











# Speakers

## **Rod Arakaki**

Rod is the Audience Development Director at YES! Magazine.

#### Joe Baker

Joe Baker is Vice President of Advocacy and Editorial at Care2.com. Joe oversees Care2's campaigns with its nonprofit partners. Previously, Joe worked for Amnesty International in online communications, government relations, and grassroots organizing.

# **Drew Bartlett**

Drew Bartlett heads up Product Management & Marketing for Olive Software. Drew has been a publishing technology leader and media strategist for the past 15 years of his 20+ year career providing product management and marketing leadership for a broad spectrum of companies both within and outside the publishing industry. Prior to Olive Software, Drew was the Director of News & Niche Product Management for Digital First Media, driving digital product strategy for DFMs portfolio of 75+ dailies, 250+ weeklies and 800+ digital properties. Drew's background also includes strategic roles at other notable brands in publishing including The Denver Post/MediaNews Group, Quark Software, & DexMedia along with a few not as well known brands such as Service Corp. International & BestHalf.com. Drew also possesses a wealth of consulting experience providing product and marketing strategic guidance for brands both large and small including Qwest Communications, ClickBank, Introspect International, and many others.

# **Kelly Benish**

Kelly Benish is VP of Publisher Development at CivicScience. Kelly Benish brings more than six years of working directly with newspaper, platform and yellow page publishers. In her past roles in the startup world, she had the experience of training publisher sales forces, channel partner development, franchise and national sales, executive consulting around digital agency deployment, product development, and more. In her role at CivicScience, Kelly has been charged with securing additional publishing partners and working with our client services team to assure existing partner satisfaction. In her free time, Kelly authors the Movers and Shakers column on Street Fight — the hyperlocal blog.

# **Stephanie Brower**

Stephanie Brower is the Head of LatAM Sales & Co-Head of Editorial Outreach at Chartbeat, the leading attention measurement and monetization platform. Before joining Chartbeat, Stephanie spent years as a fixed income & derivatives specialist, working with individuals and presenting at conferences throughout the US. Outside the office, Stephanie sits on the Foundation Board for UCSB and maintains an active vinyāsa practice.

# **D. Brian Burghart**

Brian is the Editor/Publisher of the Reno News & Review and the founder of FatalEncounters.org, a database designed to track every police killing in the United States.

#### **Rebecca Burns**

Rebecca Burns is an In These Times assistant editor based in Chicago, where she covers labor, housing and higher education. Her writing has also appeared in Al Jazeera America, Jacobin, Truthout, AlterNet and Waging Nonviolence. She can be reached at rebecca[at]inthesetimes.com. Follow her on Twitter @rejburns.

# Kaizar Campwala

Kaizar Campwala runs the Content and Partnerships team at Deezer Talk / Stitcher, helping to bring the rich world of podcasts to listeners on smartphones and in cars all over the world. Kaizar has consulted to organizations such as The Nation, The Investigative News Network, Monitor Ventures and the content optimization startup JumpTime. Previously he was the managing editor of NewsTrust, a startup dedicated to better filtering content from new and legacy media sources. Before working in digital news media, Kaizar was a consultant to the City of New York on communications infrastructure projects, including Mayor Bloomberg's "311" government information service. He earned an A.B. from Brown University in political science, with a focus on American political development, and an MBA from UCLA's Anderson School of Management, where he researched monetization strategies for online news.

#### **Brandi Collins**

Brandi joined ColorofChange as media justice director in 2014. She comes to CoC from The Center for Media Justice, an organization fighting to

improve how disadvantaged communities interact with media, including expanding access and ensuring fair representation. Previously, Brandi worked at Safer Foundation as a public policy associate where she crafted state and national recommendations and statements on workforce development, community capacity building, and prisoner reentry. She holds a B.A. in History from Agnes Scott College, and a J.D. from University of Wisconsin-Madison Law School.

# **Brian Conley**

Brian Conley is co-founder of Small World News has been involved in media literacy and media democracy work for more than 10 years and has trained journalists and citizen media makers in a dozen countries. Brian designed the program and training for India Unheard, a national community news service comprised of Indian community activists from all over the country, and led Small World News' work assisting Pajhwok Afghan News to develop a video service and expand the capacity of their provincial journalists to produce quality multimedia journalism. He has also designed an array of projects leveraging new and innovating technology to support journalists and community media in conflict areas.

## Malkia Cyril

Malkia Cyril grew up believing that "everyone deserves a public voice." With a mother who worked both as an editor of the Black Panther's newspaper and as a long-time educator, Cyril recognized the power of media and culture work at an early age. Today, Cyril is founder and Executive Director of the Center for Media Justice (CMJ) and cofounder of the Media Action Grassroots Network, national network of 175 organization working to ensure media access, rights, and representation for marginalized communities.

