Editors’ Survey

1. Overall, do you feel that the New Economy Reporting Project was a worthwhile use of your staff’s time?

Very worthwhile

Somewhat worthwhile

Not worthwhile

The New Economy Reporting Project consisted of six briefing webinars. Following are questions about the briefings.

[**Press Briefing #6: “Co-operators of All Colors”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.rv7snr1jbbce)

Esteban Kelly, US Federation of Coops; Eulalio Guevara, Worker-Owner at A Yard and a Half Coop; Cirenia Dominguez, Worker-Owner at Brightly Cleaning Coop; Juan Cuautle, Coop Developer at Center for Family Life

[**Press Briefing #5: “Solutions to the Housing Crisis”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.1bhdlrumturx)

Chris Tittle, Sustainable Economies Law Center; Lydia Lowe, Chinatown Community Land Trust; Oscar Perry Abello, Next City

[**Press Briefing #4: “Community Disaster Response”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.2hcwm8d8dd9x)

Pablo Benson, NYC Network of Worker Cooperatives; Yudith Azareth, Another Gulf is Possible; Colette Pichon Battle, US Human Rights Network

[**Press Briefing #3: “Rebel Cities”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.3iw6c1ilpd0z)

Kali Akuno, Cooperation Jackson; Rebecca Kemble, Alderman for Madison WI District 18; Katie Gilbert, Journalist

[**Press Briefing #2: “Finance in a New Economy”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.5wn1miix23tx)

Brendan Martin, The Working World; Deyanira Del Rio, New Economy Project; Abby Schere, Journalist

[**Press Briefing #1: “What are new economies?”**](https://docs.google.com/document/d/1twQzPH7Hx2N6YuGRhb0N3CYk3EjmB1hpg9LxbDWsOLs/edit#heading=h.8fd894m4vk8p)

Bren Smith, Greenwave; Ivy Brashear, Appalachian Transition; Ed Whitfield, Fund for Democratic Communities; Laura Flanders

2. Which of these briefings, to the best of your knowledge, lead directly to a story your outlet produced?

What are New Economies

Finance

Rebel Cities

Community Disaster

Housing Crisis

Cooperators (Coops)

3. Which of these briefings were on topics of immediate interest to your outlet?

What are New Economies

Finance

Rebel Cities

Community Disaster

Housing Crisis

Cooperators (Coops)

4. Tell us about the response of your audience to new economy stories you produced. Please rank stories you produced on different topics by response. If you didn’t produce a story on a given topic, please mark N/A. [Rank]

Was the response to new economy stories:

Better than average?

Average?

Below average response?

5. Please comment on the audience response to new economy stories

6. What other support, educational materials, or opportunities would have helped your reporter to produce new economy stories foro your outlet? [long answer]

7. In your own words, how would you describe the new economy beat? [long answer]

8 Would you participate again in the new economy reporting project? Why? [long answer]