Association of Alternative Newsmedia

the media consortium

Thank You To Our Sponsors

SPONSORS

DESERTNET

DesertNet (Premier Diamond Sponsor)

DesertNet has evolved with AAN publications' needs since 1995. Our commitment to continuously expanding features recently includes our fully re-envisioned Foundation Content Editor. A WYSIWYG HTML5 application designed from the ground up for blog composition, working with images (crop, resize, drag and drop), PDFs, audio, video, and embedded content. We continue to focus on enhancing community engagement, traffic building, and multi-device interface appeal.

From the Dispatch publishing system of yesterday, to the Foundation system of today, the growth of our flexible Gyrobase platform and software has been driven by the feedback of hundreds of AAN publication staff. We're proud to be a part of the AAN community.

metroPUBLISHER
Cloud & Mobile CMS

Metro Publisher (Premier Diamond Sponsor)

Packed with great features and at a price that no other CMS can beat, Metro Publisher is built to help media companies, regardless of their size, succeed online. Free yourself from the responsibilities and headaches of technology problems so you can focus on your core competencies of growing audience, increasing revenue and building your brand online.

white label dating

White Label Dating

Launched in 2003, WhiteLabelDating.com is a multi-award winning platform enabling brands and entrepreneurs to launch their own fully-branded dating sites and currently includes Mail Online, The Independent and San Diego City Beat as partners. Operating across all major English-speaking territories, WhiteLabelDating.com provides the dating software, customer support and more. You just focus on driving traffic to your site.

RAWSTORY

Raw Story

Raw Story is widely recognized as a home for breaking, original, independent news coverage and investigative reporting. Among the political elite, decision-makers, and everyday progressives alike, Raw Story is considered a daily must-read.

alleyinteractive

Alley Interactive

Alley Interactive designs and builds large-scale content sites for top digital publishers, including leaders in news media, entertainment, nonprofits and higher education. The firm offers strategy, design and development services across the entire digital product development lifecycle.

Headquartered in New York, Alley Interactive has worked with news media brands including The New Republic, the New York Post, Digiday, European Voice, Sportsnet, Fortune, TIME and nonprofits such as The Henry J. Kaiser Family Foundation. Alley was the only digital agency honored in the news category of the 2014 Webby Awards for our work on The New Republic. More information is available at alleyinteractive.com or info@alleyinteractive.com

olive
OLIVE SOFTWARE

Olive Software

Best of breed eEdition and beyond: Going beyond dumb content on smart devices to extend your brand, engage your audience and monetize your content. www.olivesoftware.com

press reader

PressReader

PressReader is the global leader in multi-channel, cross-platform content distribution and monetization, and the chosen partner of more than 4,500 publishers from over 100 countries.

NATIONAL CATHOLIC REPORTER
THE INDEPENDENT NEWS SOURCE

National Catholic Reporter

Established in 1964, the National Catholic Reporter is a one of the few independent journalistic outlets for Catholics. Throughout our history, we have been a voice for the disadvantaged and marginalized, providing a platform for the expression of diverse perspectives. From our headquarters in Kansas City, Missouri, we publish a biweekly print newspaper and, through our website, reach a global readership of 4 million people.

SLUG magazine
slugmag.com

SLUG Magazine

SLUG Magazine, an acronym for Salt Lake UnderGround, is one of Utah's longest running and most experienced independent magazines that continues to publish regularly. Founded in 1989 by JR Ruppel, the publication started as a short music zine, printed and photo-copied using equipment

from Salt Lake City Weekly (then the Private Eye, with the help of founder John Saltas). SLUG was published as a way to document the local music scene and the national underground scene touring through town. Two decades and three ownership changes later, SLUG has grown from a six-page, black-and-white, photo-copied rag to a 72-page, full-color, electro-brite magazine that covers music, action sports, art and subculture, with a mostly-volunteer staff of freelancers.

EXHIBITORS

Bold Type Tickets

Bold Type Tickets is a full-featured ticketing service that was created in alternative media with The Stranger. We partner with local newspapers in markets across the U.S. and Canada. Bold Type Tickets connects the software features, customer service support, and industry experience of a national ticketing brand with the market expertise, brand recognition, and promotional power of local media.