A prolific writer and public speaker, Cyril's articles and quotes — on issues from Net Neutrality to the communication rights of prisoners to new strategic communications approaches — have appeared in Politico, the Huffington Post, Essence Magazine, and dozens more, including documentaries including Outfoxed, Broadcast Blues, and MissRepresentation. Cyril is Prime Movers fellow and in 2012 received the prestigious Donald H. McGannon Award for work to advance the roles of women and people of color in the media reform movement.







## **Gavin Dahl**

Gavin Dahl is contributing editor at Boulder Weekly, producer for Colorado Channel, account exec for Open Media Foundation, the youngest member of the KGNU board of directors, and a host for Free Speech TV. His writing has been published by Raw Story, Alternet, Boise Weekly, Radio Survivor and the Austin American-Statesman.

## **Ryan DeRose**

Ryan DeRose is the founder and president of Vibethink, a full service creative agency located in Charlottesville, Virginia. Ryan capitalized on his experiences in education consulting, web development, and online marketing to create a new kind of business designed to solve problems specific to the digital age. His roles at the company include business strategy, creative direction, UX/ UI design, and front-end development.

#### **Tim Farnam**

Tim Farnam is a former staff writer for the Washington Post and the Wall Street Journal. During six years in Washington, he wrote about the intersection of politics with business and other moneyed-interests looking to change government policy. He joined the Wall Street Journal to cover the 2008 presidential campaign, leading the paper's effort to build and analyze databases of political donors and campaign expenditures.

In 2010 he joined the staff of the Washington Post as a reporter covering political money and lobbying, documenting the outsize role of well-funded political interest groups following the landmark Citizens United v. Federal Election Commission Supreme Court decision. He also wrote the weekly Influence Industry column on lobbying and ethics. A native of New Haven, Conn., Farnam attended New York University where he studied politics, journalism and computer science. He has also been a writer for Newsday, covering crime and other local issues, and a blogger for Talking Points Memo.

## **Justin Ferrell**

Justin Ferrell is director of fellowships at the d.school at Stanford University, an immersive new leadership accelerator for mid-career innovators with the potential to shift their professions. A career journalist specializing in organizational behavior and change, Justin worked for the last seven years for The Washington Post, most recently as the director of digital, mobile & new product design. He brought mobile designers and programmers into The Post newsroom, and enabled collaborative teams of reporters, editors, designers and developers to create groundbreaking work. Also a prolific visual storyteller, Justin's designed several awardwinning projects — including the investigative series "Angler: The Cheney Vice Presidency," winner of the 2008 Pulitzer Prize for National Reporting. He's spoken on creative culture in many venues, from the SXSW Interactive festival in Austin to Education City in Doha, Qatar, and is an alum of the John S. Knight journalism fellowships at Stanford.

# **Kevin Gallagher**

Kevin Gallagher is a Systems Administrator and Web Developer assisting FPF with infrastructure and operations. He is a writer, activist and certified GNU/Linux expert who is enthusiastic about privacy, security and freedom of information. In 2012 he created Free Barrett Brown, a support network and legal defense fund formed for the purpose of assisting a prominent jailed American journalist.

# **Eva Galperin**

A lifelong geek, Eva misspent her youth working as a Systems Administrator all over Silicon Valley. Since then, she has seen the error of her ways and earned degrees in Political Science and International Relations from SFSU. She comes to EFF from the US-China Policy Institute, where she researched Chinese energy policy, helped to organize conferences, and attempted to make use of her rudimentary Mandarin skills. Her interests include aerials, rock climbing, opera, and not being paged at 3 o'clock in the morning because the mail server is down. Contact her at eva [at] eff.org, @evacide or via her GPG key at eff.org/files/2014/05/02/evagalperin.txt

#### **Mark Glaser**

Mark Glaser is executive editor of PBS Media-Shift and Idea Lab. He is a longtime freelance journalist whose career includes columns on hip-hop, reviews of videogames, travel stories, and humor columns that poked fun at the titans of technology.

From 2001 to 2005, he wrote a weekly column for USC Annenberg School of Communication's Online Journalism Review, and he still writes the OPA Intelligence Report email newsletter for the Online Publishers Association. Glaser has written essays for Harvard's Nieman Reports and the website for the Yale Center for Globalization. Glaser has written columns on the Internet and HotWired, and has written features for the New York Times, Conde Nast Traveler, Entertainment Weekly, the San Jose Mercury News, and many other publications.

He was the lead writer for the Industry Standard's award-winning "Media Grok" daily email newsletter during the dot-com heyday, and was named a finalist for a 2004 Online Journalism Award in the Online Commentary category for his OJR column. Glaser won the Innovation Journalism Award in 2010 from the Stanford Center for Innovation and Communication.

Glaser has been a guest on PBS' "Newshour," NPR's "Talk of the Nation," KALW's "Media Roundtable" and TechTV's "Silicon Spin." He has given keynote speeches at Independent Television Service's (ITVS) Diversity Retreat and the College Media Assocation's national convention. He has been part of the lecture/concert series at Yale Law School and Arkansas State University, and has moderated many industry panels. He spoke in May 2013 to the Maui Business Brainstormers about the "Digital Media Revolution."

