Raise $$ for TMC folks—they will put on program for us

Patterson + Knight have funded so far

Democracy Fund may match

McCormick--discussions

**CJET**

$10,000 per head

Attendee pays some travel cost

Class limited to 20 attendees (1:4 mentor:attendee—peer groups)

4-5 mentors

4-5 Subject-matter experts brought in as well (CFO, Membership specialist, etc)

Pre-work

2.5 day conference—mentor + experts

6 months—mentor works with attendee for an hour a week + monthly group call

**CJET Distance Learning**

**Level 100**

100 day plan—not startups but needing to pivot

**Level 200**

5 year plan

**Level 300**

Focus on specific revenue areas; actualizing revenue around membership, events, syndication, services

**Level 400**

Highly specializid