

# No Secrets: Journalism in the Age of Surveillance

[University Center Conference Center: Loop/River Room]



8:00 Coffee

8:45 Welcome: Jo Ellen Green Kaiser and Linda Jue

This full day conference, “No Secrets: Journalism in the Age of Surveillance,” is generously sponsored by the Chicago-Kent College of Law at the Illinois Institute of Technology

## 9:00 **More than a Face: What Social Media Knows About You**

Prof. Lori Andrews, Esq., Director of the Institute for Science, Law and Technology at the Illinois Institute of Technology

## 10:15 **Citizen Journalism and Police Surveillance**

Moderator: Prof. Tim McNulty, Co-Director of the National Security Journalism Initiative at Northwestern University, Medill School of Journalism

- Josh Stearns, Press Freedom Director, Free Press and Board Member, Freedom of the Press Foundation
- Eva Galperin, Global Policy Analyst, Electronic Frontier Foundation
- amalia deloney, Associate Director, Center for Media Justice

11:45 Lunch

## 12:15 **Why NSA Surveillance Matters to You**

Moderator: Laura Flanders, GritTV

- Gavin MacFadyen, Director, Centre for Investigative Journalism, City University, London
- Bea Edwards, Executive Director, Government Accountability Project

1:30 **Know Your Threat Model:** Eva Galperin, Electronic Frontier Foundation

## 2:00 **“Ignite” Style Talks on Tools**

Moderator: Daniel Massoglia, Research Assistant, Institute for Science, Law and Technology

## 2:30 **Hands on Learning (Genius Bar)**

- “Surveillance Defense”: Pete Snyder, Ph.D. student at University of Illinois-Chicago
- “Tor”: Karen Reilly, Tor
- “PGP”: Joel Luellwitz, Jennifer Helsby, and Freddy Martinez
- “Informacam, Obscuracam”: Diana Del Olmo, Guardian Project
- “SecureDrop”: Eva Galperin, Electronic Frontier Foundation

In addition to these specific tools, experts will be available for one-on-one discussions with you about other steps you can take to secure your own work and that of your sources from corporate, police and/or government surveillance.



# Media Consortium Annual Conference

## Thursday, February 27, 2014

3:30 PM Free Screening: *Shadows of Liberty*, sponsored by Bullfrog Films  
[University Center Conference Center: Park/Fountain Room]

**ABOUT SHADOWS OF LIBERTY:** *Shadows of Liberty* reveals the extraordinary truth behind the news media: censorship, cover-ups and corporate control. Filmmaker Jean-Philippe Tremblay takes an intrepid journey through the darker corridors of the American media landscape, where global conglomerates call the shots. Tracing the story of media manipulation through the years, *Shadows of Liberty* poses a crucial question: why have we let a handful of powerful corporations write the news? **FEATURING:** Danny Glover, Julian Assange, Dan Rather, Amy Goodman, David Simon, Daniel Ellsberg, Norman Solomon, Dick Gregory, Roberta Baskin, Robert McChesney, John Nichols, Chris Hedges, Kristina Borjesson, and many more.

7:00 PM **IMPACT AWARDS and OPENING RECEPTION** [\*Blake Hotel\*]



The impact awards are generously sponsored by the Voqal Fund. Voqal supports nonprofit organizations and individuals using media and technology to empower those who are politically, economically or socially disenfranchised. Voqal supports the TMC Metrics Project.

7:00 PM Welcome: Rinku Sen, Executive Director, Race Forward

7:30 PM Impact Awards Presentation:

- Julie McCarroll, Director of Publicity and Marketing, The New Press
- Five Award Winners

8:30 PM Cocktails



# Media Consortium Annual Conference

## Friday, February 28, 2014

**Held at the University Center Conference Center**

8:00 Coffee, Tea and Pastries

8:30 Welcome – Maya Schenwar, Truthout (Loop)

9:00 Breakout Sessions

- **Staff, Volunteer or Intern? [Park]**  
w/ Jennifer Halperin (Columbia College) and Kim Elliott (Rabble.ca)
- **Enewsletters–Have They Lost Value? [Loop]**  
w/Rod Arakaki (Yes!), Mike Maxwell (High Country News), Joe Macare (Truthout) and Phillip Smith (Phillip Smith Consulting)
- **Video Journalism on a Shoestring [River]**  
w/ Channing Kennedy (Alliance for a Just Society–formerly at Colorlines), Brian Conley (Small World News & Storymaker), Madeleine Bair (Human Rights Channel) and Steve Michelson (Specialty Studios) and moderated by Joseph Smooke (people.power.media)

10:15 Coffee



This coffee break is sponsored by TMC member Berrett-Koehler Publishers, publishers of Bea Edwards' forthcoming book, *The Rise of the American Corporate Security State: Six Reasons to Be Afraid*

10:30 Breakout Sessions

- **What is Audience Development? [Park/Fountain]**  
w/ Mike Popalardo (Next Steps Marketing)
- **Telling Stories with Data [River]**  
w/ Susan Smith Richardson (Chicago Reporter) and Mary Bottari (PR Watch)

11:45 LUNCH [Lake]

12:15 **LUNCH PLENARY-The Use and Abuse of Whistleblowers [Lake]**

Moderator: Juan Gonzalez, Democracy Now!