# **Kevin Goldberg**

Kevin Goldberg is AAN's legal counsel and a member of the law firm of Fletcher, Heald & Hil-

dreth, PLC. He works in all areas of media law but has a particular focus on issues that are of importance to journalists and journalism organizations. From state and federal FOIA issues to reporter's privilege and newsroom searches to taking photos, videos and otherwise acquiring information in public areas on the newsgathering side to problems involving defamation, invasion of privacy and copyright infringement on the publication side, he can provide information AAN members need before working on stories and help by reviewing them before publication.

# **Wesley Grubbs**

Wesley Grubbs founded Pitch Interactive, with over 19 years of experience in the interactive industry. Wes is in charge of technical and creative direction and managing all crucial aspects that define the project scope, client expectations, deliverables and story telling. He holds a Master's degree in Information Systems and a Bachelor's degree in International Economics from the University of Arkansas.

Built upon his life experiences, education and his innate interest in the brain and cognition, Wes' work focuses on revealing patterns about human behavior and how our actions impact our surroundings.

# **Greg Harmon**

Greg Harmon is a Senior Research Analyst at Borrell Associates.

#### **Laird Harrison**

Laird Harrison writes about health, fitness, technology and an assortment of topics that catch his fancy.

His work has appeared magazines (TIME, Audubon, Reader's Digest, People, Health), newspapers (San Francisco Chronicle, Chicago Tribune, Detroit Free Press); and Web sites (Salon, Reuters, MSNBC, CNN.com). He has produced video for Web sites including Smithsonianmag.com and audio for KQED and WUNC public media stations. He also has served on the board of the American Society of Journalists and Authors.

Harrison has taught writing at San Francisco State University, UC Berkeley Extension and Mediabistro. His recent novel, Fallen Lake, tells the story of a powerful attraction between two couples and how it affected their children.

He grew up in Berkeley, California, and studied creative writing and politics at the University of California, Santa Cruz. He lives in Oakland, California.

# Don Hazen

Don Hazen is Executive Editor of AlterNet.org.

#### **John Heaston**

John Heaston became seriously afflicted with the alternative media compulsion in 1992. starting a free, student-run monthly from late nights in a hijacked journalism lab. He was publishing editor of Sound News & Arts, editor of The Reader (Omaha), editor/publisher/salesman of the Omaha



Weekly and publisher/editor of The Reader since 2002, the bilingual community weekly El Perico since 2004 and OmahaJobs.com since 2005. He is deep into his discovery that providing his advertising clients with digital services (websites, social media, SEO, video, content marketing, etc.) delivers great results and a deeper partnership, and from an advertising perspective, it's like exchanging nickels for \$5 bills, mostly utilizing existing talent and relationships.

## **Ansel Herz**

Ansel Herz is a reporter on politics and social justice at The Stranger. His work has been published by ABC News, The Nation Magazine, the New York Daily News, and Al Jazeera English, among other publications. Ansel is a graduate of the University of Texas at Austin School of Journalism.

# **Abraham Hyatt**

Abraham Hyatt is a contributing editor at Circa and the editor and co-founder of Oakland Police Beat, which was named as a finalist for the Online Journalism Award for explanatory reporting. Police Beat is an independent, data-driven investigative journalism project funded by the Ethics and Excellence in Journalism Foundation and the Fund for Investigative Journalism.

He's worked as the managing editor of Read-Write.com and Oregon Business Magazine, and as a reporter at daily and weekly newspapers in California, and was the founder and organizer of the Digital Journalism Portland conferences and events. Follow him on Twitter @abrahamhyatt.

# **Linda Jue**

Linda Jue is the Editor and Executive Director of the George Washington Williams Center for Independent Journalism.

#### **Josh Kadis**

Josh Kadis runs product development at Alley Interactive and is responsible for bringing Alley's internally developed technologies and products to market. He advises clients on their long-term product life cycle and helps digital publishers and content producers build modern sites thatmeet editorial and advertising needs. Prior to Alley Interactive, Josh was senior technologist at Quartz where he led efforts to improve design processes by incorporating site analytics data and A/B testing. He developed Quartz's custom WordPress API and plugins for editorial, sales and marketing consumers while overseeing the development of Quartz's Backbone.js web application. Josh began his career at Big Spaceship and has experience in digital strategy and marketing in the bicycle industry.

## **Sachin Kamdar**

Sachin Kamdar is the CEO and Co-Founder of Parse.ly. Sachin has managed teams with as many as thirty people through various leadership roles over the past several years. He graduated with a bachelor's in Economics from NYU and a master's in Education from Pace University. After graduating from NYU, Sachin was an NYC

Teaching Fellow, using cutting edge technology to educate students in math and economics at an alternative high school in Brownsville, Brooklyn. He then started an EdTech consulting company that built, implemented and managed systems across schools in NYC. Sachin enjoys listening to live jazz, exploring Brooklyn, and never having a steady sleep schedule.

