Minutes CC Meeting

August 1, 2016

Present: Jo Ellen Kaiser, Maya Schenwar, Sharon Kyle, Lisa Rudman, Rachel Kenison, Steve Katz, James Trimarco, Ivan Roman, Antoinette June, Manolia Charlotin

Check-in

* Editor of Rethinking Schools leaving
* Yes! close to announcing publisher

**Discussion:**

Should the Media Consortium hold our annual 2017 conference in DC, setting aside the first 2 days as a TMC-only conference and adding 2 additional days for a joint media policy-independent media convening?

Robust discussion followed. Pluses included:

* More impact for TMC
* More visibility for TMC
* Good idea to connect with activists
* Will continue our racial equity work

Concerns included:

* Will there be space/time for a real TMC conference, a major member benefit?
* Will we make money/ break even, and how?
* Is this a convening the media policy experts want? Will they come?
* Can we ensure that the connection to racial equity work is explicit?
* What is the vision for this convening—what do we want to accomplish? What concretely will members take back home with them?

Consensus:

* Jo Ellen + Manolia to develop a vision for the convening with clear goal and take aways. Vision should make clear the value for TMC outlets and include TMC-only time.
* We must have buy-in from media policy folks, including in-kind space donation and financial support either directly or indirectly (help to get sponsors)
* Jo Ellen to report back by August 15. At that time we will need CC to decide whether we should do the conference in DC or Denver (a normal conf).

Second Issue: Should TMC sign on to the BLM platform? We decided to discuss this and vote on it via email.

Finally: We ran out of time for Manolia’s report. She will send it out as a brief email.