October 23, 2012

Maxine, Alex DiBranco

**1. Overview of the Program Committee**

**2. Overview of the Annual Meeting**—what it is, who goes, what content we put into it.

**3. Suggestions for Sessions:**

Alex: cost/benefits of these different systems:

--eblast list (vertical response, constant contact, mailchimp),

--donation software (just give, network for good, etapestry, donorperfect, paypal plug-in, etc),

--take action sections; impact journalism, what platforms you should use for activism

**Print Day specific**

--subscription system/fulfillment house /mailhouse ( )

Go with University Press? Dissent, Tikkun

Blogs vs print; what to do about creating individual content

We could recruit a few more print magazines, like Jacobin, n+1,

**4.Table for next meeting:**

Volunteers for Chair (5 min)
   The Chair will set the meeting time and work with me on the agenda. I figure it's maybe at most an extra 30 min a month.

**5. Time for next meeting?**

Friday November 9 at 10PT/ 1 ET

Bring at least 3 session ideas to the meeting.

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