## **Steve Katz**

Steve Katz joined Mother Jones in 2003, and was named the nonprofit journalism organization's publisher in 2010. In addition to serving Mother Jones' public affairs needs, Steve directs Mother Jones' hybrid business model along with CEO Madeleine Buckingham, which includes a diverse mix of earned and philanthropic revenue that helps ensure operational stability and creates robust opportunities for future growth.

Steve has nearly 40 years' experience working in the fields of journalism, environmental advocacy, the arts, social justice, and neighborhood-based housing development, and has served on a number of non-profit boards. Steve received his PhD in Sociology from the University of California at Santa Cruz in 1987, and his B.A. from Oberlin College in 1974. He lives in the San Francisco Bay Area with his wife, Rachelle, and their dog, Mingus. His son, Noah, is completing his acting studies at the Juilliard School.

# **Paul Kleyman**

Paul Kleyman directs the Ethnic Elders Newsbeat at New America Media in San Francisco. Until 2009 he spent 20 years as editor of Aging Today, the newspaper of the American Society on Aging. He is also national coordinator of the Journalists Network on Generations and edits Generations Beat Online. His book, Senior Power: Growing Old Rebelliously (1974) was among the first trade press titles on this subject. Kleyman is the recipient of the Society of Professional Journalists, Northern California, 2009 Distinguished Service to Journalism Award.

#### **Emi Kolawole**

Emi Kolawole is a multi-media professional with over a decade of experience. She has worked in television, web and print media. The founding editor of the Innovations section of The Washington Post. Emi was invited to serve as the editorin-residence at the d.school at Stanford University, where she currently works on innovations in storytelling around the application of design thinking. Prior to that, Emi was a producer for The Washington Post's PostPolitics, the associate producer for "Washington Week with Gwen Ifill" and a staff writer for FactCheck.org, covering the 2008 presidential election. Emi is a graduate of Wellesley College and American University. She is the Vice-curator of the Global Shapers Palo Alto hub — an initiative of The World Economic Forum, and an alumna of the French-American Foundation Young Leaders program.

## Jennifer LaFleur

Jennifer LaFleur is senior editor for data journalism at The Center for Investigative Reporting. Previously, she was the director of computerassisted reporting at ProPublica and has held similar roles at The Dallas Morning News, the San Jose Mercury News and the St. Louis Post-Dispatch. She was the first training director for Investigative Reporters and Editors. She has won awards for her coverage of disability, legal and open government issues.

# **Sally Lehrman**

Sally Lehrman is senior fellow at the Markkula Center for Applied Ethics and a Peabody Awardwinning journalist on science and social issues for top national news outlets. At the Center, she leads the Executive Roundtable on Digital Journalism Ethics. The roundtable convenes news executives and entrepreneurs to discuss the responsibilities of the news media to accuracy, inclusion, transparency and accountability in the digital public square. Lehrman is writing a book on race and health disparities and co-authoring a book with Venise Wagner that offers journalists strategies to improve coverage of racial inequities. @journethics

#### **Yvonne Leow**

Yvonne Leow is a John S. Knight Journalism Fellow at Stanford University, where she's working on how to unlock trends and patterns in digital news archives. Before moving to Palo Alto, she was a senior associate at North Base Media, a venture capital firm investing in digital startups in emerging markets. She was also the director of video for Digital First Media's Project Thunderdome in New York City, and was the first west regional video producer for the Associated Press in Phoenix. She is the national vice-president of the Asian American Journalists Association, and spends her time hiking, grubbing on Vietnamese food, and plotting her next adventure abroad.

#### Kate Lesniak

Kate is the Development Director at Bitch Media. Previously, she was Deputy Finance Director and National Field Organizer for Democracy for America.

## **Caroline Li**

Caroline Li is the community manager at Tack, a media focused on creating meaningful connections between local businesses and their customers. Tack turns Facebook posts into ads and offers publishers local, interactive, and engaging content for their websites.

Her days are spent thinking about the convergence of social media, online advertising, and journalism. She joined Tack after working in the traditional advertising, print and online journalism, and public relations industries.

She believes the intersection of technologies is the true disruption that will transform industries to become more effective and creative.

#### Jessica Lussenhop

Jessica Lussenhop is the managing editor of the St. Louis Riverfront Times. She has contributed to This American Life, appeared on MSNBC and BBC radio, and is an alum of the Minneapolis City







Pages, Santa Cruz Weekly and Metro Silicon Valley. She graduated from the Columbia University Graduate School of Journalism and the University of Pennsylvania. Follow her on Twitter at @Lussenpop.

