Call:   
Thursday, January 17  
Noon PT/ 1pm MT/ 2pm CT/ 3pm ET

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| [424-203-8075](tel:424-203-8075" \t "_blank), Access Code: 519956#  Present: Kathy Spillar (Ms), Lisa Rudman, Jen Chien (Making Contact), Kathy Bonk, Marcela Howell (CCMC), Hanaa Rifaey and Sofia Resnick (American Independent), Sarah Mirk (Bitch) Rachel Larris and Kate McCarthy (WMC) Brady Swenson (RH Reality Check), Malika Redmond at PRA, Jo Ellen (TMC), |

Please come to the meeting January 17 prepare with this information:  
1. A sentence or two about yourself  
2. An "elevator pitch" about your outlet  
3. The 2-3 issues in reproductive justice you plan to focus on in 2013  
  
**The goal of the meeting will be to come up with an agenda for Thursday, February 7**:   
perhaps 1-2 issues that would benefit from collaboration or other joint work.

**Lisa Rudman of Making Contact**

I have worked in video/radio for many years. Media Consortium provides interstitial glue, creating projects and funding them.

I’m currently the executive director of Making Contact, a weekly syndicated radio show to 41 stations around the country. We live in radio and on the web. RadioProject/org

We focus on reproductive justice, including issues around low-income women. We just did a show for example on shackling and fertilization of pregnant women in prison.

**Jen Chien of Making Contact**

Producer at Making Contact

Issues are natural birth control methods, Affordable Care Act, Crisis Pregnancy Centers, how to women resist restrictions around access (Jane collective)

**Brady Swenson of Reproductive Health Reality Check**

I am the New Media Director at RH Reality Check.

RH started out as a blog. Last year we became an independent 501c3 and is expanding to a staff of 9. We have focused on providing news, commentary, analysis on reproductive health, with an emphasis on fact-based, ethical journalism. We’ve begun partnerships with several other organizations.

Our new study looks at arrests of pregnant women and how arrests of anti-choice laws have increased those incidences. We are looking to expand state-level coverage. Drastic rise in anti-choice legislation in 2012.

**Kathy Spillar of Ms.**

I am Executive Editor of Ms. + Vice President of the Feminst Majority

The Feminist Majority Foundation took on publishing of Ms. 12 years ago now. We publish in print four times a year, and will launch a digital version, and have an active blog that runs stories dailies.

Violence against reproductive health care providers with the desire to impact legislation and law enforcement. We also report on the war on women, which is moving increasingly to the states. We are interested in partnering with independent outlets on the call. We report on global reproductive rights issues as well.

**Sarah Mirk of Bitch Media**

I am Online Editor of Bitch Media

Bitch publishes a quarterly magazine and website. Bitch mostly does cultural analysis.

We will be focusing on how feminist issues are represented on tv, film,

**Hanaa Rifaaey of American Independent News Network**

I am the president and publisher of the American Independent News Network.

What defines the American Independent is our commitment to [impact journalism](http://americanindependent.com/about-2/impact) — reporting that not only covers the news but also shapes it.

We look at the intersection between church and state, how cpc s have getting more state funding. We have reporters on the ground in many states so we cover those battles.

**Sofia Resnick of AINN**

I cover reproductive rights issues for AINN.

I will be looking at CPC as well as rape and sexual assault on tribal lands. I am also looking at Mississippi, which is trying to become the first state without access to abortion. I’m interested in investigating the Justice Foundation in Texas which trains women to testify against abortion laws.

**Rachel Larris of WMC**

I am the Communications Manager of the Women’s Media Center.

We do publish original features on our website and a blog and radio show, wmclive.com, but we are not solely a media outlet. We have a media training program, Progressive Women’s Voices, and the SheSource directory of women experts. We also run the Women under Seige project, which focuses on violence against women, and Media Change Project, which monitors the election of female politicians.

Early next week we are launching our media guide for reproductive issues. It’s for reporters who are tasked to cover these issues in the states who may not be aware or knowledgeable about these topics.

**Kate McCarthy of WMC**

I am the SheSource Director.

