Database

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How we can move this conversation forward:

1. Create Guidelines-Best Practices—definitely do this

2. Create one or more APIs—no good; would need a completely new subscription/donation/membership/customer-social media database that then folks would be willing to adopt.

3. Pitch to funder that we need a web programmer/ data consultant to be on call to do different projects for different members—immensely useful

4. Exchange ideas and best practices in an ongoing way—definitely do this

5. Acme Publishing project as solution for other outlets?

**1. Explore idea of a consultant.**

Maybe the person who would be working with databases, after a year or two, could develop the new software that everyone really needs

Needs to be a hired professional, not a student—too practical, not broaching new ground

New Republic—Stark Services—happy with this?

**2. Exchange ideas and best practices**

Tech retreat for consortium members? Mapping out software, what is successful, etc. would be useful.

We could also do a series of webinars:

7 different fulfillment houses

Drupal

Web stores

Top 30 things you learned from data integration

BEST: what worked for us