Entries Sought for the Media Consortium Annual Impact Awards

Each year, the Media Consortium hosts Impact Awards to showcase five works by Media Consortium members that made the greatest impact on public discourse.

These awards are unique in that the award applicants are asked to define what impact means, as well as to demonstrate the impact their works have had. A key aim of the awards is to help the field define and measure impact and to support efforts to achieve impact.

In the past, award winners have included:

* Mother Jones, for their 2012 video piece revealing Mitt Romney’s infamous 47% statement.
* Bitch Magazine, for their 2015 in-depth feature on how feminism failed transgender women
* Texas Observer, for their 2014 piece the Houson police department’s lack of accountability

Winners will be asked to speak at the 2016 award ceremony in Philadelphia, giving a brief presentation on what impact their work had, and what they did—either through reporting, marketing, or other resource gathering—to obtain and measure that impact.

To apply, please fill out this [form](https://docs.google.com/forms/d/1sJ8mpDFTnmweE3b4K-eOT2--Ujo2LRcez5bNEwqvhEA/viewform?usp=send_form#start=openform).

Entries are due by January 22, 2016

Our judges will once again be the editors at The New Press.

Jo Ellen Green Kaiser

p.s. Be sure you will be at our Impact Awards Ceremony: February 18, 2016 in Philadelphia. [Register now](http://www.tmcmedia2016.org/#tile_registration)!