**Plan for Reproductive and Gender Justice**

**3:15 (Lisa) Introductions—just name and outlet**

**3:30 (Lisa) Popcorn what has worked best!**

**3:45 (Jo Ellen) Large Group: Writing on Easel:** What does your outlet need to do this beat more effectively, with better impact (other than more money)? Content-share? Framing?

**4:00 (Jo Ellen) Break into groups based on framing, reporting, audience building, solutions**

Framing:  polling, messaging

Reporting: state by state collaboration, prisons, data viz

Audience-Building: cross-promotion, cross race audiences, cross platform

Solutions: working with advocacy people

**4:30 ( Jo Ellen) Large Group: Report back**

**4:40 Create a Task Force to develop one of these ideas more: crew up**

**4:50 Plan ways to continue this conversation**

**4:55 Who will report out?**