



## **Sponsorship Opportunities**

Live From Main Street is a tour of America in Election Year 2008, hosted by popular journalist and radio personality Laura Flanders and produced by The Media Consortium (TheMediaConsortium.org), a member-based organization committed to strengthening the independent media landscape. The Media Consortium is comprised of 45 of the nation's leading independent journalism outlets with a collective reach to over 5 million people a month.

Live From Main Street will feature five town hall events around the country, each focusing on a key national issue through a local lens. Live From Main Street shows will be broadcast on multiple television, radio and satellite channels and written about in print and online outlets. Material from the town halls will be available for open source distribution at [LiveFromMainStreet.org](http://LiveFromMainStreet.org).

Live From Main Street Town Halls include:

**Getting Heard this Election Season: What Stands Between the Public and a True Story?**  
(Minneapolis, June 8)

**Magic City, Hard Times: How is Miami Facing the Economic Crisis and Working Toward a Sustainable Future?**  
(Miami, July 12)

**New Territory, New Faces: The Emerging Progressive Majority**  
(Denver, late August during the DNC)

**Voting Rights, Voter Engagement**  
(Columbus, mid-September)

**Women on Real National Security**  
(Seattle, mid-October)

Sponsoring Live From Main Street is not only an opportunity to help make the voices of everyday American's heard in this pivotal election year, it's a unique opportunity to get your organization's name in front of a large local and national audience. When you sponsor Live From Main Street, you are sponsoring an event, but you are also sponsoring programming that has the potential to reach hundreds of thousands of engaged, active citizens from around the country.

Sponsorship levels follow.

Contact Tracy Fleischman for more information:

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## Sponsorship Levels

### **\$25,000— Publisher Level**

This premium Sponsorship level and supports the entire LFMS series.

- Inclusion of logo/url in broadcast of LFMS events
- Premium logo spot on LFMS website and all marketing materials including at all town hall events
- Premium banner recognition at all LFMS town hall events
- Distribution of your materials to LFMS guests or table space LFMS events
- Distribution rights to all town hall materials including video and audio content
- Fifteen VIP seats to each event
- Thank you from the stage during all LFMS programs
- Usage of LFMS logo on sponsor website or other materials (to be approved by event director)
- VIP reception with Laura Flanders if schedule permits (organized in partnership with your organization)

\*Only two Publisher Level Sponsorships are available

The following sponsorships detail benefits for sponsoring the town hall event of your choice.

### **\$10,000— Executive Editor Level**

- Premium logo spot on LFMS website and all marketing materials for the event you sponsor
- Inclusion of logo/url in broadcast of LFMS event
- Premium Banner recognition at the LFMS town hall
- Distribution of your materials to LFMS guests or table space at the event
- Distribution rights to all town hall materials
- Fifteen VIP seats
- Thank you from the stage during the LFMS program
- Usage of event logo on sponsor website or other materials (to be approved by event director)
- VIP reception with Laura Flanders if schedule permits (organized by your organization)

### **\$5,000— Editor Level**

- Logo spot on LFMS website and select materials including at town hall event
- Inclusion of logo/url in broadcast of LFMS event
- Banner recognition at LFMS town hall event
- Distribution of your materials to LFMS guests or table space at the event
- Distribution rights to all town hall materials
- Ten VIP seats
- Thank you from the stage during the LFMS program
- Usage of event logo on sponsor website or other materials (to be approved by event director)

### **\$3,000— Reporter Level**

- Logo spot on LFMS website and select materials including at town hall event
- Banner recognition at town hall event
- Space for distribution of materials
- Six VIP seats
- Thank you from the stage during the LFMS program
- Usage of event logo on sponsor website

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