when is close too close?

--what content should be multiplatform?

--environment/climate change/fracking/ racial justice &

--reproductive health/gender justice/ LGBT/ racial justice &

--media policy

--Bill of Rights: NDAA, privacy rights, maybe include drone assassination policy here

--criminal justice/death penalty/ racial justice &

--Citizens United/ dark money/ voting rights/ ALEC/ racial justice &

--Other

5. What other topics/areas are ones your organization would like addressed?

6. We call our event a “meeting” and not a conference because we come together each year to think not just about our own organizations, but about the independent media sector. What do you think are the most pressing issues facing our sector?

7. What is your organization’s biggest threat and/or opportunity in the next year (often they are the same)?

8. What three speakers do you most want to hear talking about issues related to independent media?

9. How many staffers from your outlet are currently planning to attend our meeting on February 7-8 in Baltimore?

10. Comments