## **Jonathan Marin**

Jonathan Marino is a co-founder and Executive Director of the MapStory Foundation, a non-profit organization that sustains the mapstory. org global data commons and supports a variety of community information projects. Previously he has led the Innovation Lab inside the Council of Chief State School Officers, coordinated service-learning in the Chicago Public Schools and founded the Buffett Center for Global Engagement at Northwestern University. He was a 2008 Fulbright Scholar. His undergraduate work was in education and political science at Northwestern, and his graduate work was in philosophy at the National University of Ireland, Galway.

## Julie McCarroll

Julie McCarroll is Director of Publicity and Marketing at The New Press. The New Press editors were the judges of this year's Impact Awards.

## **Peter Meredith**

Peter is the Director of Business Development and Digital Strategy at Mother Jones magazine. He directs business strategy and growth, including consumer marketing, e-commerce, fundraising, list growth, audience development and new digital revenue projects.

# Glenn Millar

Glenn Millar is Vice President of Sales & Marketing at White Label Dating®. Based in San Francisco, Millar has a wealth of knowledge and brings best practices from diverse companies ranging from e-commerce to non-profit to Fortune 500. With prior consulting experience for a number of leading dating brands and extensive experience in third party revenue generation, Millar helps media brands and publishers alike utilise online dating services to grow their businesses. Founder of three ventures, including an offline dating community that achieved \$5M in annual sales in 3 years, Glenn's expertise ranges from brand strategy and affiliate marketing to user experience and PPC/SEO.

#### **Lindsey Millar**

Lindsay is the Editor of the Arkansas Times.

#### **Jeff Norris**

Jeff Norris is Publisher of the Santa Fe Reporter.

## **Steven Oh**

Steve is the Chief Operating Officer of The Young Turks ("TYT") where he oversees all business operations and strategic partnerships of the Company.

Steve joined TYT in 2010 and has since helped grow it from a single YouTube channel with 200 million views to a full network of over 20 chan-

nels totaling over 2 billion views and 3 million subscribers on YouTube alone. TYT is now on a number of additional platforms, including Hulu, AOL, Maker TV and many more.

Prior to joining TYT, Steve was an attorney and an entrepreneur. He co-founded Yoforia, a frozen yogurt chain with numerous stores across the southeastern United States and several foreign countries, and successfully sold it at the height of the market. He also co-founded Exogear, a company that markets and distributes technology products throughout the world. Mr. Oh was an associate at the law firm of Winston & Strawn in New York City and at Morgan, Lewis & Bockius in Los Angeles, where he worked in corporate litigation. He is a graduate of Cornell University and UCLA School of Law.

# **Dan Perkins (Tom Tomorrow)**

Tom Tomorrow (Dan Perkins) lives outside of New Haven, Connecticut with his wife and son. His weekly cartoon, This Modern World, appears in approximately 70 papers across the country, and online at sites such as TheNation.com and DailyKos.com. His cartoons have also been featured in New York Times, The New Yorker, The Nation, U.S. News & World Report, Esquire, The Economist, and numerous other publications.

In April 2013, he was awarded the prestigious Herblock Prize.

He is also a recipient of the first place Robert F. Kennedy Journalism Award for Cartooning in 1998 and again in 2003. He has also been awarded the first place Media Alliance Meritorious Achievement Award for Excellence in Journalism, the first place Society of Professional Journalists' James Madison Freedom of Information Award, the James Aronson Award for Social Justice Journalism, and the Association for Education in Journalism Professional Freedom and Responsiblity Award.

He is the author of ten cartoon anthologies and one children's book, and in 2009 collaborated with the band Pearl Jam to create the artwork for their album, Backspacer. Most recently, he contributed an introdution to the 21st volume of Fantagrahics' Complete Peanuts series.

## **Meghan Peters**

Meghan Peters works on the media partnerships team at Facebook, where she helps news organizations use Facebook as a tool for journalism and audience building. Previously, she was the community director at Mashable and web producer at The Seattle Times, where she contributed to the team's Pulitzer Prize in Breaking News. Meghan has a B.A. in Journalism and Spanish from the University of Washington. She has written for The Huffington Post, China Daily and Poynter Online.

#### **Cooper Quintin**

Cooper has been learning about programming and computer security since he was a young child. Radicalized by the anti-war movement in 2003, he realized that his technology skills could be best used in the service of activism. Since then he has helped found the hackbloc tech activist collective and has done technology work for several non-profits and activist groups including Greenpeace, Adbusters and Radical Designs. He also contributes to a number of open source soft-

ware projects such as Ethersheet. As a staff technologist at EFF, Cooper works on Privacy Badger and advocates for the privacy and security of Internet users.

## **Sabrina Roach**

Sabrina is a Doer at Brown Paper Tickets.

From the Brown Paper Ticket's website: "The Doers are individuals with extraordinary missions. They aren't sales people but professionals, with a lifetime of experience in their chosen fields. Brown Paper Tickets simply puts them on the payroll and encourages them to fix, improve and revolutionize. If you ever needed someone without a corporate agenda in your industry, you found them."

