

Subscription Agreement

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|------------------|-------------------------|----------------|-------------------------|
| Date: 03/06/2015 | Sales Rep: German Vivas | Cust No: 69056 | Sales Order No.: 144601 |
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| Subscriber: The Media Consortium Jo Ellen Kaiser 222 Sutter Street Suite 600 San Francisco, CA 94108 United States Phone: (415) 878-3862 | Bill To: The Media Consortium Jo Ellen Kaiser 222 Sutter Street Suite 600 San Francisco, CA 94108 United States Phone: (415) 878-3862 |
|--|---|

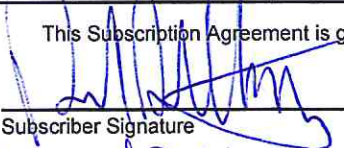
| Item | Qty | Description | Users/Options | Subscription Term | Price - USD |
|-----------------|------|--|---------------|-----------------------|-------------|
| P-VPR-SEP R | 1.00 | Vocus Public Relations - Professional Media Relations Module | 1 | 06/01/2015-04/30/2017 | 15,323.75 |
| P-NOD-PRM LN | 1.00 | News on Demand - Premium Content with LexisNexis | 1 | 04/01/2015-04/30/2017 | 13,225.00 |
| P-VPR-SEAT | 2.00 | Promotion for Additional Vocus Concurrent User License | 1 | 06/01/2015-04/30/2017 | 4,025.00 |
| P-NOD-RTY | 1.00 | News on Demand Royalty Fee | | 06/01/2015-04/30/2017 | 1,150.00 |
| | | Discount | | | (21,906.75) |

| | | |
|-----------------------|---------------|-----------|
| Payment Terms: | Total: | 11,817.00 |
|-----------------------|---------------|-----------|

\$6,165 Due 5/31/15: \$5,652 Due 5/31/16

Note: The prices above do not include sales taxes, other business taxes or travel expenses. Sales with "Bill To" addresses in AZ, CT, DC, MA, NJ, NM, NY, OH, PA, TX and WA are subject to sales taxes or other business taxes. Invoices will reflect any such taxes collected by Vocus and travel expenses for services rendered on site will be billed separately.

This Subscription Agreement is governed by the terms and conditions in the Subscription Agreement previously signed by the parties:

| | | | |
|---|-----------------|-------------------------------|---------------|
|  Subscriber Signature | 3/11/15 Date | _____ Vocus Inc. Signature | _____ Date |
| David Rothenberg Printed Name | | _____ Printed Name | |
| CFO Title | | _____ Title | |