Where is Your Plan B?

Background Briefing: Thursday, October 3 at 1pm ET

On [October 7](http://www.anymeeting.com/PIID%3DE959DF87804631), 10 news organizations will launch WhereisyourplanB.com. This transmedia website will feature all-new reporting on the rollout of over-the-counter plan B.

**Is Plan B as readily available to women as was promised when the FDA agreed that it could be sold over-the-counter?** Our outlets look at access for college students, prisoners, and Native Americans, plus case studies of access for those living in Los Angeles, Santa Fe, and Louisville, Kentucky.

What we find is a metaphor for all family access: contraceptives are legally accessible, but, in practice, often hard to obtain.

Please join us for a background briefing on October 3 at 1pm Eastern (12 CT/ 11 MT/ 10 PT) to learn about our findings in advance of our October 7 launch.

**Please register for the briefing at:** [http://www.anymeeting.com/PIID=E959DF87804631](http://www.anymeeting.com/PIID%3DE959DF87804631%22%20%5Ct%20%22_blank)

Where is Your Plan B? is a project of the [Media Consortium](http://www.themediaconsortium.org) and the [Association of Alternative Newsmedia,](http://www.altweeklies.com) supported by a generous grant from the Quixote Foundation.

Thank you,

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p.s. [Register now](http://www.anymeeting.com/PIID%3DE959DF87804631) for the October 3 briefing!