

**HEALTH PROGRAM GRANTS DESCRIPTIONS**  
**RECOMMENDED AT APRIL BOARD MEETING**

**Community Catalyst, Inc.**  
(Boston, MA)  
www.communitycatalyst.org

**Total Award: \$250,000 over 12 Months**  
*Technical Assistance for State Implementation of the ACA*

To support Technical Assistance for State Implementation of the Affordable Care Act, a project of Community Catalyst (CC). In 2010, CC established the Affordable Care Act Implementation Fund, which makes grants to networks of consumer advocates working in the states to implement the new health care law. In the coming year, CC will provide technical assistance and strategic support to the grantees of the Fund to help them maximize their effectiveness and ensure that the needs of low-income communities and communities of color are addressed as implementation moves forward.

**Program Contribution Breakdown:**

**\$100,000 Health: HP - Obj1 - Health Access**

**\$100,000 Health: HP - Obj3 - Capacity Building**

**\$50,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**Government Accountability Project, Inc.**  
(Washington, DC)  
www.whistleblower.org

**Total Award: \$115,000 over 12 Months**  
*Environment and Public Health Oversight Campaign*

To support the Government Accountability Project's Environment and Public Health Oversight Campaign to advance free speech, worker rights and scientific integrity, advocate for systemic change and defend government and corporate whistleblowers on matters including food and drug safety, environmental degradation and climate change preparedness.

**Program Contribution Breakdown:**

**\$55,000 Health: HP - Obj2 - Environmental Health**

**\$35,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**\$25,000 Ecological Innovation: EI - Obj2 - Institutional Accountability**

**Herndon Alliance**  
(Seattle, WA)  
www.herndonalliance.org

**Total Award: \$275,000 over 12 Months**  
*General Support*

To support the Herndon Alliance, a national coalition of nearly 200 minority, faith, advocacy, business, labor and provider organizations that are working on the state and national levels to ensure guaranteed, affordable health care for all. In collaboration with its members and allies, the Alliance conducts public opinion research, develops and disseminates messaging guidance based on that research, and coordinates communications strategies with partner organizations. In the coming year, the Alliance will work with allies to identify opportunities for strategic collaboration that will sustain and build public support for the Patient Protection and Affordable Care Act and assure its effective implementation.

**Program Contribution Breakdown:**

**\$112,500 Health: HP - Obj1 - Health Access**

**\$112,500 Health: HP - Obj3 - Capacity Building**

**\$50,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**Los Angeles Alliance for a New Economy**  
(Los Angeles, CA)  
www.laane.org

**Total Award: \$65,000 over 12 Months**  
*General Support*

For general support to address the needs of Los Angeles workers and their families through initiatives that produce both a healthier environment and good jobs. Using a combination of coalition building, community organizing, advocacy and research, the Los Angeles Alliance for a New Economy (LAANE) has developed community empowerment models that can be and have been replicated elsewhere to hold businesses accountable for the health and social impacts of their activities by reframing efforts to pit the creation of good jobs against environmental concerns. In the coming year, LAANE will focus on securing cleaner air and better jobs at the ports, transforming the city's waste and recycling systems, promoting the development of a sustainable clean technology manufacturing sector and increasing access to healthy food in low-income neighborhoods.

***Program Contribution Breakdown:***

**\$25,000 Health: HP - Obj2 - Environmental Health**

**\$10,000 Arts & Culture: ACP - Obj4 - Policy**

**\$15,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**\$15,000 Ecological Innovation: EI - Obj2 - Institutional Accountability**

**MomsRising Education Fund**  
(Bellevue, WA)  
www.momsrising.org

**Total Award: \$100,000 over 12 Months**  
*General Support*

For general support to MomsRising Education Fund, to educate the public about the benefits of the Affordable Care Act for women and families and increase enrollment in Medicaid and the Children's Health Insurance Program.

***Program Contribution Breakdown:***

**\$100,000 Health: HP - Obj1 - Health Access**

**National Health Law Program, Inc.**  
(Washington, DC)  
www.healthlaw.org

**Total Award: \$150,000 over 12 Months**  
*Health Reform Implementation Project*

To support the Health Reform Implementation Project to provide national leadership on the legal and regulatory issues arising from health care reform, particularly as they affect vulnerable populations. To this end, the Project will provide technical assistance to policymakers and advocates, develop strategies to improve the performance and accountability of publicly funded health programs, participate in legal defense of the health care reform law and work to protect and strengthen the Medicaid program upon which it rests.

