Gregg, Steve, Kate, Linda, Alan, Craig,

Are we at a journalism inflection point?

Coalesce around an identity that is positive

Purpose: what it is we are

In same boat/ shared values

Audiences, challenges, can differ

--are we organized around shared values? Networking alone is not a sufficient reason; actions will flow out of shared values; many in the rest of the media do not share our values

**Assuming we are organized around shared values, what would the direction of our organization be?**

**Are we a coalition organized around shared values, whose purpose is to grow impact?**

Do we need to be more explicit around shared values (independent, progressive). Well, we know what the shared values are, the problem is triangulating from shared values to action?

Peer-to-peer network; enhance sector impact; but we have a very weak organization without a sustainable model;

**Saturday we want to get to the definition: we are a peer network organized around shared values in order to increase the impact of our work. Sunday, we need to dig into different models for sustainability**

It won’t take long to get organizations like Bitch on board. We don’t want to get bogged down in particular terms. We agree on 90%. We don’t need to get bogged down in discussing the other 10%--worst thing that happens to liberals is that they begin discussing their religion—Alan

MAP for members to think about this. Who else benefits from our shared values.

Kate: helpful to hear from me first; it would be leading but people do have strong opinions and would not be upset by that.

Linda: they need something to push against. We shouldn’t start from the same question we do every year.

Associations are organized for all types of purposes, but there are some recurring benefits they typically provide their members, including:

* Education / professional development
* Information, research, statistics
* Standards, codes of ethics, certification
* Forum (face to face or virtual) to discuss common problems and solutions
* Service / mission oriented – volunteerism and community service
* Provide a community, network, “home”, identity, participation