CitySpark

CitySpark provides human-reviewed local event listings for any size market, populated into a powerful responsive platform, paired with a variety of revenue tools, and displayed on your site with just one line text. Our solution also includes full content control, easy event editing, robust reverse publishing tools, custom themes, configurable widgets, editor's picks, and more.

Cross-Post LLC

Since 2004, Cross-Post LLC has been providing publishers with revenue generating tools that are no cost, easy to implement and highly profitable. The Cross-Post Networks allow classified recruitment advertisers the opportunity to post their open positions to some of the largest niche job boards on the web for a fraction of the retail cost. The local publisher becomes the vehicle through which the employer can reach out to a broad and diverse pool of qualified candidates.

InTopic

Ready to increase your online ad revenue for the New Year! InTopic is a unique online advertising platform developed for content publishers and online publications. Let us show you how easy it is to add a supplemental revenue stream to your bottom line. Stop by our table at the Digital Conference for a demo. All AAN and TMC members will receive a special offer. For more information go to: www.InTopicMedia.com.

The Newspaper Manager

The Newspaper Manager is a comprehensive newspaper software solution which makes it possible for you to organize your business around one system. It enables everyone in your organization to connect and communicate through one integrated platform. The Newspaper Manager newspaper software simplifies your business by bringing sales (CRM), proposal generation, ad order entry, production, and accounting workflow into one integrated database that can monitor the whole process from prospecting to the receipt of the payment for the ad.

Oximity

Oximity, as a company, has no opinions on news, or any stance, leanings or ideology. It is purely a platform where its users share news with each other. Our staff however includes a diverse group of people of many nationalities, linguistic backgrounds, professional and personal backgrounds and a common mission to make the world better. We are a team of dedicated and passionate professionals, who believe that we can make the world a better place – one with more transparency, justice, equality, freedom of thought and expression.

saambaa

Over the last few years the world has seen massive structural changes in social behavior. Over 1.5 billion smartphones are in the hands of consumers today. Over 50% of the Internet is consumed on these mobile devices, which offer unique features not available in desktop browsers. And did you know apps dominate mobile consumption? 83% of mobile time spent is in apps, NOT web browsers.

How did we become experts? In 2011 we launched our own app – saambaa. Apple chose our app from over 1/2 million apps to be featured on the front page of the App Store. We were also feautured in multiple App Store categories including What's Hot, Great Free Apps and Party Planner. It was a great ride – and we learned many lessons about what works, and what doesn't.

Tack

Tack (formerly Snap Skout) is a media technology company dedicated to helping local business promote themselves online through timely and relevant recommended content. The company's product automatically converts social media posts into online ads and places them adjacent to relevant content. Tack helps advertisers reach new customers with no additional effort, and increases reader engagement and revenue for publishers.

TownNews.com

TownNews.com's integrated digital publishing solutions power some of the most distinguished newsrooms in the industry. The Omaha World-Herald, St. Louis Post-Dispatch, Tulsa World and more than 1,600 other daily, weekly, alternative weekly, broadcast and web-native publications rely on us for their web, print, mobile and social media products. Contact us today to find out how we can help you survive and thrive in the digital age.

PARTNERS

BIA/Kelsey

The local marketplace of media, marketing, advertising and platform services is one of the fastest moving industries of our time. At the center of this industry for 30 years, BIA/Kelsey is the leading research, consulting and advisory service company focused exclusively on local media. At the BIA/Kelsey National conference in Dallas, March 25-27, digital media and marketing execs will come to learn how national brands, franchises and multi-location businesses are building local strategies to successfully drive consumer awareness and revenue.

Marketwired

Marketwired is an innovative communications leader and the partner of choice for marketing, public relations and investor relations professionals worldwide. We have played a pivotal role in sharing breaking, market-moving information and connecting news makers to news consumers for more than 30 years.

The Breaking News Network

The Breaking News Network curates and aggregates the best media and blog news feeds in 400 cities, ticker taping in real time 24×7 to an aggregate 600,000 local followers on social media. Not only do we aim for comprehensive and interesting local news and events coverage (avoiding car crashes and petty crime) , we focus on making it simple for the community to get their word out by amplifying their social media.