

GF | **GANNETT** FOUNDATION Grant Application

This is an interactive application that can be completed in Adobe Acrobat Reader. Complete application, print and submit with your grant proposal to your local newspaper publisher or TV station general manager. A blank application can be printed and completed offline if you prefer.

(1) Legal Name of your Nonprofit Organization | The Media Consortium, a project of the Foundation for National Progress

(2) Address | 222 Sutter St. Ste 600

(3) City / (4) State / (5) Zip | San Francisco/CA/94108 email | joellen@themediaconsortium.com

Authorized Contact Person (6) Prefix, (7) First Name, (8) Last Name | Ms. Jo Ellen Green Kaiser

(9) Title (10) Phone (11) FAX | Executive Director, the Media Consortium | 415-878-3862

(12) Type of Organization* | Non Profit -- a network for independent news outlets

Year Founded | 2008 Total Current Operating Budget | 320,000

Primary Source of Funds | Voqal Fund, Media Democracy Fund, Deutsch Foundation

Prior Gannett Foundation Funding? NO YES \$\$/Year |

Is your organization Tax Exempt Under IRS 501(c)(3)?

NO (13a) YES , this is our EIN no# 94-2282759 (If YES, please attach IRS Letter with EIN# to this form)

Application is pending (If approved, grant cannot be paid until permanent ruling is received)

→ If you answered NO to the question above, is your organization part of a municipality?
(i.e., part of city, state, town or county government. Examples are: Public school system,
city recreation departments, county council on aging, mental health, etc.)

NO (13b) YES name of municipality: |

(14) Grant Amount Requested | \$ 20,000

Internal use only:
Local Gannett CEO Funding Recommendation (15) \$ _____ .00
Local Gannett CEO Signature

Total Project Cost | \$ 50,000 Numbers Served by Project | 45 Project Time Period | Sept 2015

Program serves primarily: women YES NO; racial/ethnic minorities YES NO

Geographic Area Served / Source of Other Funds to Support Project | National/ Media Democracy Fund

(16) Use the space below to write a short summary of the project/grant request*: (2-3 sentences maximum)

Building on a three year Media Policy Reporting Project, the Media Consortium will bring 45 non-business reporters to DC for a 2-day intensive workshop designed to teach reporters how to parse FCC documents and give them a first-hand understanding of FCC procedures. All reporters will be able to apply for slots; our budget includes scholarship \$\$ for travel/lodging in DC, of which 50% will go to maximize the diversity of the reporters in attendance (esp racial and gender diversity). This year, when net neutrality, spectrum auctions, and media consolidation, could change the free flow of information, training news reporters on the FCC is critical.

Signature of Contact Person | *Jo Ellen Green Kaiser* Date | April 30, 2014

*Please refer to our code tables on the "application" page of our Web site, www.gannettfoundation.org if you need assistance completing fields 12 (Type of Organization) and 16 (Short Summary, so you can include information regarding "Program Area" and "Type of Service").