New & Supplemental Ideas (Saturday)

• Go Bigger – AAN Partnership + Other Progressive Independent Association

• Cost Cutting – Reduction in Services, Higher Membership Fees + University Partnerships

• B-Corp, Start-up, Accelerator, other

• Funder Driven + AAN Partnership

Prepared By: Craig Spargimino (craig.spargimino@gmail.com) for The Media Consortium
## Go Bigger - TMC Partners & AAN +

**Other Progressive Independent Associations**

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### Do you agree?

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### Strengths & Opportunities
- Aggregation for impact - more donor support
- More progressive partners means less diffusion of value + identity
- Could broker program + cause to maintain some structural power
- Possibility of representation
- Freelancers in new structure
- Make TMC more diverse

### Concerns & Weaknesses
- Much still unknown
- Most concerns remain the same as under AAN alone
- But we would retain larger programmatic value
- Presence and possible structural power
- Conversations more hypothetical than AAN merger
- Unknown Leadership component

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Sheet # _____  Date: _______________  Organization/Event: _______________  Session: _______________
Write one idea here in large letters:

Hybrid
Cost-cutting + Reduction of Services
Higher membership + University partnerships

Do you agree?

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Strengths & Opportunities
- Could charge more, meet every 3 yrs, bring in new
  members & student membership, bring in grad students
- Great new de partment needs us to adapt to
  course pace
- Probably won't have enough, new members to fill budgets.
- Can help hybrid, good hybrid
- RUN MORE LIKE A BUSINESS

Concerns & Weaknesses
- Members don't want change
- Don't need to cut, but maybe not enough
- We should expand, not cut

Date: [Signature]
Organization/Event: [Signature]
Session: [Signature]
Write one idea here in large letters:

**CONSIDER MORE ALTERNATIVES:**
- Other
- Paradigm shifting ideas

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**Do you agree?**

Fill your one dot below & sign on the right:

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**Strengths & Opportunities**

- Hybrid models
- Opportunity to innovate
- Further discussion and research needed
- Brainstorming is needed
- More details needed

**Concerns & Weaknesses**

- Time limits
- What would we be selling?
- What, where, (6 - core)
- I have no idea what I meant here by "paradigm shift" (too vague)
- More details needed

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Sheet # _____  Date: ________________  Organization/Event: ________________________  Session: ________________
Write one idea here in large letters:

- Combining ideas 3+4: Funder-driven
- A merger with A+ B+

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Strengths & Opportunities
- Poss. greater % of time to receive 
  funds
- More comparable with this than now
- Likely to raise our fund goals
- Funder should be thanked for

Concerns & Weaknesses
- Top Mgr. Larg.
- Financial constraints
- Still Q's re: AAN
- Still same concerns as w/ the other

Organization/Event: 
Session: 
Sheet #: 
Date: 

5. Reforming as a B-Corp.
   "Public Benefit"

6. Combo of funding focus + merger AAN.(3+4)

7. Merger + independence (1+4)
   (AAN) (Peer network)

8. Partnership w/ Start-up Community + Accelerator

4. Paradigm shift for greater funding.