We have a lot of great reproductive rights experts in the database. We would like to get more.

**Marcela Howell of CCMC**

I am the Senior Strategic and Policy Consultant on Leadership Development for CCMC

Communications Consortium Media Center works on message development and media training. We work on a number of reproductive health issues.

I am working to train African American and young women on media for reproductive issues, especially around cross-race collaboration on reproductive health.

**Kathy Bonk of CCMC**

I am the Executive Director of CCMC

We worked with the women’s donor network on a reframing of reproductive health and rights to broaden the conversation around abortion. The last few years, our work has been global.

**Malika Redmond at Political Research Associates**

I lead our gender justice area.

PRA is a 30 year old organization. Our primary work is looking at the right-wing and putting out long-form research and analysis through Public Eye magazine. We are working to put more of that information out through social media.

We are working with the Strong Family coalition to look at what Roe means for communities of color. We are also looking closely at the issue of religious liberty and freedom, particularly how this is being used to thwart ACA. We are following closely the use of racial wedges around this issue.

**Discussion**

Kathy of Ms: We are interested in joint reporting efforts, especially in the state-by-state areas. There are some real opportunities there. The more we promote each other’s content, the more impact we can have.

Brady of RH: Likewise. State by state level coverage is really important and takes a lot of resources. Lots of information to take in and analyze. We could each focus on a set of states and then share our work, for example.

Sofia of AINN: I agree, the state by state is important. I believe Lisa also talked about prison rights. I want to look at that.

Sarah of Bitch: I’m interested in the guidebook from WMC. I’d like a distillation of that.

Rachel of WMC: (Briefly describes). What drives me crazy is coverage of laws around contraception coverage. I don’t think reporters even know about these controversies.

Sarah of Bitch: I’m interested in what the problems are that you are seeing, and what good media coverage looks like

Jo Ellen of TMC: I’m interested in the intersection of state issues and race issues

Malika of PRA: Yes, we are taking a national look, but in the South, this intersection is more visible, and you can see the actors rising up here.

Jen of Making Contact: I am interested in post abortion counseling and the cpc and the whole movement there—how they turn women’s minds and shape opinion.

Jo Ellen of TMC: Would you be interested in hiring a data visualization expert to work on this?

Brady of RH: Yes, we have talked about that. It makes sense to pool resources and share someone like a data visualization expert.

Kathy of Ms.: It is a good idea. In addition, Guttmacher collects data systematically. We would want to coordinate with them, and with NARAL. So in terms of maximizing resources, we could work with them.

Brady: Guttmacher put together some nice infographs that we shared.

Jo Ellen: I’m interested in filmmaking around reproductive rights. Has anyone done this?

Kate of WMC: no, we haven’t

Kathy of CCMC: Tiffany Slain has done some interesting stuff.

Malika of PRA: There’s the Trust Black Women campaign with the racially targeted billboards. That was very effective.

Jo Ellen: Another issue to discuss is the relationship between fact-gathering and messaging when it comes to impact.

Kathy of CCMC: PEW just came out with polling. We may want to look at language in polling. If you include the word “woman” you get a different perspective. That fits into the journalism line. There’s a course correction that needs to happen in terms of how we understand public perception. We got data on that. WE have a partnership with Lexus-Nexus that monitors all the coverage on reproductive health.

Kathy of Ms. It might be helpful to have a discussion around polling. Because some of this information is very interesting.

Marcela of CCMC: We will have results of a poll on African American women on reproductive Justice

Jo Ellen:

To summarize:

1. state by state collaboration, maybe with a data viz expert

2. focus on polling/messaging

3. interest in the racial wedge esp re: state-by-state and polling

4. interest in prisons

We will try to ensure that we find a way for you to go deep on the issues that interest you at the meeting, and that we come out of the meeting with concrete to-dos. If you have thoughts about how best to make that happen, please email the group, [tmc-reprojustice@googlegroups.com](mailto:tmc-reprojustice@googlegroups.com) or me [joellen@themediaconsortium.com](mailto:joellen@themediaconsortium.com)