



Fresh Energy

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To The Media Consortium:

Kari Lydersen has reported since 2011 for *Midwest Energy News* on the way that the energy transition — from fossil fuels to wind, solar, battery storage and a smarter grid — can help transform the economy of small towns, agricultural areas and Rust Belt communities.

The economic promise that such energy transitions offer are one of the reasons that clean energy has widespread bipartisan support. Kari is especially interested in reporting on the wider cultural and socioeconomic conditions in and history of communities poised to benefit from the new energy economy, and how understanding the various factors and dynamics at play in these communities can help build support for clean energy.

As such, the New Economies Reporting webinar series would be very beneficial for Kari's reporting for *Midwest Energy News*, and we are committed to publish at least one story informed by the project and the sources that she meets through it.

Please let me know if I can answer any questions or talk further about Kari's work for *Midwest Energy News*.

Sincerely,

Ken Paulman
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