***Program Contribution Breakdown:***

**\$75,000 Health: HP - Obj1 - Health Access**

**\$75,000 Health: HP - Obj3 - Capacity Building**

**Sargent Shriver National Center on Poverty Law**  
(Chicago, IL)  
www.povertylaw.org

**Total Award: \$70,000 over 12 Months**  
*Leveraging Access to Health Care*

To support the Leveraging Access to Health Care project of the Sargent Shriver National Center on Poverty Law. In the coming year, the Center will advocate for timely, effective implementation of the Affordable Care Act in Illinois and other states and will work to protect and improve Medicaid and other cornerstone publicly-funded programs upon which the ACA rests. To this end, the Center also will work to educate the public and policy makers about the importance of securing equitable and sustainable sources of financing to ensure that these goals are met.

***Program Contribution Breakdown:***

**\$35,000 Health: HP - Obj1 - Health Access**

**\$35,000 Health: HP - Obj3 - Capacity Building**

**Small Business Majority Foundation, Inc.**  
(Sausalito, CA)  
www.smallbusinessmajority.org

**Total Award: \$150,000 over 12 Months**  
*Small Business Affordable Care Act Implementation Project*

To support the Small Business Majority's Healthcare Implementation Project to build a national small business voice to promote effective and efficient implementation of the Affordable Care Act. In the coming year, SBM will focus its efforts on two goals: to ensure that implementation of health care reform in the states and nationally meets the needs of small businesses, and to educate the public and the small business community about the ways in which the ACA benefits small businesses, strengthens the economy and helps create jobs.

***Program Contribution Breakdown:***

**\$150,000 Health: HP - Obj1 - Health Access**

**TakeAction Minnesota Education Fund**  
(St. Paul, MN)  
www.takeactionminnesota.org

**Total Award: \$60,000 over 12 Months**  
*Open Door Health Benefits Exchange Project*

To support the Open Door Health Benefits Exchange Project of TakeAction Minnesota Education Fund to help secure a consumer-friendly health benefits exchange that maintains and expands access to quality health care for low-income Minnesotans. In the coming year, TakeAction will conduct policy research and analysis, build strategic alliances, engage grassroots partners, generate media coverage and work with allies in Minnesota's administrative agencies to implement alternative delivery system models and develop policies that eliminate barriers to enrollment as exchange planning progresses.

***Program Contribution Breakdown:***

**\$60,000 Health: HP - Obj1 - Health Access**

## HEALTH PROGRAM GRANTS DESCRIPTIONS

### PRESIDENTIAL AUTHORITY GRANTS AWARDED IN 2011

**Campaign for Better Health Care Fund**  
(Champaign, IL)  
www.cbhconline.org

**Total Award: \$70,000 over 12 Months**  
*Health Care Justice Campaign*

To support the Health Care Justice Campaign, a project of the Campaign for Better Health Care, to secure access to affordable, accessible, and high quality health care for all Illinoisans by advocating for transparent rate review mechanisms and an effective, user-friendly health insurance exchange.

**Program Contribution Breakdown:**  
**\$70,000 Health: HP - Obj1 - Health Access**

**Center for American Progress**  
(Washington, DC)  
www.dr sforamerica.org  
www.americanprogress.org

**Total Award: \$85,000 over 12 Months**  
*Doctors for America*

To support Doctors for America, a project of the Center for American Progress, to activate its 15,000 physician and medical student members nationally and work with consumer health advocates to educate the public about the benefits of the Affordable Care Act. To this end, Doctors for America will establish physician leadership teams in key states and communities and run education, advocacy and organizing trainings to ensure that doctors will play an effective role in leading their communities in improving the health care system.

**Program Contribution Breakdown:**  
**\$85,000 Health: HP - Obj1 - Health Access**

**Health Access Foundation**  
(Sacramento, CA)  
www.health-access.org

**Total Award: \$95,000 over 12 Months**  
*Consumer Representation at the National Association of Insurance Commissioners*

To support Consumer Representation at the National Association of Insurance Commissioners, a project of Health Access Foundation, to advance consumer protections for health insurance policyholders and the best, most workable, and most consumer-friendly implementation of the new federal health reform law. To this end, the project will provide critical technical assistance and coordination support to NAIC consumer representatives working on health issues to ensure that they have access to timely policy, actuarial and other technical advice, communicate regularly with other state and national advocacy organizations and otherwise advocate effectively on behalf of consumers.

