Membership Committee Agenda

July 28, 2014

I. **Applicant**

Cascadia Times www.times.org

Paul Koberstein, [paul@times.org](mailto:paul@times.org)

Application below (last page)

II**. Potential Applicants**

(can we have someone reach out to these folks to make sure they submit applications? The’ve all asked me about joining)

Religious Dispatches [www.religiondispatches.org](http://www.religiondispatches.org)

Evan Derkacz, evan@religiondispatches.org

Climate Confidential on Beacon Reader

<https://www.beaconreader.com/climate-confidential>Amy Westervelt amy.westervelt@gmail.com

Prison Legal News [www.prisonlegalnews.org](http://www.prisonlegalnews.org)

Alex Friedmann [afriedmann@prisonlegalnews.org](mailto:afriedmann@prisonlegalnews.org)

The Contributor <http://thecontributor.com>

Chris Dykstra [chris.dykstra@warecorp.com](mailto:chris.dykstra@warecorp.com)

III. **Membership for What Counts members**

The Media Consortium has a fantastic opportunity to take over a program begun by Phillip Smith: What Counts, an enterprise-level email marketing company, has offered to sell a bulk subscription to their product at a discounted price to a set of 12 outlets, half of which are already TMC members. This program has been in existence for 7 years. Now, Phillip wants to hand it over to the Media Consortium.

The benefit is that we will be able to expand the program to other members. But to make this work, I would prefer that the folks already in the program become TMC members. I know that a couple don’t fit our categories and one or two might not be interested in membership. If we don’t want to offer them membership, do we set up an affiliate status?

**1)The New Internationalist (UK-based)** <http://newint.org>

The **New Internationalist** workers’ co-operative (**NI**) exists to report on the issues of world poverty and inequality; to focus attention on the unjust relationship between the powerful and powerless worldwide; to debate and campaign for the radical changes necessary to meet the basic needs of all; and to bring to life the people, the ideas and the action in the fight for global justice. The **New Internationalist** communications co-operative is based in [Oxford](http://newint.org/subscriptions/uk/) with editorial and sales offices in Toronto, Canada; [Adelaide, Australia](http://newint.org/subscriptions/aus/) and [Christchurch, Aotearoa /New Zealand](http://newint.org/subscriptions/nz/).

2) **Geist Magazine** (Canada) www.geist.com

***Geist* is published four times a year by The Geist Foundation.**

*Geist* is a Canadian literary magazine of ideas and culture. We publish the best that we can find of narrative ([fiction](http://www.geist.com/topics/fiction) and [non-fiction](http://www.geist.com/topics/non-fiction)), [essays](http://www.geist.com/topics/essay), [poetry](http://www.geist.com/topics/poetry), [reviews](http://www.geist.com/topics/reviews), [photography](http://www.geist.com/topics/photography), drawings, [comix](http://www.geist.com/topics/comix), puzzles and miscellany—with a special interest in fresh interactions between text and image. We strive to be articulate, humorous and identifiably Canadian. Our mandate is to find and encourage a wide audience for new and established Canadian writers and artists of merit.

3)**International Freedom of Expression Exchange** (Canada) http://www.ifex.org/

This is really more of an organization—that runs posts from their network.

FEX was created in 1992 in Montréal, Canada, when a dozen leading free expression organisations came together to create a coordinated mechanism to rapidly expose free expression violations around the world. Today, IFEX numbers more than 80 independent organisations in 60 countries and is internationally recognised for its effectiveness and credibility.

4)**Gotham Gazette** (US) gothamgazette.com

Gotham Gazette is a pioneering nonpartisan New York City-based online watchdog publication that covers city and state government, and has a rich tradition of reporting on local elections as well as policy that affects everything from the spaces where New Yorkers live and play to police tactics and civil rights. It is published by Citizens Union Foundation.

5)**The Tyee** (Canada) <http://thetyee.ca>

The Tyee strives to be a widely read and respected independent online magazine that publishes news, reviews and commentary not typically covered by B.C. and Canada's mainstream media. We aim to inform and enliven the democratic conversation necessary to improve environmental, economic and social conditions.

**Membership Screening Questionnaire****: Cascadia Times**

1. What is your organization’s mission and vision?

we do investigative journalism on environmental issues affecting primarily the Cascadia bioregion

1. Why do you want to join The Media Consortium?

we believe that collaborations with other media outlets with similar principles and values to ours will enable our work to reach more readers

1. Does your organization have any areas of expertise that could be helpful to The Media Consortium and its members?

We have a long track record of producing high quality investigative journalism on environmental issues. see, for example, our recent collaboration with TMC on pesticides on Kauai

1. What is your operating budget?

less than $50,000

1. How many staff do you have?

1

1. Would you like to join as an associate or full member?

associate

**Answering the following questions will help us better serve you as members:**

1. Are you organized as a non-profit or a for-profit? for profit
2. How would you describe your primary audience in terms of size, diversity/demographics, lifestyle and geography?  the pacific northwest
3. What are your primary platforms?  (e.g., print, radio, online, video, tv, books, social networks, etc.) online
4. What infrastructure is your organization looking to build? (e.g., advertising, web strategies, technological innovations, editorial planning, etc.) readership
5. Who will be the primary TMC contacts for your organization?  (We recommend one editorial contact and one business contact.) These representatives will be expected to attend TMC meetings, convey pertinent information regarding our projects to your staff, and ensure that your organization is involved in TMC-related projects and conversations.

Editorial: Paul Koberstein paul@times.org

Business: Robin Klein robin.klein@live.com