



Grassroots Partner Information

Live From Main Street is a tour of America in Election Year 2008, hosted by popular journalist and radio personality Laura Flanders and produced by The Media Consortium (TheMediaConsortium.org), a member-based organization committed to strengthening the independent media landscape. The Media Consortium is comprised of 45 of the nation's leading independent journalism outlets with a collective reach to over 5 million people a month.

Live From Main Street will feature five town hall events around the country, each focusing on a key national issue through a local lens. Live From Main Street shows will be broadcast on multiple television, radio and satellite channels and written about in print and online outlets.

We are looking for grassroots partners in each of the five town hall locations (Minneapolis, Miami, Denver, Columbus and Seattle) to help us:

- Find local stories to highlight and locate speakers
- Promote the LFMS events to diverse local communities and invite them to attend
- Find volunteers to staff events

Grassroots partners will be recognized during the Live From Main Street event they are participating in - an opportunity that will translate into thousands of media impressions - and have the opportunity to distribute materials at the event. In addition to becoming a grassroots partner, your organization has the opportunity to become a grassroots sponsor.

Grassroots Sponsorship

Sponsoring Live From Main Street not only is an opportunity to help make the voices of everyday American's heard in this pivotal election year, it's a unique opportunity to get your organization's name in front of a large local and national audience. When you sponsor Live From Main Street, you are sponsoring an event, but you are also sponsoring programming that has the potential to reach hundreds of thousands of engaged, active citizens around the country.

This special \$1,500 sponsorship level is available for Grassroots partners and nonprofits and includes:

- Inclusion of logo/url in broadcast of LFMS event
- Logo placement on website and marketing materials for the town hall event
- Space for distribution of materials at the townhall event
- 10 VIP seats
- Thank you from the stage during the LFMS program
- Usage of event logo on sponsor website or other materials (to be approved by event director)

Additional information on Live From Main Street and more extensive sponsorship packages are available.

Contact Tracy Fleischman for more information:
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