Where is Your Plan B

Briefing Plan

1:00 Welcome: Tiffany

Welcomes everyone, gives agenda, and introduces Jo Ellen

1:05 The What: Jo Ellen

* How do journalists create impact ? Idea of collective impact
* Reproductive Justice Project—we asked the journalists to come up with idea
* Plan B **implementation**—instead of focusing on a fight, focus on the result
* What we found:

1:10 The Video: Jo Ellen

Screenshare

1:15 The Stories: Kathy Spillar

Why Plan B matters

1: 20 The Stories: April Corbin

Plan B implementation in Kentucky

1: 25 The Stories: Lisa Rudman

Plan B implementation on the reservation

1:30 The Launch: Tiffany

1:35 Questions?