Sabrina's mission is to support and advocate for Public Media. This includes NPR, Full Power Community Radio, Low Power FM, PBS, Public Access, Educational, and Government TV (PEG), and independent online projects.

## **Chris Robino**

Chris Robino has more than 18 years of leadership experience building business and guiding leading organizations. An accomplished entrepreneur and corporate strategist, his vision and expertise in organizational performance have driven notable achievements in the corporate and technology sectors. His accomplishments have been featured in Business First, The Daily Reporter, and The Columbus Dispatch. Chris has built, run and sold 8 different businesses over the last 20 years. His latest venture SearchRankings.Net, is a full services Search Engine Optimization and Marketing firm, that helps clients optimize web based initiatives for better search engine exposure.

## **Garrett Robinson**

Garrett Robinson is the Lead Developer on SecureDrop. His interest in empowering whistle-blowers through technology began when he was involved with environmental activism in Appalachia, and led to the creation of a whistleblower submission site called Honest Appalachia. He previously worked full time as a security and privacy engineer for Mozilla, and also for the Electronic Frontier Foundation.

#### Lisa Rudman

Lisa Rudman is Executive Director of the National Radio Project, and directs its weekly radio show, Making Contact.

Lisa's roots in community media go back to PCTV in the 1980's where she created awardwinning television documentaries on political prisoners, US military intervention, social justice and feminist issues. Throughout the '80s and '90s she worked as a producer and manager in public television and corporate video, while contributing programs to Deep Dish TV, and Free Speech TV. She taught media production at Laney College and Bay Area Video Coalition, while partnering with community groups on educational videos and radio programs.







# John Rudolph

John Rudolph is the founder and executive producer of Feet in 2 Worlds (Fi2W.org), an awardwinning media outlet specializing in journalism by and about immigrants. Feet in 2 Worlds is helping to bring a new generation of immigrant journalists to newsrooms and media organizations across the U.S. Through fellowships, workshops and internships, Fi2W offers immigrant journalists tools to reach new audiences on public radio and online. Founded in 2004, Fi2W is based at the Center for New York City Affairs at The New School.

# **Dyan Ruiz**

Dyan Ruiz is the cofounder of [people. power. media], an online, non-profit media organization that produces video news features that feature residents of marginalized communities and staff of non-profits who have on-the-ground expertise on issues of health, housing, immigration and poverty.

Dyan previously was a free-lance reporter with The Real News Network, The Phillipine Reporter, and CBC.

#### **Marcos Sanchez**

Marcos Sanchez is the VP of Global Corporate Communications at App Annie.

# **Maya Schenwar**

Maya Schenwar is Truthout's Editor-in-Chief. Her book, Locked Down, Locked Out: Why Prison Doesn't Work and How We Can Do Better, is available now from Berrett-Koehler Publishers. Follow her on Twitter: @mayaschenwar.

Previously, she was a senior editor and reporter at Truthout, writing on US defense policy, the criminal justice system, campaign politics, and immigration reform. Prior to her work at Truthout, Maya was contributing editor at Punk Planet magazine. She has also written for the Guardian, In These Times, Ms. Magazine, AlterNet, Z Magazine, Bitch Magazine, Common Dreams, the New Jersey Star-Ledger and others. She also served as a publicity coordinator for Voices for Creative Nonviolence. Maya is on the Board of Advisors at Waging Nonviolence.

# **Benjamin Schneer**

Benjamin Schneer is a PhD candidate in Government at Harvard University. He studies empirical questions in American Politics, focusing on Elections, Public Opinion and Bureaucracy. He is one of two primary researchers on the Media Consortium's impact project.

Ben received his BA in Economics and in History from Columbia University and his MA in Economics from Stanford University.

## Rebecca Schoenkopf

Rebecca Schoenkopf is publisher and editrix of the vulgar, hilarious, crass, liberal political site Wonkette.com. She started in alt weeklies in 1991, as intern then editorial assistant at the Santa Barbara Independent. After college, her first job was helping to launch OC Weekly as its

founding copyeditor. She stayed for 12 years, as arts editor, senior editor, art critic and political columnist. She was editor in chief of LA CityBeat for about five minutes in 2008, then was unemployed forever. She has probably applied to and been rejected by every newspaper in this room.

#### **Bill Shireman**

Future 500 President and CEO Bill Shireman is called "a master of environmental entrepreneurism." He has resolved conflicts between some of the world's largest corporations and environmental activist groups. Shireman forged partnerships between Mitsubishi Motors, Mitsubishi Electric and the Rainforest Action Network to save the world's forests, devised a forestry restructuring plan that brought Canada's biggest forestry company, MacMillan Bloedel, together with Greenpeace and the Sierra Club, wrote many of California's recycling laws, and forged the coalition that led to the California beverage container recycling law, the nation's most costeffective "bottle bill."

