**Media Consortium questionnaire** **| Acronym TV | Dennis Trainor, Jr**

1. **Tell us about your organization’s mission and vision.**

The mission of Acronym TV (business name: Artful Dodger Productions) is twofold. In producing fiercely independent new media content we seek to both “Stop the Machine” (the U.S. war machine, the war on the climate machine, the income inequality machine, the security and surveillance state machine, etc.) and “create a new world” by becoming telling the stories that need to be told so that individuals can see past the present moment to a sustainable and equitable future. Currently, we pursue this mission with three projects:

- **The Resistance Report:** A 30-minute video program published every Saturday, The Resistance Report is a trusted and growing outlet for movement building news, analysis, interviews and editorial commentary produced in partnership with PopularResistance.org. (See a recent episode [here](http://www.popularresistance.org/russells-brand-new-revolution-chris-hedges-interview-on-class-war/))

- **Acronym TV:** Short form video editorial commentary. Opinionated, aggressive, and often funny, Acronym TV shines a seriously unserious, reverentially irreverent light on issues that are often ignored by the corporate media: issues of interest to the progressively minded citizen of the world. Acronym TV: because you stand for something. (See a recent episode [here](http://youtu.be/QiZuaG96S2U), [here](http://youtu.be/rI8Yl6Hzu4U), and [here](http://youtu.be/zxklYigMBac))   
  
- **Documentary Features:** Two recent projects include [American Autumn: an Occudoc.](http://www.Occudoc.org) The first feature length documentary with a theatrical release was also critically praised: “as well made as any Hollywood Blockbuster” – **MichaelMoore.com**, and the **New York Times** raved “Calm and smart, offsetting its stridency with discussion, music, even humor, while issuing a call to arms.” (Read more reviews [here](http://www.occudoc.org/reviews)). In January of 2014, the documentary Legalize Democracy, about the Move To Amend Coalition, will be released.

1. **Why do you want to join The Media Consortium?**

Networking, fellowship.

1. **How do you see your organization as a fit for The Media Consortium? Would you like to be an associate or full member?**

Associate.

1. **How would you describe your primary audience in terms of size, diversity/demographics, lifestyle and geography?**Our YouTube page has generated over 30 million video views since 2008. The primary audience is based in the US & politically progressive.
2. **What is your operating budget?**Approximately $75,000/ year
3. **How many staff do you have?**

One FT (me)   
Two PT and a small group of freelance

1. **What are your primary platforms?  (e.g., print, radio, online, video, tv, books, social networks, etc.)**

VIDEO

1. **How do you reach your audience? Please list subscriptions, online presence, listservs, or any other platforms (e.g., YouTube, MySpace, FaceBook) that your organization uses to engage your audience.**   
   YouTube, Facebook, twitter
2. **What infrastructure is your organization looking to build? (e.g., advertising, web strategies, technological innovations, editorial planning, etc.)**Web strategies
3. **Does your organization have any areas of expertise that could be helpful to The Media Consortium and its members?**Video production & promotion.
4. **Is your senior management willing and able to contribute to Consortium discussions, meetings, and projects?**

Yes.

**Who will be the primary MC contacts for your organization?  (We recommend one editorial contact and one business contact.) These representatives will be expected to attend MC meetings, convey pertinent information regarding our projects to your staff, and ensure that your organization is involved in MC-related projects and conversations.**Primary contact:  
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