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June 4, 2013

Dear Members of the Media Consortium,

Kosmos Journal is grateful for the opportunity to apply for membership in the Media Consortium. Participating with others in increasing the impact of independent media is crucial in these times.

Attached please find our application form.

We eagerly look forward to hearing from you.

Nancy Roof
Editor, Kosmos Journal
www.kosmosjournal.org

The Media Consortium: Membership Screening Questionnaire

by
Kosmos Journal

1. Tell us about your organization's mission and vision.

Kosmos Journal, founded in 2001, is all about transformation of self and society, as we co-create the emerging new culture and planetary civilization. Recognizing that we are at a transitional time when old ways of being and our political, economic, educational, spiritual, scientific institutions are no longer working, Kosmos informs, inspires, and takes action about new and progressive ideas that work. We introduce our audience to new and hopeful social change projects that are sustainable, just and compassionate – creating a world for the common good. We believe that we must create communities at all scales that are concerned with the welfare and flourishing of all humanity and all life. Our particular gift is our access to a wide range of not only local and national, but also international thinkers and artists who offer leading edge ideas for transformation, through our Consultative Status with the United Nations and active membership in the International Community.

2. Why do you want to join The Media Consortium? How do you see your organization as a fit for The Media Consortium? Would you like to be an associate or a full member?

We would like to join the Media Consortium in order to create a wider impact by partnering with other like-minded independent progressive media. We would like to share our ideas and the ideas of other media to further the implementation of the critical political, economic, social and cultural systemic changes needed to reverse the inequities and injustices of our times. We want to make a much stronger impact especially through our work with the Occupy movements, Civil Society, the Commons Movement, Global Citizens Movement, Transformative Leadership and the movement towards self-organized sustainable local communities.

Kosmos Journal would like to be a full member of The Media Consortium.

3. How would you describe your primary audience in terms of size, diversity/demographics, lifestyle and geography?

Our audience is inter-generational, diverse and global. Most of our readers are college educated and/or activists. Presently we have over 10,000 visitors to our website monthly, half from the US and the other half progressives from 185 countries, despite the fact that our website only changes every 6 months with the publication of our hard-copy Journal. We have just received funding for a new interactive website that will be updated weekly, bringing many more visitors to our site. We print 1200 hard copy journals bi-annually.

4. What is your operating budget?

Our operating budget is \$125,000.

5. How many staff do you have?

Staff: 1 $\frac{3}{4}$ plus part-time Webmaster and Editorial Assistant. Plus an active 5 person Board of Directors.

6. What are your primary platforms?

Our primary platform is print, online, and newsletter (in transition to becoming weekly). Our newsletter includes major breakthroughs from partner organizations as well as original material from Kosmos Journal. We are connected with several networks such as The Commons, Global Citizens Movement, Schumacher Center for New Economics and the International Community through our Consultative Status with the UN.

7. What infrastructure is your organization looking to build?

We are now at a transition point, since we are now funded to increase our web presence. This means a lot of research into technological innovations and hiring a staff person to keep us up-to-date with new webs strategies and interaction with our readers.

8. Does your organization have any areas of expertise that could be helpful to The Media Consortium and its members?

Our international connections could be an asset to the Media Consortium. We live in a globalized world today and our major crises are at that scale. Partnering with others from different countries to find new solutions to our challenges means increased creativity for solutions as well as obtaining cross-boundary research. It widens our vision and brings in new perspectives and creative ideas. International foreign policy intimately affects our lives as well as transnational businesses and global economics. Our participation in the UN keeps us updated on the major issues that concern all humanity.

9. Is your senior management willing and able to contribute to Consortium discussions, meetings and projects?

Much to my regret, I missed the annual meeting in Baltimore, because of the flu. What a disappointment! I am eager to attend the next meeting in Chicago in February 2014 to share and learn from all the members. We will be an active participant in discussions as we consider this an opportunity with tremendous benefit to all of us. We will contribute wherever we can.

10. Who will be the primary MC contacts for your organization?

Nancy Roof, will be the primary contact, and include our Communications Director and Editorial Assistant, Ruth Hanavan and Stephanie Shorter, in all our discussions about MC projects, so that they are up-to-date on our mutual work. We will also share with our Board of Directors about the MC projects and include their ideas as well in our participation. John Schmidt, Board Member, hosts a radio show for thousands of business leaders called ZOOM'D: Shifts of Mind for a World of Renewal. James B. Quilligan, another Board member, is a policy advisor for international politicians and leaders, and a founder of the Commons Movement. Our Advisory Board consists of leaders in the transformation movement and with our many partner organizations offers a rich foundation for our participation.

We are eager to join with the Media Consortium to strengthen the imperative work of the independent media in informing the public about important articles, stories and events that give hope to an eager audience waiting for progressive ideas that will lead us out of the morass we are presently in, towards a sustainable, just and compassionate new culture and civilization.

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