Shireman is the author of articles and books on business, environment, and the future. His writings have appeared in USA Today, Technology Review, Business Week, the Los Angeles Times, the San Jose Mercury News, and other newspapers, magazines, and journals. He is coauthor (with Tachi Kiuchi) of What We Learned in the Rainforest: Business Principles For The New Economy (Berrett-Koehler).

Before founding the Future 500, Shireman was executive director of Californians Against Waste, which during his tenure grew to become the largest and most effective recycling lobby in the nation.

#### Leila Shooshani

Leila is the Operations and Development Manager at Tikkun magazine, www.tikkun.org

## **Amie Stein**

Amie Stein is a 19-year veteran of the newspaper publishing industry. Amie is the director of training & development for Local Media Association where she develops and implements custom sales and digital training programs for media executives across the country. Since joining LMA in April of 2013, she has trained individuals from over 70 media companies. She has served in leadership positions with multiple media organizations including E.W. Scripps, Lee Enterprises, Pulitzer and Journal Register Company. She began her career in local and automotive sales and quickly assumed management roles. Amie has served as local advertising manager, regional ad director and senior associate publisher. She has led the advertising operations in virtually every revenue category including local, real estate, automotive, major/national and recruitment with both large community groups and a major metro daily. Additionally, Amie has been instrumental in talent acquisition and developing strategy for major structural reorganizations. She earned a Bachelor's of Journalism with a degree in advertising from the University of Missouri and is a graduate of various community and regional leadership programs. She has been active in many community organizations including serving on the boards of non-profits such as the United Way, YMCA and many others. She currently resides in Memphis, Tenn., with her husband and two daughters.

#### **Kara Swisher**

Kara Swisher is the Co-CEO of Revere Digital and Co-Executive Editor of Re/code. She started covering digital issues for the Wall Street Journal's San Francisco bureau in 1997. Her column, "BoomTown," originally appeared on the front page of the Marketplace section and also online at WSJ.com.

Previously, Kara covered breaking news about the Web's major players and Internet policy issues, as one of its first hires to cover the Web, and also wrote feature articles on technology for the newspaper. She has also written a weekly column for the Personal Journal on home gadget issues called "Home Economics."

With Walt Mossberg, over the last 11 years, she has been co-producing D: All Things Digital, a major high-tech conference with interviewees such as Bill Gates, Steve Jobs and many other leading players in the tech and media industries. The gathering is considered one of the leading conferences focused on the convergence of tech and media industries. Kara and Walt also have been co-executive editors of the AllThingsD.com Web site since 2007 until the end of 2013.

Kara won a Loeb Award while at AllThingsD. com for her coverage of Yahoo. She also writes occasionally for Vanity Fair magazine, which is owned by Condé Nast.

Previously, she worked as a reporter at the Washington Post. She is also the author of "aol. com: How Steve Case Beat Bill Gates, Nailed the Netheads and Made Millions in the War for the Web," published by Times Business Books in July 1998. The sequel, "There Must Be a Pony in Here Somewhere: The AOL Time Warner Debacle and the Quest for a Digital Future," was published in the fall of 2003 by Crown Business Books.

Kara was an undergraduate at Georgetown University's School of Foreign Service and did her graduate work at the Columbia University Graduate School of Journalism.

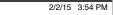
## **Maria Terrell**

Maria Terrell has returned to the newsmedia industry as Director, Content for PressReader in Richmond, BC. Prior to PressReader she served as executive director for the Global Leadership Conference and Global EDGE of YPO-WPO for a two year term. Before joining YPO-WPO's team she held the role of associate director and COO of the International Newsmedia Marketing Association (INMA). In that capacity, she was at the center of the association's program development — from conferences to publications to magazines to web sites. Maria's experience also includes sales and marketing capacities with Belden Associates, Tribune Media Services, and various dot. com ventures.

# **Toby Thompkins**

Toby Thompkins is the Vice President of Community Initiatives & Global Partnerships at Tides. He has over 20 years' of experience working across nonprofit, for profit, and international development sectors as an executive coach, organization-







al development consultant, journalist and bestselling author. Prior to joining Tides, Toby served as founding principal of a global professional services firm that offered executive search, leadership coaching, organizational development, strategy, branding and communications services to socially conscious for-profits, nonprofits, foundations, governments and leaders. After returning from working and living in Ghana, where he led a public/private partnership to reverse the negative impact of surface gold-mining on indigenous tribal communities, he reframed his consulting practice to work exclusively with social and racial justice leaders and organizations in the United States and abroad. Toby is an innovative, collaborative and results-oriented leader who possesses an extensive background in leading large-scale organizational change initiatives that refocus and revitalize the people, culture, policies and systems of an organization or community against a compelling shared vision. Toby has a B.A. in psychology and political science from the University of Delaware, and a Masters in Public Administration from University of Hartford.

