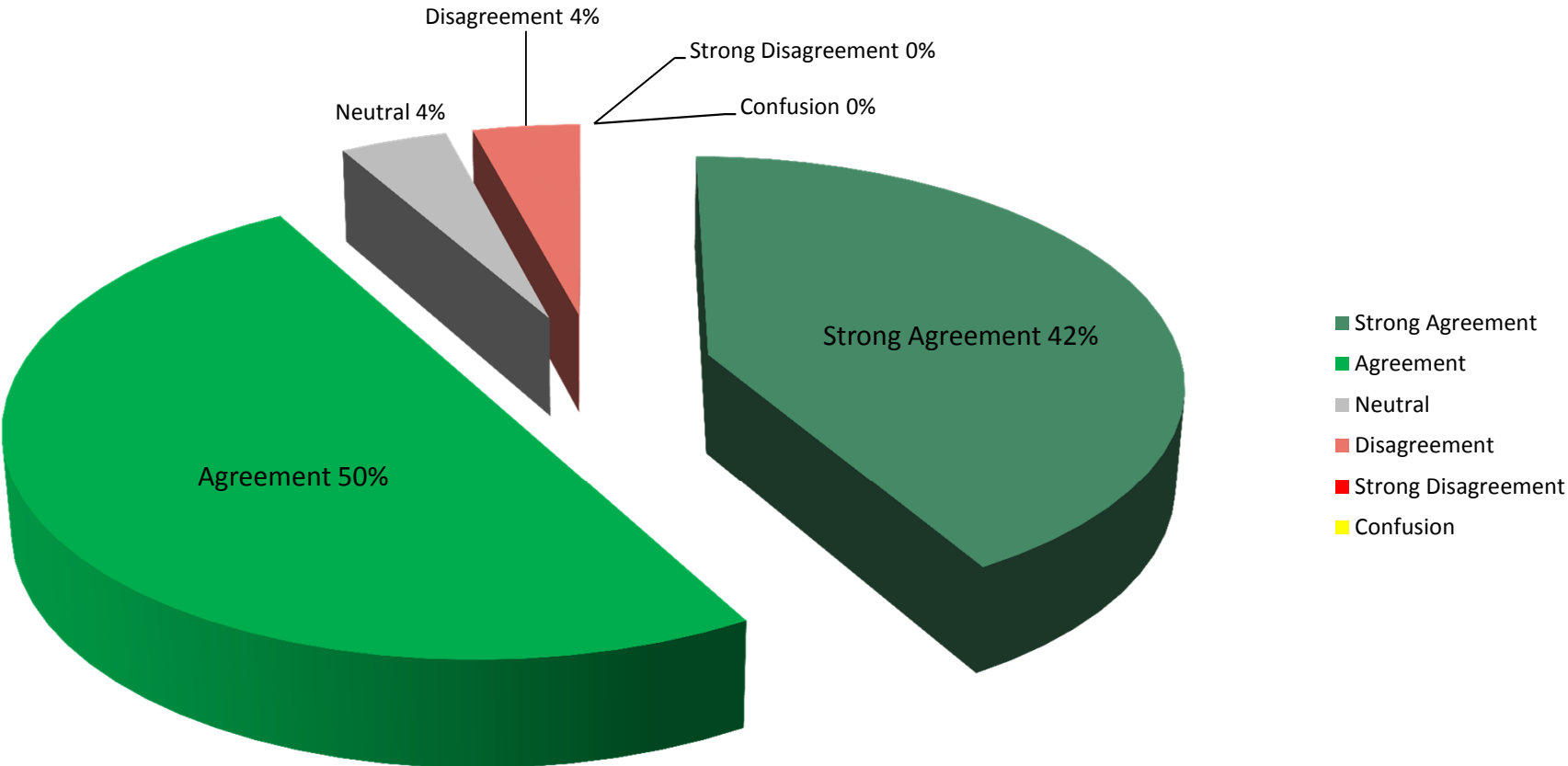


# Explore Partnership w/AAN



FINAL

Write one **idea** here in large letters:







SHOULD TMC MOVE FORWARD WITH DISCUSSIONS  
& CONTINUE TO EXPLORE PARTNERING WITH AAN?

Signatures

*[Handwritten signatures in red ink]*

## Do you agree?

Fill your one dot below & sign on the right:

 Strong Agreement	 Agreement	 Neutral	 Disagreement	 Strong Disagreement	 Confusion
●●●●●●●●○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○	○○○○○○○○○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○	○○○○○○○○○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○	○○○○○○○○○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○	○○○○○○○○○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○	○○○○○○○○○○○○ ○○○○○○○○○○○○ ○○○○○○○○○○○○

### Strengths & Opportunities

INCREASED EXPOSURE  
BUSINESS / TRAINING RESOURCES  
Opportunities to share resources, increase awareness  
of organizations, collaborate with more local  
groups  
collaboration, shared services, influence  
more financial possibilities  
more time for lobbying  
exposure, resources, lobbying, staff time <sup>more</sup> efficient  
- Bring in outlets that plug TMC gaps:  
more diverse, plugged in to local communities.

