Press Release #2: Collaboration story

**Media Consortium and AAN launch Joint Reporting Website**

**Ten Outlets Join to Report on Emergency Contraceptive Access**

October 8, 2013. The Media Consortium (TMC) and the Association of Alternative Newsmedia (AAN) announce the launch of [Where is Your Plan B?](http://whereisyourplanb.com), the first collaborative effort of the Reproductive Justice Reporting Project.

The outlets joining in the plan B collaboration included: [Austin Chronicle](http://www.austinchronicle.com/), [Bitch magazine](http://bitchmagazine.org/), [In These Times](http://inthesetimes.com/), [LEO Weekly](http://leoweekly.com/), [Making Contact/ National Radio Project](http://www.radioproject.org/), [Ms. magazine](http://www.msmagazine.com/), [People\*Power\*Media](http://www.peoplepowermedia.net/), [Portland Mercury](http://www.portlandmercury.com/), [Public News Service](http://www.publicnewsservice.org/), and [Santa Fe Reporter](http://www.sfreporter.com). After a five year fight, the FDA finally ruled Plan B should be made available over the counter to any woman of reproductive age without a prescription. The outlets asked: how is this ruling being implemented? Do all women now have access to this emergency contraceptive?

What reporters found is that implementation of this policy is as big a story as the original fight. Plan B, it turns out, is not easily accessible for women on reservations, for women in rural areas, or, given the price, for college students. Even where legally accessible, Plan B is often behind locked cases, requiring a sales associate to obtain the medication.

The [website](http://whereisyourplanb.com) features a mix of articles, audio and video content from the participating outlets, as well as a [resource section](http://whereisyourplanb.com/resources/) and [form](https://docs.google.com/forms/d/1z7m_ITA6GcsrvsKWDK62jBs26b_7hrquhP-ts01vnhM/viewform) for users to report their individual experiences. The user-submitted data will be used to create a map showing the availability of Plan B across the country.

“Independent news organizations care about impacting people’s lives,” says TMC Director Jo Ellen Green Kaiser. “With collaborations like the Reproductive Reporting Project, we can leverage our different skill sets, platforms and geographies in order to create a story that has reach and impact beyond the sum of its parts.”