



Harnessing Our Collective Power

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MediaOne Services is a global video production company headquartered in San Francisco providing strategies, studios and services to enterprise, broadcasters, webcasters and NGOS. Customers include NBC, Electronic Arts, Climate Alliance, HP, Ustream, Slow Money and The San Francisco Giants.

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Google Refine/Fusion Tables is a modern data management and publishing web application that makes it easy to host, manage, collaborate on, visualize, and publish data tables online.



Junar is transforming how Internet users discover and use data. It is a crowdsourcing platform that allows for data curation, visualization, sharing and use in spreadsheets.

Diego May is the CEO of Junar. Prior to working with Junar, Diego worked in venture capital in the US and Latin America. He also worked with tech companies such as Intel, Verizon and Lucent. He is active in the angel investing community in Latin America and passionate about Data democratization. Diego is an engineer by training and holds an MBA from MIT Sloan School of Management.



HootSuite helps organizations use the social web to launch marketing campaigns, identify and grow audience, and distribute targeted messages across multiple channels. Using HootSuite's unique social media dashboard, teams can collaboratively schedule updates to Twitter, Facebook, LinkedIn, WordPress and other social networks via web, desktop or mobile platforms plus track campaign results and industry trends to rapidly adjust tactics.

Launched in Dec. 2008 by Invoke Media, HootSuite's rapidly growing user base includes governments, artists and organizations like The White House, Martha Stewart Living Omnimedia, SXSW and Zappos. Accolades include awards from Mashable's Open Web, Canadian New Media, and Shorty Awards.



Newscloud is a free, open source software platform for building Facebook-connected websites that foster engaged online communities. It is funded by the John S. and James L. Knight Foundation. Follow us @newscloud.

Jeff Reifman is a social media consultant, writer and organizer. He founded NewsCloud in 2005. He's also the guy who helped catch missing Wired-writer Evan Ratliff. He resides in Seattle, Washington. Follow him @reifman.