Speakers: Gavin MacFadyen, Director, Centre for Investigative Journalism  
Bea Edwards, Executive Director, Government Accountability Project



## Media Consortium Annual Conference Friday, February 28, 2014 (cont.)

2:00 Open Space Technology Working Groups

**This afternoon is set aside for informal gathering and networking. We already have a number of TMC working groups that want to get together. You are welcome to join them, or create your own!**

- Reproductive Justice [River]
- Kauai Pesticide Project [Loop]
- Database Project [Park]
- Open [Fountain]

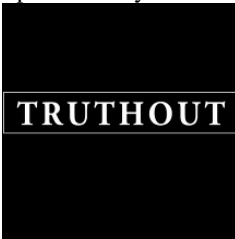
3:30 Working Groups continued

- Media Policy [Park]
- Video Journalism–Working with Filmmakers [River]
- Metrics Impact Project [Loop]
- Open [Fountain]
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5:00 Day Ends

8:00 PARTY LIKE A STARTUP! [Columbia College 33 E. Congress]

Sponsored by:



# Columbia

The Chicago Reporter **C O L L E G E C H I C A G O**

Remember when a party meant having a beer with your pals? No band, no frills, just people time? Well, welcome to our Party like a Startup!

Columbia College, 33 E. Congress, Room C-101 (Enter on Wabash Ave)!



# Media Consortium Annual Conference

## Saturday, March 1, 2014



Continental Breakfast generously sponsored by the Media Democracy Fund. MDF supports the Media Consortium's Media Policy Program.

8:30 Coffee, Tea, Pastries

9:00 **Morning Plenary: How to Measure Impact** [Loop]

Ariel White and Ben Schneer, Harvard University (the TMC Metrics Project)  
Prof. Jana Diesner, University of Illinois, Champaign-Urbana

10:00 Breakout sessions

- **Mapping Foundation Philanthropy** [Loop]  
w/ Lauren Pabst (MacArthur Foundation), Jay Harris (American Prospect), and Vince Stehle (Media Impact Funders)
- **Making the Most of Mobile** [River]  
w/ Charlie Meyerson (Roosevelt U & Rivet), Steve Katz (Mother Jones) and Joe Baker (Care2)

11:15 Breakout sessions

- **Revenue 5.0** [Park/Fountain]  
w/ Lisa Skube (Journalism Accelerator), Patrick Kitano (BNN), and Mike Antares (Texas Observer)
- **Building Movements from Stories** [River]  
w/ Jim Miller (Brave New Foundation), Brian Stewart (Generation Progress), and Matt Rothschild (The Progressive)
- **Supporting News Literacy** [Loop]  
w/ Rory O'Connor (Globalvision), Jennifer Choi (McCormick Foundation), Josh Stearns (Free Press), Linda Jue (GWW) and Dyan Ruiz (people.power.media)

12:30 CLOSING LUNCH PLENARY: Collaboration Costs and Benefits



This lunch plenary is generously sponsored by the Robert R. McCormick Foundation, a sponsor of the Social Justice News Nexus

Moderator: Jo Ellen Green Kaiser

- Mark Hallett, Program Officer, McCormick Foundation
- Kari Lydersen, Community Fellowship Director, Social Justice News Nexus at the Medill School of Journalism at Northwestern University
- Sandy Close, Executive Director, New America Media
- Lisa Rudman, Executive Director, Making Contact



# Media Consortium Strategic Planning Saturday+ Sunday, March 1-2

All Sessions held at University Center Conference Center [Lake Room]

## **Saturday, March 1**

- 2:00 Gather in the Lake Room
- 2:20 Welcome, Maya Schenwar
- 2:25 Introduction: Craig Spargimino, Facilitator
- 2:30 TMC's History: Steve Katz and Friends
- 2:50 The Independent Media Sector Today  
Tiffany Shackelford, Executive Director, AAN
- 3:10 Future Visioning  
Gregg Zachary, Professor of Practice, Walter Cronkite School, ASU
- 3:30 Mapping a Strategic Direction  
Jo Ellen Green Kaiser, Executive Director, Media Consortium
- 4:00 Group Work  
**What strategic direction is most likely to lead to financial sustainability while supporting our shared values?**

## **Sunday, March 2**

- 9:30 Group Work: Choose a Direction
- 10:30 Evaluate Directions
- 11:00 Coffee Break
- 11:15 Full Group: Choose a Direction
- 12:30 Working Lunch: Next Steps