**Program Contribution Breakdown:**  
**\$47,500 Health: HP - Obj1 - Health Access**  
**\$47,500 Health: HP - Obj3 - Capacity Building**

**Institute on Taxation and Economic Policy**

(Washington, DC)

[www.itepnet.org](http://www.itepnet.org)

To support the Institute on Taxation and Economic Policy's Media Campaign for the Corporate Tax Report project to educate the public and policymakers about the level of federal income taxes that large, profitable American corporations actually pay on their U.S. pretax profits, thereby ensuring that the ongoing public debate over corporate tax reform is based on sound information.

***Program Contribution Breakdown:***

**\$20,000 Health: HP - Obj1 - Health Access**

**\$10,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**Total Award: \$30,000 over 12 Months**

*Media Campaign for the Corporate Tax Report*

**Louisiana Consumer Healthcare Coalition, Inc.**

(Breaux Bridge, LA)

[www.lachc.org](http://www.lachc.org)

For general support for the Louisiana Consumer Healthcare Coalition (LCHC) to improve Louisianans' access to comprehensive, affordable, culturally competent, high quality health care by developing a strong and unified consumer voice within the health care system. To this end, in the coming year LCHC will advocate for quality care, transparency and oversight in the state's Medicaid managed care system and will work with hospitals to increase access to care through improved indigent care and community benefits practices.

***Program Contribution Breakdown:***

**\$60,000 Health: HP - Obj1 - Health Access**

**Total Award: \$60,000 over 12 Months**

*General Support*

**National Physicians Alliance Foundation, Inc.**

(Washington, DC)

[www.npafoundation.org](http://www.npafoundation.org)

For general support to the National Physician's Alliance Foundation (NPAF) to provide doctors with the necessary tools to advocate for effective, patient-centered implementation of the Affordable Care Act. In the coming year, NPAF will work with professional associations and other allies to educate doctors, patients and policy makers regarding the power of health system reforms to reduce disparities in health and improve health care overall. NPAF will also mobilize its network of physicians to act as public spokespeople about the benefits of reform for doctors and patients, with a particular focus on outreach to women and seniors.

***Program Contribution Breakdown:***

**\$85,000 Health: HP - Obj1 - Health Access**

**Total Award: \$85,000 over 12 Months**

*General Support*

**National Senior Citizens Law Center**  
(Washington, DC)  
www.nsclc.org

**Total Award: \$90,000 over 24 Months**  
*Duals Integration Advocates Workgroup*

To support the Duals Integration Advocates Workgroup, a project of the National Senior Citizens Law Center, to facilitate the development of innovative service delivery and payment models that will improve quality and reduce the cost of health care for very low-income older adults. Over the next two years, the Center will work with consumer advocates in states that have received federal planning grants to support the design and implementation of patient-centered programs that coordinate care for this medically-vulnerable and high-cost population.

**Program Contribution Breakdown:**

**\$80,000 Health: HP - Obj1 - Health Access**

**\$10,000 Collaborative Initiatives: CI - Objectives 1, 2 & 3 Collaboration/Accountability/Alliance**

**The Center For Health Policy Development**  
(Portland, ME)  
www.nashp.org

**Total Award: \$80,000 over 12 Months**  
*National Academy for State Health Policy*

To support the National Academy for State Health Policy (NASHP), a program of the Center for Health Policy Development, to facilitate the establishment of effective consumer-friendly insurance exchanges as implementation of national health care reform moves forward. NASHP will continue to work in partnership with Community Catalyst to design, structure and support an ongoing peer-to-peer learning process for exchange officials contending with design and operational challenges. As part of this process, NASHP also will work with exchange leaders to develop a plan for a permanent association to support their work.

**Program Contribution Breakdown:**

**\$80,000 Health: HP - Obj1 - Health Access**

**The Public Policy Institute, Inc.**  
(Boston, MA)  
www.nhvoicesforhealth.org

**Total Award: \$50,000 over 12 Months**  
*New Hampshire Voices for Health*

For support to New Hampshire Voices for Health, a project of the Public Policy Institute, to advocate for effective, efficient and consumer-focused implementation of national health care reform in New Hampshire.

**Program Contribution Breakdown:**

**\$50,000 Health: HP - Obj1 - Health Access**