# **Jeff Tomlin**

Jeff Tomlin is Co-Founder and VP Marketing at VendAsta Technologies, a software development company providing white-label reputation and social presence management solutions serving over 250 media companies that serve local businesses. Prior to co-founding VendAsta at the beginning of 2008, Jeff was the Vice President of Strategy and Business Development at Point2 Technologies where he developed strategic relationships with companies like Google, Yahoo, the New York Times, CanWest, Classified Ventures and IAC Interactive Corp. He hates to say that he's been doing this a long time, but he has vivid memories of marketing on Altavista, Hotbot and Excite...

# **Jos Truitt**

Jos Truitt is Executive Director of Development at Feministing. She joined the team as a Contributor in July 2009, became an Editor in August 2011, and Executive Director in September 2013.

Jos writes about a range of topics including transgender issues, abortion access, and media representation. She has written for publications including The Guardian, Bilerico, RH Reality Check, Metro Weekly, and the Columbia Journalism Review

Jos attended Hampshire College, where she organized the Civil Liberties and Public Policy Program's annual reproductive justice conference. She has worked on the National Abortion Federation's hotline, was a Field Organizer at Choice USA, and has volunteered as a Pro-Choice Clinic Escort. Jos also holds an MFA in Printmaking from the San Francisco Art Institute.

# Cenk Uygur, TheYoungTurks

Cenk Uygur is the host and co-founder of The Young Turks online which is the largest news show on the Internet.

Uygur is the former host of The Young Turks on Current TV, MSNBC Live and has appeared numerous times on CNN, CNN Headline News, E! Entertainment Channel, Al Jazeera, ABC News, Voice of America, NPR and even Fox News Chan-

nel. He is one of the most popular bloggers on The Huffington Post, and also a contributor to Daily Kos and Politico.

Uygur is a graduate of the University of Pennsylvania Wharton School of Business and Columbia University Law School. He worked as a lawyer, television writer and television host before co-founding The Young Turks.

# **Matt Voigt**

Matt Voigt is the Co-Founder and CEO of saambaa, where he and his team are helping print media companies develop an engaged and monetizable, mobile audience by transforming their local entertainment listings. Venture-funded by the Knight Foundation, saambaa partners include Hearst, Tribune, and 40+ more across the country. www.saambaa.com.

Matt graduated from Loyola University Chicago, which he attended on academic scholarship (otherwise couldn't afford it!) He enjoys hanging out with his family, hiking, mountaineering, cooking, running (because he likes cooking), exploring other cultures, and being around anything with a motor, wheels or wings.

Follow him on Twitter @mattvoigt and follow saambaa @saambaa!

# Jeff vonKaenel

Jeff vonKaenel is the President and CEO of the Sacramento News & Review, Chico News & Review. and Reno News & Review.

# **Venise Wagner**

Venise Wagner is an associate professor of journalism ai San Francisco State University. She spent 12 years as a reporter for various California dailies, including the Hearst-owned San Francisco Examiner & San Francisco Chronicle. At SF State she developed a curriculum that focuses on marginalized communities and structural inequities. She is co-authoring a book that offers journalists reporting tools and strategies to improve coverage of racial inequities.

# **James Wheaton**

James Wheaton is founder and senior counsel for the First Amendment Project, a public interest law firm which protects peoples' First Amendment rights to learn about and participate in public affairs. He is also president of the Environmental Law Foundation, a public interest environmental justice program in Oakland.

Wheaton has played prominent roles in a number of civic and professional groups, including co-chair of the Society of Professional Journalists Northern California Chapter's Freedom of Information Committee. He is the former executive director of California Common Cause; he also served as an Oakland Public Ethics Commissioner and as a member of the executive committee of the California State Bar Environmental Section.

Wheaton received his undergraduate degree from Brown University and his law degree from the University of California at Berkeley. He has taught at San Francisco State University, Stanford University, and at Berkeley's Graduate School of Journalism.

# **Rebekah Wilce**

Rebekah Wilce is a reporter and researcher who directs CMD's Food Rights Network project.

Her writing has been published on CMD's investigative websites and in Earth Island Journal, Truthout, The Progressive, ACRES U.S.A., Grist, In These Times, and more, and whose work has been featured in Mother Jones, The Nation, International Business Times, and on radio shows around the country.

Check out her latest appearance on the Making Contact radio show reporting on ALEC and 'preemptive' GMO legislation as part of the "What the Fork?!?: Corporations, Food and Democracy" collaborative media project.

She has a writing degree from the University of Arizona. When she's not researching and reporting for CMD, she milks cows at a nearby organic farm, sells gourmet mushrooms at the largest producer-only farmers market in the country, and co-hosts a local news show at Madison's community radio station.

Please contact her at rebekah at prwatch.org and follow her on Twitter @prwatchrebekah.

# **Molly Willmott**

Molly Willmott is Director of Digital/Operations at The Memphis Flyer. She also serves as Digital Chair on the AAN Board of Directors.



