Application Deadline:

Project Description:

\* TMC think about diversity

Requirements:

Project Duration:

Launch/End:

Dispersement amount

Editorial

Promotional

Publish MediaWire blogs on topic on your site

Share save all topics under a common tag

Application

Why is your organization interested in reporting on this topic?

350 words or less

Has your organization reported on this topic in the past?  
If so, please share links to past reporting

Please provide a quick snapshot of your audience:  
Size:

Geographic Distribution

Demographics

Influence (what kinds of influencers typify your audience)

Please provide a brief outline of how you would cover this issue:

1. Platform: print, audio, video, online (or mix thereof)
2. Editorial Sub-topic(s) interested in covering or want to learn more about
3. Please provide a paragraph overview of how often you could produce content and your vision of content mix produce (investigative, breaking news, analysis).

Please provide an overview of your Public Relations capabilities

Average monthly unique visitors

Twitter size and how many average R/T’s

Facebook Fans

E-List size

Print size (if applicable)

Press list

Does your organization have press release or email list for other bloggers/reporters that you would promote this content to?

Would you be willing to collaborate with another TMC members on at least one piece of editorial content?

Do you have a reporter already on staff or a freelancer identified that covers this beat?

If so, please note their name.

If not, please explain how your organization would handle the distribution of reporting on this topic.