Program Committee 8/13/13

Call in: 424-203-8075, Access Code: 519956#

Present: Rui Kaneya, The Chicago Reporter; Dyan Ruiz, People Power Media; Kim Elliott, Rabble.ca

Overview of the past meeting and what we are planning for this meeting

Paid workshops—who is the audience? people from the locality; bring in folks from non-news organizations; bring in potential members

Possible event: Job fair for Sun-Times photographers

Possible theme: raising revenue

Recruitment: List of the committees people can join; list of tasks; amount of time; how many people are we looking for (3-5 people per sub committee); do a survey to share ideas—reach out to folks who respond; get this out right after Labor Day.

Timeline: Need plenary speakers, major workshops by December;

Advertise workshops in September; get sponsors in September and October

**Next program committee meeting: 9/17 3pm ET**

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**Next Steps:**

I. Begin Program Planning--Plenary Speakers/ Theme

II. Sponsorships--Create Sponsor Pricing/ Do Outreach

III. PR--Set up web pages/ messaging to members/ messaging to non-members

IV. Workshops--Set up system for providing Thursday workshops ("marketplace" concept)

V. Volunteers/Party—Chair: Jesse Russell + Joe Macare, Maya Schenwar, Miles Kampf-Lassin, Rui Kaneya

I'd like to ask each of you to choose one of these four areas as the focus of your committee work, and help me recruit more folks to work with us. This is defintely going to be the best TMC meeting yet!