### Concerns & Weaknesses

Remaining questions on how we would work together and  
the degree of association w/ aspects we may not agree with  
would we save enough money for this model to be  
sustainable?  
some large corporations are in AAN  
sustainable?

# FINAL

Write one **idea** here in large letters:

PARTNER  
SHIP

THE T.M.C SHOULD  
WITH A.A.No







EXPLORE  
~~PARTNER~~

**Signatures**

Shara Kyle  
DOE  
Tara Stuart  
J.A.  
S. Smith

## Do you agree?

Fill your one dot below & sign on the right:

 <b>Strong Agreement</b>	 <b>Agreement</b>	 <b>Neutral</b>	 <b>Disagreement</b>	 <b>Strong Disagreement</b>	 <b>Confusion</b>
●○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	●●●●●○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	<del>●</del> ○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	○○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	○○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	○○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○

### Strengths & Opportunities

Shared Resources  
 BUSINESS EDUCATION OPPORTUNITIES  
 Merge or bring benefit to across skills,  
 impact, public buy, solidarity  
 we'll need to discuss their  
 strategy for growth  
 Potential for more impact of long term

### Concerns & Weaknesses

IDENTIFY CONFLICT  
 POTENTIAL LOSS OF INFLUENTIAL MEMBERS  
 POTENTIAL LOSS/MUDDYING OF  
 PROGRESSIVE VALUES.

FINAL

Write one idea here in large letters:







PARTNERSHIP & AAN

Signatures

*[Handwritten signatures]*

## Do you agree?

Fill your one dot below & sign on the right:

 <b>Strong Agreement</b>	 <b>Agreement</b>	 <b>Neutral</b>	 <b>Disagreement</b>	 <b>Strong Disagreement</b>	 <b>Confusion</b>
●●○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	●●●●○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	●○○○○○○○○○○ ○○○○○○○○○○○ ○○○○○○○○○○○	○○○○○○○○○● ○○○○○○○○○○ ○○○○○○○○○○	○○○○○○○○○○ ○○○○○○○○○○ ○○○○○○○○○○	○○○○○○○○○○ ○○○○○○○○○○ ○○○○○○○○○○

**Strengths & Opportunities**

- impact & donors via numbers
- weeklies need help going multi-media, a win-win
- back-office key win
- ability to go to bigger conferences take advantage of business tools
- umbrella if mission is clear + identity, issues addressed - & our reader #s + influence; we can think about strategy in a new way
- AAN FOUNDATION RE: DIVERSITY
- JOINT VENTURE STRUCTURE ~~AAN~~ focus on common interest but keep individual identities

**Concerns & Weaknesses**

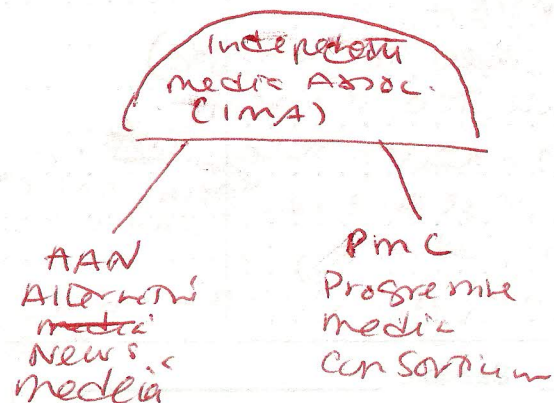
- if negotiation goes on - might not be worth the time work that is ongoing
- Need to grow Coordinating Committee to help & negotiation / to stay focused
- Is this partnership big enough for drawing in funders? (Need to go bigger)
- AAs still a concern / are we too different
- Top of umbrella ~~is~~ key = need more info
- Actual structural key: how close are we going to be to AAN members
- Don't want to lose passion, advocacy, ability to think outside box; our ability to work together

YES - EXPLORE MORE



## OPPORTUNITIES

- leveraging possibilities are great.  
ex: one member launching film  
TMC  
could take advantage of promo support from AAN.
- Business partners helps to support TMC member business development
- We could have TMC track at big AAN conf.
- ask Teyar Observer about experience of being in both orgs.
- PERSONALITIES: want free up Jo Ellen to do what she does best (foundations, politics).



## CONCERNS

- if we are connecting more locally via AAN, would we need to also look into it.