**Member Benefits**

Network of Peers

* Annual Conference
* Dedicated Listserv
* Member Match

Business Resources

* Strategic Consulting (10 hours per year per member)
* Discounts on Chartbeat, Cision, What Counts
* Social Media Support
* Consultant Database

Impact Accelerator

* Grants for Editorial Collaborations
* Project Management for TMC-originated multi-outlet collaborations
* Research into Measuring Impact

Race Equity Accelerator (looking for funding now)

* Grants for Racial Equity Work
* Diversity Pipeline for Leadership
* TMC in Color newsletter

Media Policy Reporting Project

* Reporting Grants
* Travel Grants
* Webinars

Innovation and Incubation Labs

* Webinars
* Cross-Sector Roundtable

**Fee-Based Services for Members**

Strategic Planning

* Strategic Consulting (beyond member benefit)

 Project Management

* Project management for outlet-originated multi-outlet collaborations
* Develop infrastructure for special projects: editorial, community outreach, special events
* Support outlets through periods of staff transition.

Audience Development

     • Help define and identify targeted audience metrics

     • Build and expand community outreach

**Fee-Based Services for Non-Members**

