

You are Invited to the 8th Annual Media Consortium Meeting

Making Impact

February 6-8, Baltimore, MD

**February 6 Pre-Meeting: The Power of Print**

* Guest Speakers: Print industry guru [Bo Sacks](http://www.bosacks.com/) and [Bob Cohn](http://www.theatlantic.com/bob-cohn#bio), editor of Atlantic Digital
* Panels on To Stay or not to Stay (in Print), Making Newsstand Work, Marketing to Subscribers, and Tablet Strategy for Print Publications

**February 7-8: Making Impact**

* Plenary Speakers: Former FCC Commissioner [Michael Copps](http://en.wikipedia.org/wiki/Michael_Copps) and [Amy Mitchell](http://www.journalism.org/about_pej/staff), Deputy Director of Pew’s PEJ program
* Sessions on Creating a Multiplatform Campaign, Tools for Online Donors, Package that Content!, Hybrid Business Models, and more!
* Plus: plenty of open time to connect with Media Consortium members, including publishers and editors from Mother Jones, The American Prospect, Truthout, LinkTV, Yes!, Dissent, and the Nation.

**Where**: The Wyndham Peabody Hotel, located in the cultural and civic center of Baltimore. [Act now](http://www.wyndham.com/groupevents2012/BWIPC_MEDIA/main.wnt) to reserve your $109 room (includes wireless and breakfast—scroll down and click the second “reserve” button)!

**Who:** The Media Consortium is a national network of independent news outlets.

**How**: For the first time this year, The Media Consortium is opening its annual meeting to non-members. To register, please fill out this [form](https://docs.google.com/spreadsheet/viewform?fromEmail=true&formkey=dHM0ODV6eGRweXR5S0J2b3BnWWhEUUE6MQ). Conference fees for non-members are $250/outlet, which includes lunch Feb 6 & 7 and registration for two staffers. The public part of this meeting ends at noon February 8.

**Why:** The Media Consortium’s annual meeting offers an opportunity for peer-to-peer networking you can find nowhere else. If you’d like more information, contact Executive Director Jo Ellen Green Kaiser at joellen@themediaconsortium.org