



**In February 2015**, more than 250 leaders of the independent media industry will gather in San Francisco for the The Media Consortium (TMC) and Association of Alternative Newsmedia (AAN)'s 2015 Winter Conference.

At this premiere event from February 5-7, 2015 representatives of alternative and progressive news outlets from across North America will share their success stories, swap information on the hottest digital trends, and chart the future of the independent media industry.

Most of all, participants will be eager to hear from the people that are developing the tools and ideas that will allow them to stay on the cutting edge of media innovation — organizations like yours!

AAN is a diverse group of 115 alternative news organizations throughout the US and Canada. Our members are the original locals, proven to be scrappy innovators, not just in their news coverage, but also in their relentless dedication to bringing local communities to life and showcasing the best in each city they cover — in both editorial and business endeavors.

The Media Consortium is an international network of over 70 leading independent progressive journalism organizations. Reaching unusually diverse, engaged audiences, these outlets support smart high-impact journalism that redefines the political and cultural debate.

Together, these two organization's members reach more than 150 million readers worldwide!

The conference brings together more than 200 editors, digital producers, advertising experts, social media curators and executives from these organizations to hear from industry leaders in online editorial and monetization tools, and to connect with potential technology providers, developers, and non-profit partners.

We are interested in learning about the latest ideas and solutions and we are confident that your organization would be a perfect addition.

We offer plenty of options for you to get involved, either as a vendor, a sponsor, a speaker or a participant. Tabletop exhibits start as low as \$500 and sponsorships range from \$1,000 to \$4000. Or, we can do something custom — just ask.

### **\$4,000 LUNCH SPONSOR**

- Opportunity to put your name front and center during all sessions
- Introduction and remarks — opportunity to address the audience of hundreds
- Exhibit space and three registrations
- Recognition on all signage
- Insert and promotional item (provided by the sponsor) in the attendee welcome materials
- Logo and leaderboard ad placed in convention e-mail newsletters
- Logo (linked) and 60-word description on Sponsors page on convention website and in program
- Other considerations negotiable

### **\$3,000 RECEPTION SPONSOR**

- Opportunity to put your name front and center during welcoming remarks as well as high profile throughout the conference.
- Welcoming remarks
- Exhibit space and two conference registrations
- Recognition at the convention
- Insert and promotional item (provided by the sponsor) in the attendee welcome materials
- Logo and leaderboard ad placed in convention e-mail newsletters
- Logo (linked) and 60-word description on Sponsors page on convention website and in program

### **\$2,000 CONTINENTAL BREAKFAST**

- Exhibit space and one convention registration
- Exhibit space located in close proximity to breakfast bar.
- Recognition at the conference
- Insert and promotional item (provided by the sponsor) in the attendee welcome materials

### **\$1,000 COFFEE BREAK**

- Exhibit space and one convention registration
- Placard on coffee table.
- Recognition at the conference
- Insert and promotional item (provided by the sponsor) in the attendee welcome materials

### **\$500 EXHIBIT SPACE**

- Exhibit space and one convention registration

**If you would like more information, please call 703.470.2996 or email [Tiffany@aan.org](mailto:Tiffany@aan.org)**